

Media Kit: July 2017

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand it's history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our July Campaign

A 10 night road trip through Normandy, aimed at capturing the diverse environment, exploring the history and tasting the local cuisine.



© Gary Williams@OurWorldforYou.Com
- Étretat, Normandy.



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

E-Mail Subscribers: 22

Twitter: 1,539

Instagram: 1,401

Facebook: 90

Pinterest: 562

Google+: 41

YouTube: 5

Bloglovin: 75

Monthly Traffic

Visitors: 823

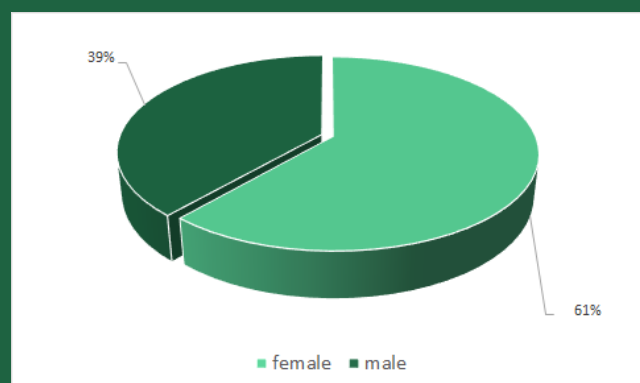
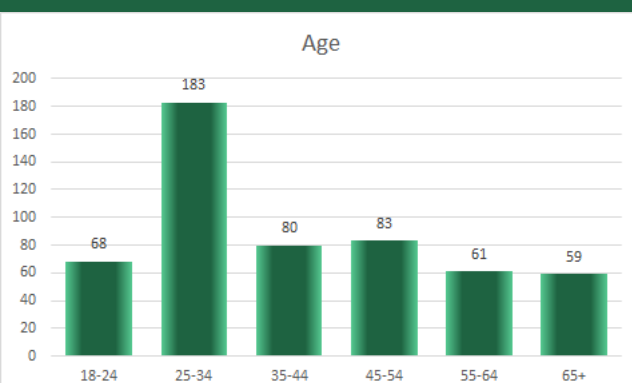
Unique Pageviews: 1,157

Site Presence

Domain Authority: 18

Page Authority: 31

Site demographics for July



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Tourist Boards
- Reviews: Tours, Accommodation, Products, Services and more
- Press Trips/Events
- Contribute content to websites & blogs
- Sponsored posts
- Relevant advertising
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our Norfolk Campaign

Objective: 4 nights, from the 22nd-26th May, to experience this English County.

7 Posts (3 more scheduled)

98 Pageviews

6 YouTube Videos (1 more planned)

106 views

10 Tweets—1,944 Impressions

15 Facebook Posts — Post Engagements 28

Participation



Contact Us:

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