

Media Kit: August 2017

Our World for You

——— *Travel Tales Sprinkled with History & Culture* ———

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand it's history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our September Campaign

We are heading off for a road trip through Croatia. We depart the UK, and drive through France, Germany, Austria, Solvenia before slowing down to explore Croatia



- Mont-Saint-Michel—From our Normandy Campaign.



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

E-Mail Subscribers: 25

Twitter: 1,681

Instagram: 1,495

Facebook: 97

Pinterest: 600

Google+: 46

YouTube: 6

Bloglovin: 79

Monthly Traffic

Visitors: 820

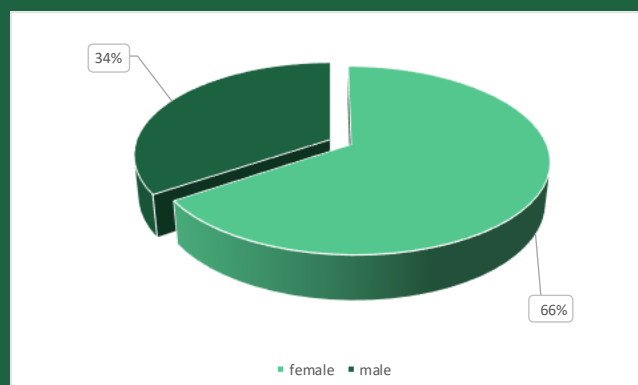
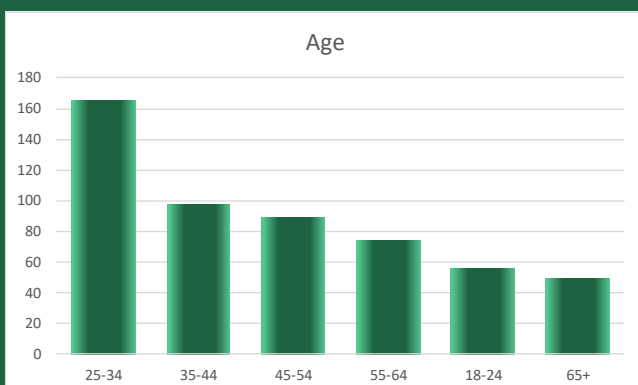
Unique Pageviews: 929

Site Presence

Domain Authority: 18

Page Authority: 31

Site demographics for August



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Tourist Boards
- Reviews: Tours, Accommodation, Products, Services and more
- Press Trips/Events
- Contribute content to websites & blogs
- Sponsored posts
- Relevant advertising
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our Norfolk Campaign

Objective: 4 nights, from the 22nd-26th May, to experience this English County.

11 Posts (1 more scheduled) - 132 Pageviews

6 YouTube Videos: - 195 views

20 Tweets—3,882 Impressions, 31 Engagements

35 Facebook Posts — Post Impressions 2,575

Participation



Contact Us:

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