

Media Kit: September 2017

Our World for You

— Travel Tales Sprinkled with History & Culture —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand it's history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our October Campaign

We're off to see the glittering Blackpool illuminations in the north west of England. Our aim is to promote this annual attraction runs for 66 nights from late August or early September.

Our Croatia Campaign



- Dubrovnik—From our Croatia Campaign.



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

E-Mail Subscribers: 28

Twitter: 1,801

Instagram: 1,495

Facebook: 97

Pinterest: 623

Google+: 41

YouTube: 7

Bloglovin: 79

Monthly Traffic

Visitors: 894

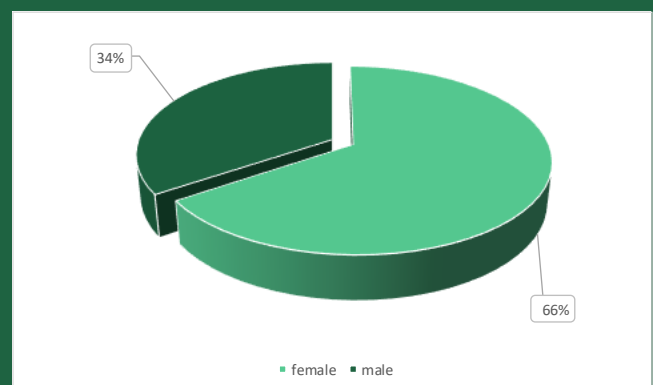
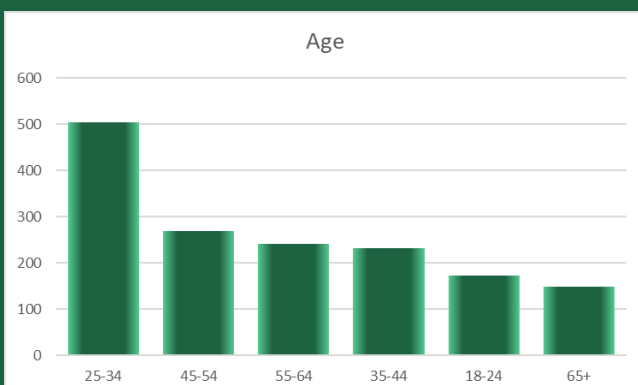
Unique Pageviews: 1,137

Site Presence

Domain Authority: 20

Page Authority: 31

Site demographics for September



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Tourist Boards
- Reviews: Tours, Accommodation, Products, Services and more
- Press Trips/Events
- Contribute content to websites & blogs
- Sponsored posts
- Relevant advertising
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our Normandy Campaign

Objective: 10 nights, from the 12th-22th July, to experience this historic French Region.

11 Posts (2 more scheduled) - 196 Pageviews

7 YouTube Videos: - 92 views

33 Tweets—5,471 Impressions, 73 Engagements

30 Facebook Posts — Post Impressions 2,589

9 Instagram Posts— Post Likes 748

Participation



Contact Us:

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