

Media Kit: November 2017

# Our World for You

— Travel Tales Sprinkled with History & Culture —

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

### Our December Campaign

We complete the Christmas trail with a road trip to Strasbourg, Munich, Frankfurt & Cologne. We also celebrate Christmas closer to home with a follow-up to 'A few hours in London at Christmas' in 2016

### Our German Christmas Campaign



- Winter warmers on Nuremburg's Christmas market



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

Twitter: 2,139  
Instagram: 1,762  
Facebook: 119  
Pinterest: 706  
Google+: 63  
YouTube: 10  
Bloglovin: 83  
E-Mail Subscribers: 30

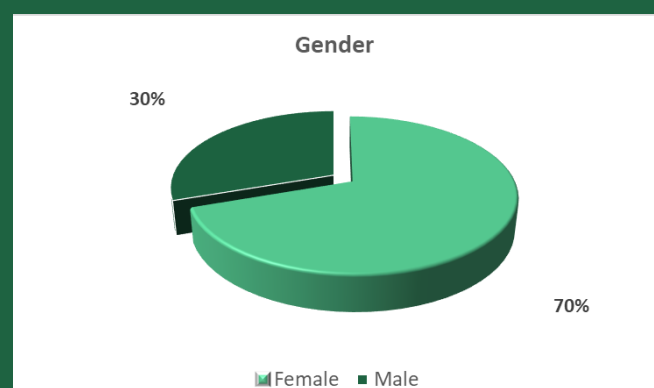
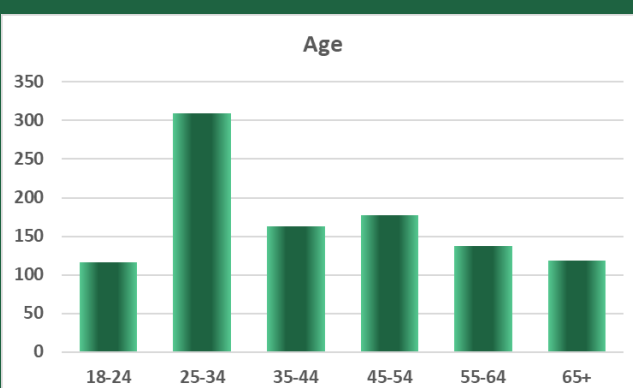
### Monthly Traffic

Sessions: 1,872  
Unique Pageviews: 2,084

### Site Presence

Domain Authority: 21  
Page Authority: 33  
Klout: 61

### Site demographics for November



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## Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

## Our German Christmas Markets Campaign

Objective: Revisit our 2016 German road trip and inspire others to travel to the home of the traditional Christmas market.

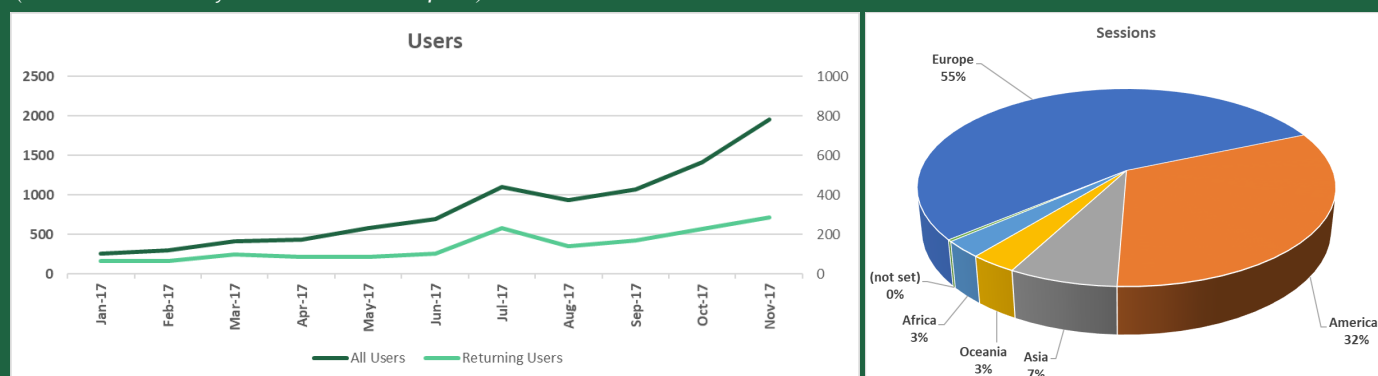
14 Posts - 1027 Pageviews

## Participation



## Site demographics since 1st January 2017

(More detailed analytics available on request)



## Contact Us:

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