

Media Kit: October 2017

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our November Campaign

We start the Christmas trail with a road trip to Strasbourg, Munich, Frankfurt & Cologne. Closer to home we embark on some of the south east's heritage with visits to Canterbury, Deal & Walmer.

Our Blackpool Illuminations Campaign



- An illuminated tram with the Pleasure Beach as a backdrop



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

E-Mail Subscribers: 27

Twitter: 1,947

Instagram: 1,631

Facebook: 102

Pinterest: 648

Google+: 39

YouTube: 7

Bloglovin: 79

Monthly Traffic

Visitors: 1,193

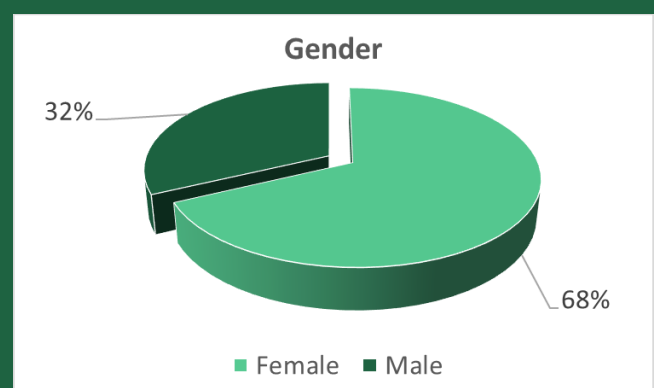
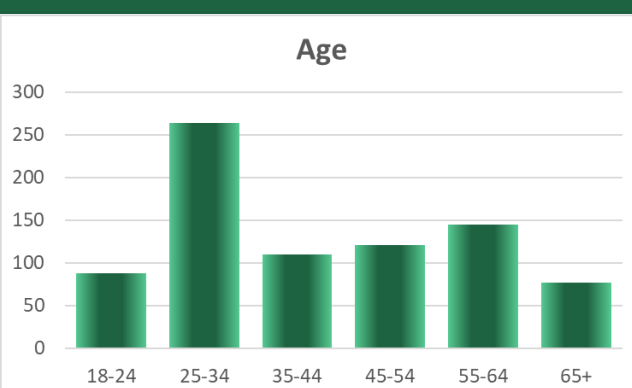
Unique Pageviews: 1,516

Site Presence

Domain Authority: 22

Page Authority: 33

Site demographics for October



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Tourist Boards
- Reviews: Tours, Accommodation, Products, Services and more
- Press Trips/Events
- Contribute content to websites & blogs
- Sponsored posts
- Relevant advertising
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our German Christmas Markets Campaign

Objective: Revisit our 2016 German road trip and inspire others to travel to the home of the traditional Christmas market.

11 Posts - 424 Pageviews

0 YouTube Videos: - 0 views

8 Tweets—1,551 Impressions, 20 Engagements

8 Facebook Posts — Post Impressions 998

7 Instagram Posts— Post Likes 431

Participation



Contact Us:

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