

Media Kit: December 2017

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our January Campaign

Our focus will be on the UK in the depths of winter, not normally an ideal time, but it can be more affordable. From the West End of London to coastal Kent, and the heart of its countryside too.

Our Christmas Campaign



- Skating at Somerset House, London



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Twitter: 2,268
Instagram: 1,743
Facebook: 126
Pinterest: 742
Google+: 81
YouTube: 10
Bloglovin: 86
E-Mail Subscribers: 30

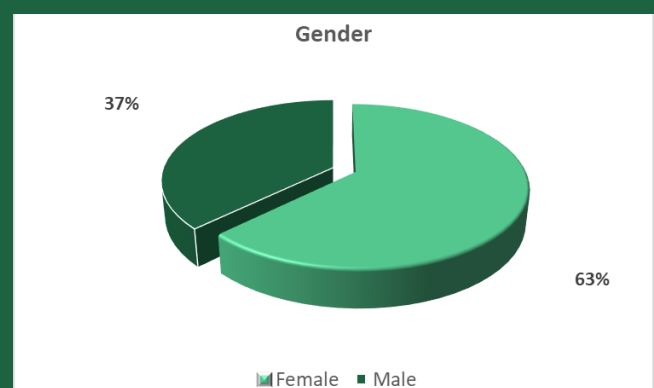
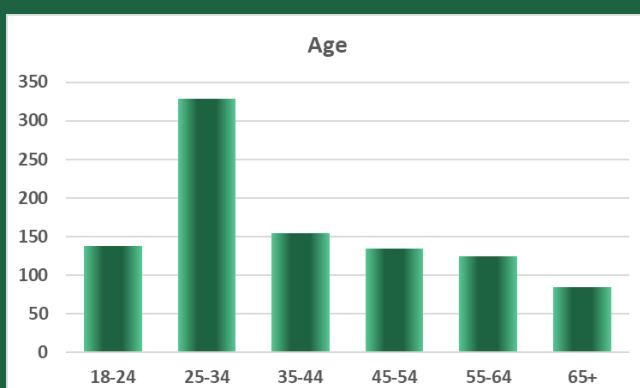
Monthly Traffic

Sessions: 1,975
Unique Pageviews: 2,077

Site Presence

Domain Authority: 21
Page Authority: 34
Klout: 59

Site demographics for December



Media Kit: December 2017

Our World for You

— Travel Tales Sprinkled with History & Culture —

Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our Christmas Markets Campaign

Objective: Revisit our 2016 Christmas road trip and include 2017 destinations to inspire others to travel to traditional Christmas markets

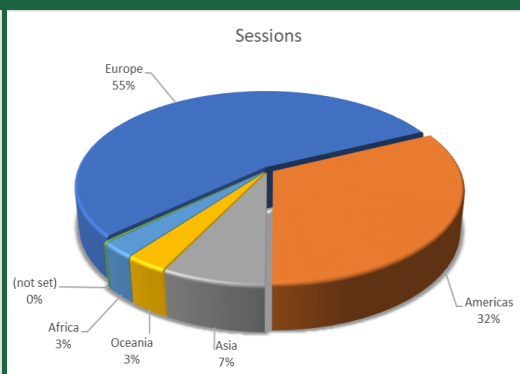
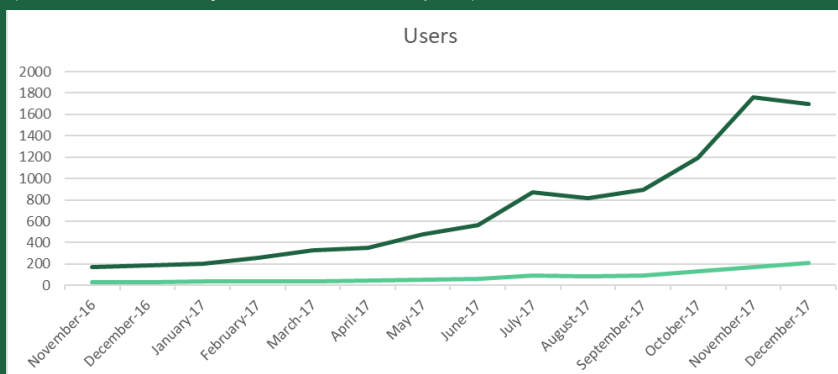
18 Posts - 1,947 Pageviews

Participation



Site demographics since launch

(More detailed analytics available on request)



Contact Us:

✉ Team@OurWorldforYou.com

✉ Janis.Tubbs@OurWorldforYou.com

✉ Gary.Williams@OurWorldforYou.com

