

Media Kit: January 2018

# Our World for You

— *Travel Tales Sprinkled with History & Culture* —

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

### Our February Campaign

We continue to focus on the UK in the depths of winter, not normally an ideal time, but it can be more affordable. From the West End of London to coastal Kent, and the heart of its countryside too.

### Our 2018 Campaign



- City of Arts & Science, Valencia—One of our choices for 2018.



### Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

Twitter: 2,368  
Instagram: 1,795  
Facebook: 135  
Pinterest: 795  
Google+: 88  
YouTube: 10  
Bloglovin: 86  
E-Mail Subscribers: 31

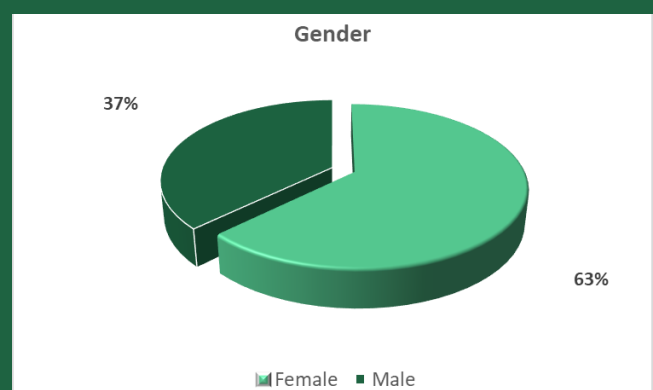
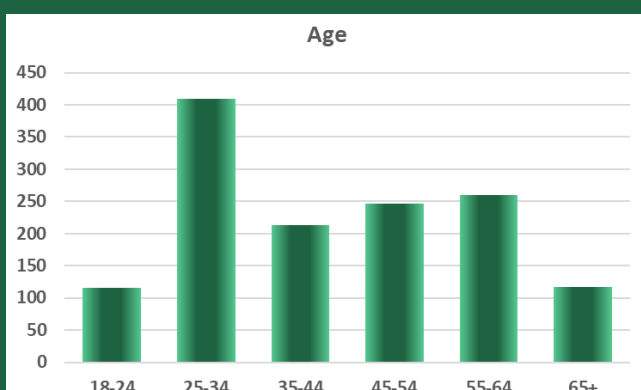
### Monthly Traffic

Sessions: 2,550  
Unique Pageviews: 2,638

### Site Presence

Domain Authority: 21  
Page Authority: 33  
Klout: 58

### Site demographics for January



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## Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

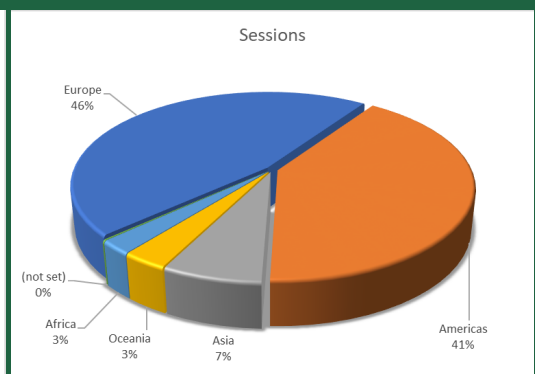
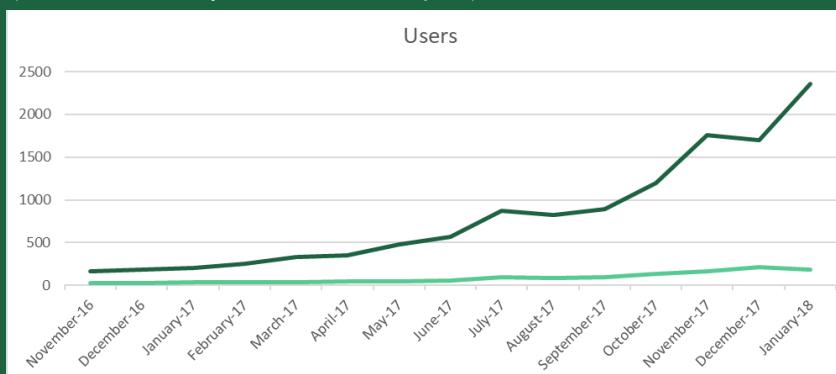
This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

## Our January Top Posts

Page Title	Page Views
12 things to see & do in Valencia, Spain	424
Shhhhh, don't tell anyone, Lake Orta, Italy	370
The Kings' footsteps, Rochester Castle, Kent, England	317
Lisbon - The City of Seven Hills	221
The 10 things to do in Cologne, other than the Christmas markets	206

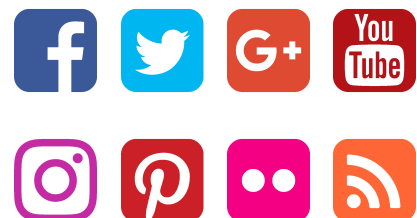
## Site demographics since launch

(More detailed analytics available on request)



## Contact Us:

- ✉ Team@OurWorldforYou.com
- ✉ Janis.Tubbs@OurWorldforYou.com
- ✉ Gary.Williams@OurWorldforYou.com



## Participation

