

Media Kit: February 2018

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our March Campaign

It's spring break time so we will be focusing on Paris, Florence and the Keukenhof Gardens in the Netherlands. We are also heading back to Iceland and material from that will appear later in the month.

Our 2018 Campaign



- Keukenhof Gardens, Lisse, Netherlands—Opens March 22nd



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Twitter: 2,492
Instagram: 1,849
Facebook: 142
Pinterest: 834
Google+: 92
YouTube: 10
Bloglovin: 86
E-Mail Subscribers: 33

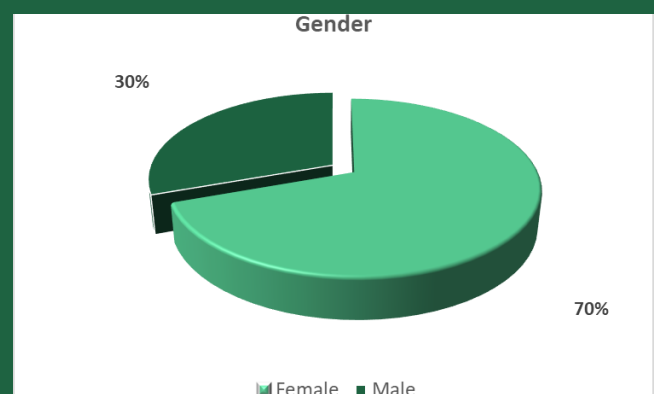
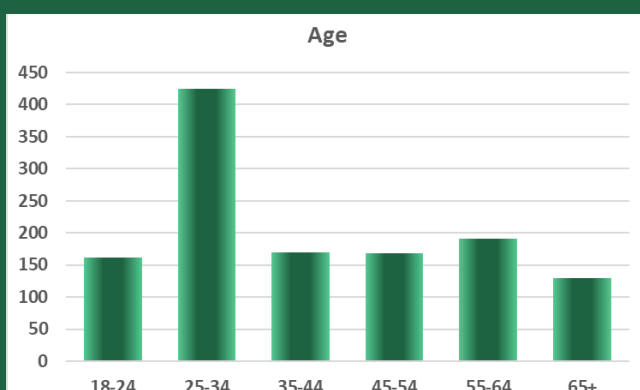
Monthly Traffic

Sessions: 2,490
Unique Pageviews: 2,694

Site Presence

Domain Authority: 20
Page Authority: 33
Klout: 57

Site demographics for February



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

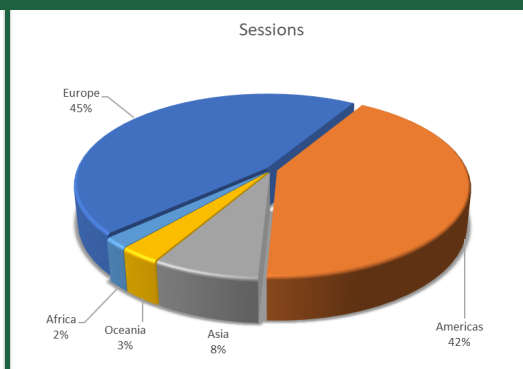
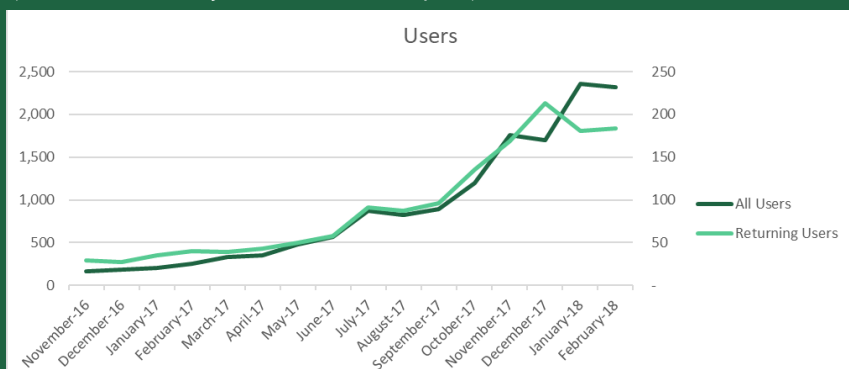
This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our February Top Posts

Page Title	Page Views
12 things to see & do in Valencia, Spain	211
Himba People, Namibia	141
The 10 things to do in Cologne, other than the Christmas markets	136
Lisbon - The City of Seven Hills	118
12 Good excuses to visit the ancient city of Córdoba, Spain	63

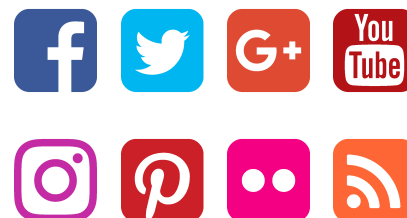
Site demographics since launch

(More detailed analytics available on request)



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Participation

