

Media Kit: March 2018

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our April Campaign

It's road trip month. We are covering in depth details of our Icelandic road trip, plus tips on preparing for your own road trip, what you need to plan and pack, plus details of our Alsace & Croatian road trips.

Our current campaign



- The Northern Lights captured over Reykjavík—March '18



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Twitter: 2,645
Instagram: 1,869
Facebook: 149
Pinterest: 869
Google+: 94
YouTube: 12
Bloglovin: 95
E-Mail Subscribers: 34

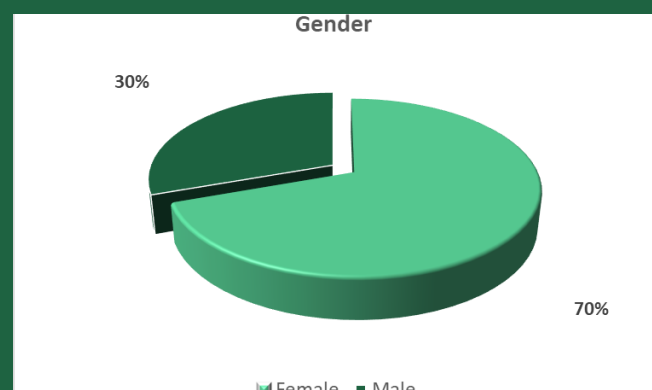
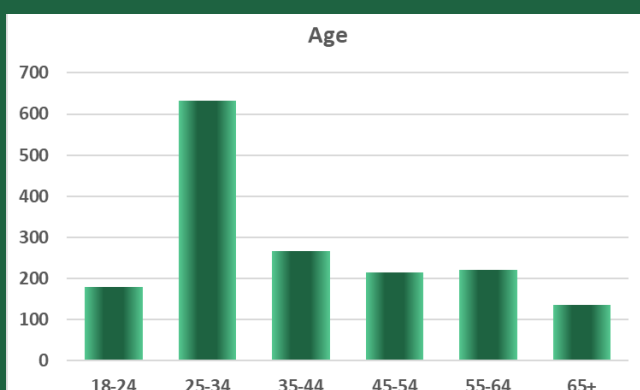
Monthly Traffic

Sessions: 3,035
Unique Pageviews: 3,265

Site Presence

Domain Authority: 22
Page Authority: 34
Klout: 57

Site demographics for March



Media Kit: March 2018

Our World for You

— Travel Tales Sprinkled with History & Culture —

Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

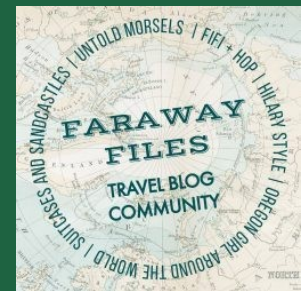
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our March Top Posts

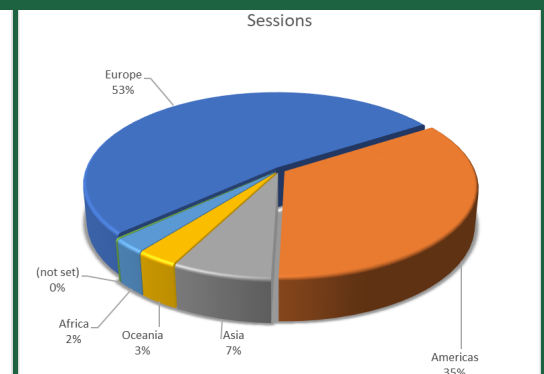
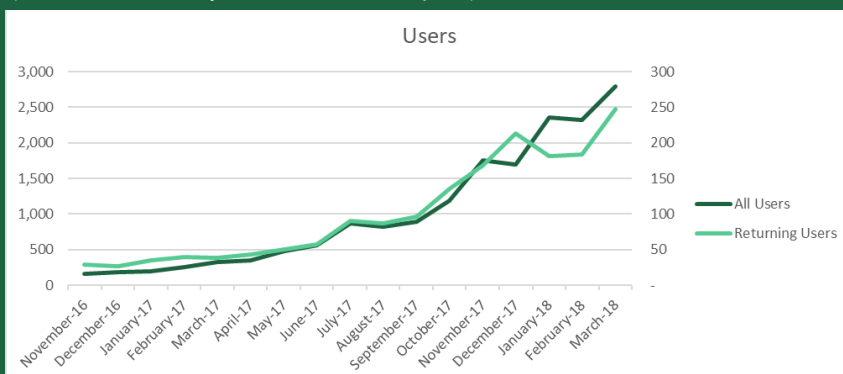
| Page Title | Page Views |
|--|------------|
| The 10 things to do in Cologne, other than the Christmas markets | 310 |
| 12 things to see & do in Valencia, Spain | 174 |
| From the Bar to the Temple, London | 158 |
| Lisbon - The City of Seven Hills | 149 |
| The Captivating Palaces of Sintra, Portugal | 62 |

Participation



Site demographics since launch

(More detailed analytics available on request)



Contact Us:

- ✉ Team@OurWorldforYou.com
- ✉ Janis.Tubbs@OurWorldforYou.com
- ✉ Gary.Williams@OurWorldforYou.com

