

Media Kit: April 2018

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our May Campaign

It's another road trip month. This time we're discovering Portugal, via the Brittany Ferries service to Bilbao. We decided to tour as much of the country as we could in two weeks, giving ourselves a taster of the different regions & cultures.

Our Current Campaign



- The view from Hvalnes Lighthouse, Iceland—April 2018



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Twitter: 2,825
Instagram: 1,883
Facebook: 159
Pinterest: 910
Google+: 99
YouTube: 17
Bloglovin: 97
E-Mail Subscribers: 42

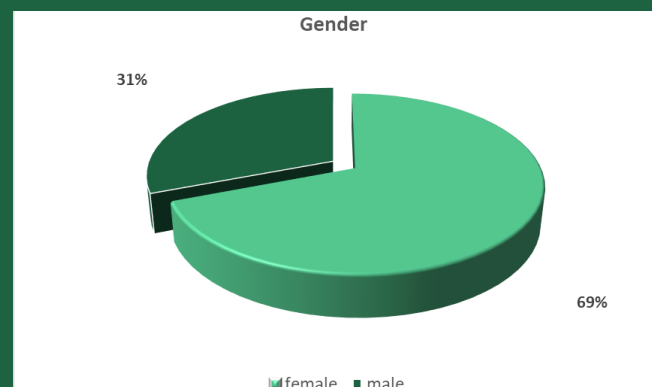
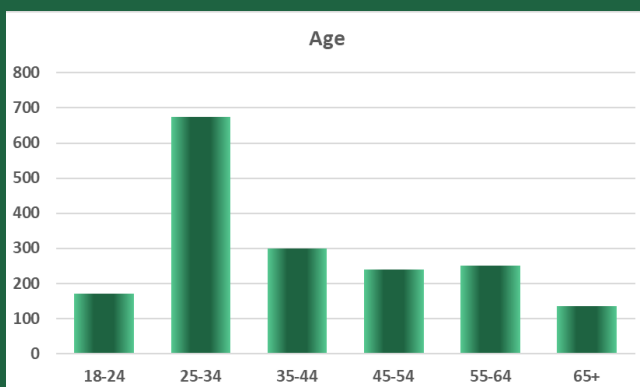
Monthly Traffic

Sessions: 3,276
Unique Pageviews: 3,604

Site Presence

Domain Authority: 28
Page Authority: 32
Klout: 61

Site demographics for April



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

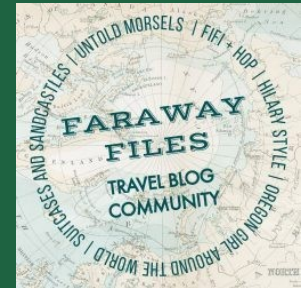
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our April Top Posts

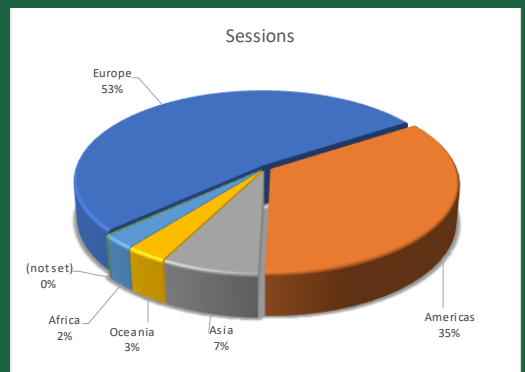
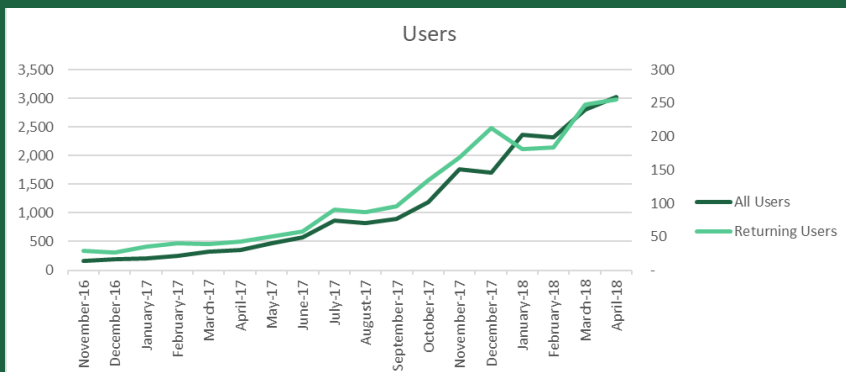
Page Title	Page Views
The 10 things to do in Cologne, other than the Christmas markets	345
Amongst the whitewashed walls of Ronda, Spain	187
Lisbon - The City of Seven Hills	157
12 Good excuses to visit the ancient city of Córdoba, Spain	118
12 things to see & do in Valencia, Spain	109

Participation



Site demographics since launch

(More detailed analytics available on request)



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