

Media Kit: June 2018

# Our World for You

— Travel Tales Sprinkled with History & Culture —

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

### Our June Campaign

It's a mixed bag with sport in the shape of Wimbledon & The Goodwood Festival of Speed. There's also a focus on an English County Show, and a little more European travel too.

### Our Current Campaign



- A square in Guimarães, Portugal—May 2015



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the

### Social Media

**Total Reach: 6.1K**

Twitter: 2,929

Instagram: 1,882

Facebook: 159

Pinterest: 934

Google+: 107

YouTube: 17

Bloglovin: 104

E-Mail Subscribers: 27

### Monthly Traffic

Sessions: 3,676

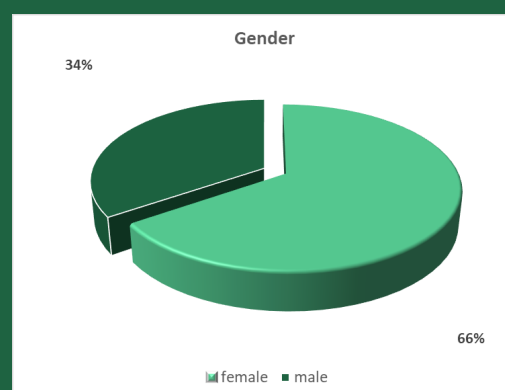
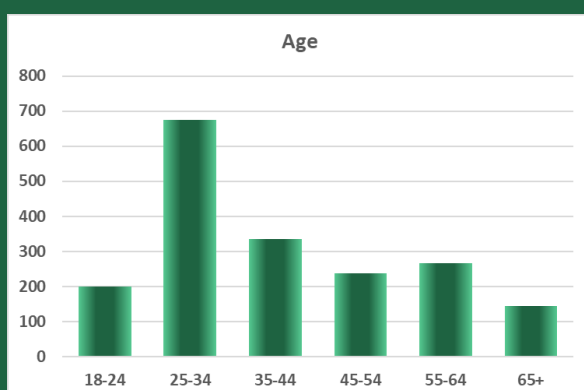
Unique Pageviews: 4,085

### Site Presence

Domain Authority: 28

Page Authority: 32

### Site demographics for May



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## Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

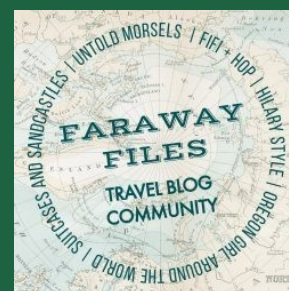
This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

## Our May Top 5 Posts

### Page Title

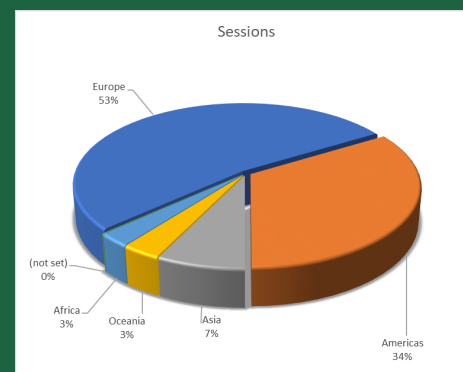
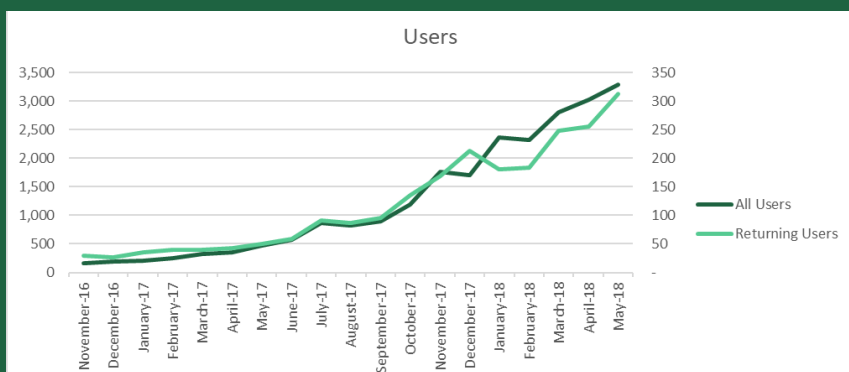
Page Title	Views
The 10 things to do in Cologne, other than the Christmas markets	328
Lisbon - The City of Seven Hills	159
Füssen, Bavaria, Germany	113
12 Good excuses to visit the ancient city of Córdoba, Spain	94
10 reasons to unearth Rochester, Kent, England	85

## Participation



## Site demographics since launch

(More detailed analytics available on request)



## Contact Us:

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