

Media Kit: July 2018

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our July Campaign

We're promoting the UK, from the Cotswolds to the iconic university city of Oxford to the home of William Shakespeare, Stratford-upon-Avon. The site will continue to feature our exploits on the Portuguese Road trip.

Our Current Campaign



- A peacock in the Ruínas Fingidas, Évora, Portugal— May 2018



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the

Social Media

Total Reach: 6.4K

Twitter: 3,068

Instagram: 1,942

Facebook: 161

Pinterest: 981

Google+: 129

YouTube: 17

Bloglovin: 110

E-Mail Subscribers: 28

Monthly Traffic

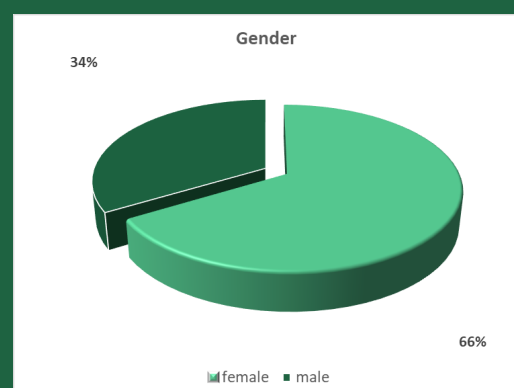
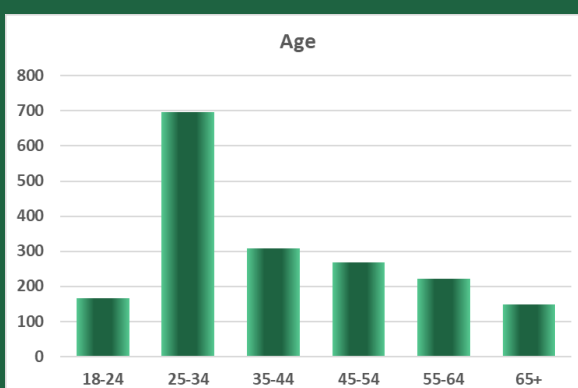
Sessions: 4,041

Unique Pageviews: 4,533

Site Presence

Domain Authority: 31

Site demographics for June



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

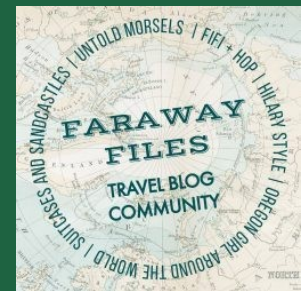
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our June Top 5 Posts

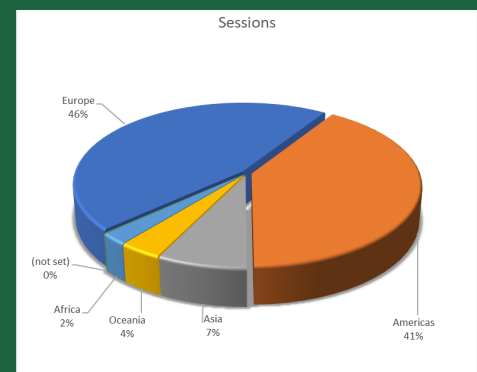
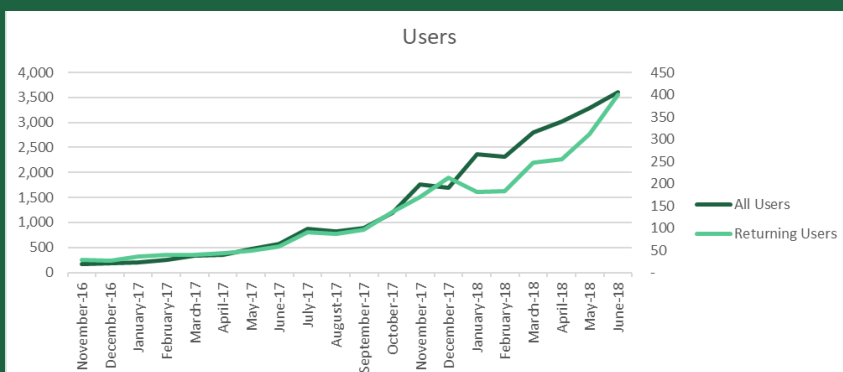
Page Title	Views
Höfn to Egilsstaðir: Iceland's road less travelled	180
Lisbon - The City of Seven Hills	180
The 10 things to do in Cologne, other than the Christmas markets	177
Füssen, Bavaria, Germany	107
The beauty of a Champagne road trip.	102

Participation



Site demographics since launch

(More detailed analytics available on request)



Contact Us:

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