

Media Kit: August 2018

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our August Campaign

We're promoting the best of the UK, plus a new found treasure of Portugal. Our aim is to highlight some great days out available, plus ideas, tips for creating your own road trips, and providing inspiration to explore a little further afield.

Our Current Campaign



View along the river at Stratford-upon-Avon – June 2018



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the

Social Media

Total Reach: 6.6K

Twitter: 3,194

Instagram: 1,944

Facebook: 168

Pinterest: 1,026

Google+: 145

YouTube: 17

Bloglovin: 113

E-Mail Subscribers: 28

Monthly Traffic

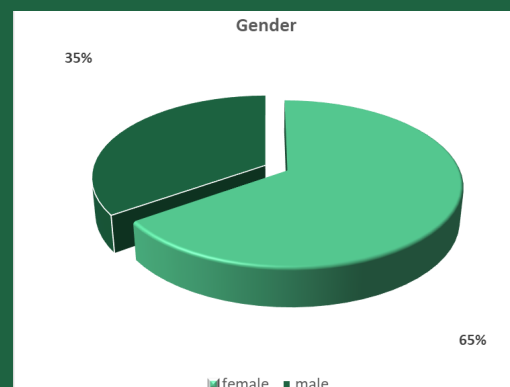
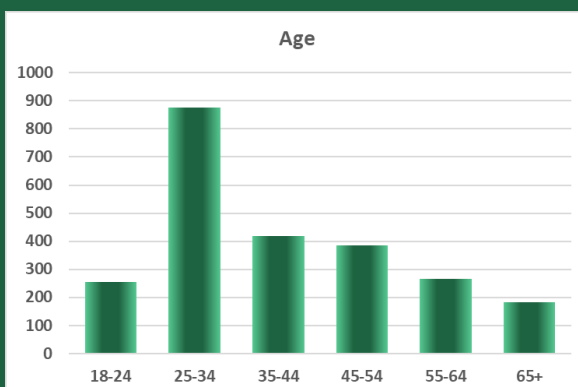
Sessions: 4,811

Unique Pageviews: 5,296

Site Presence

Domain Authority: 31

Site demographics for July



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

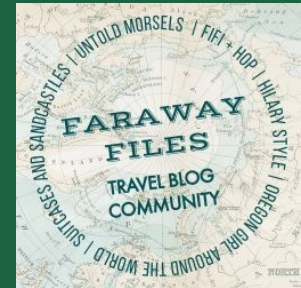
This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our July Top 5 Posts

Page Title

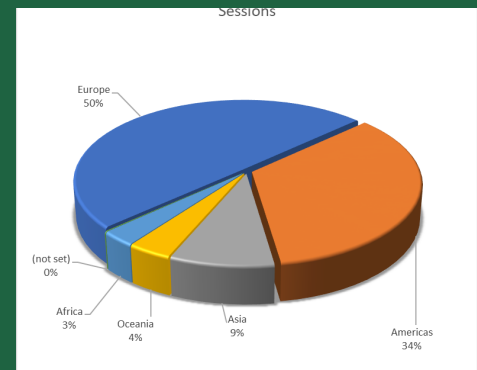
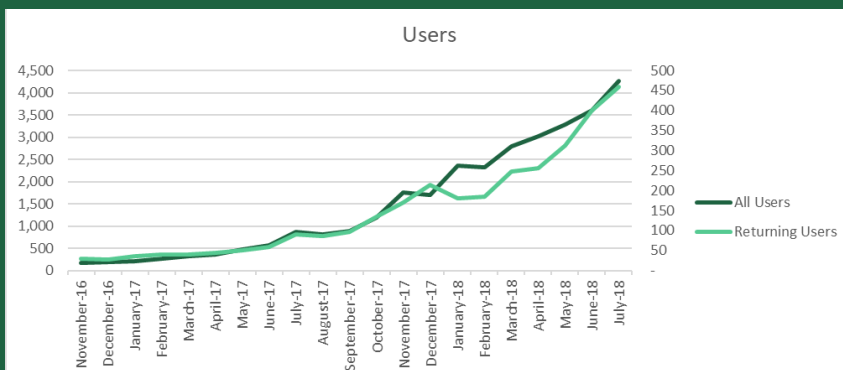
Page Title	Views
The 10 things to do in Cologne, other than the Christmas markets	288
Höfn to Egilsstaðir: Iceland's road less travelled	244
Lisbon - The City of Seven Hills	181
Füssen, Bavaria, Germany	181
The beauty of a Champagne road trip.	121

Participation



Site demographics since launch

(More detailed analytics available on request)



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