

Media Kit: September 2018

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our September Campaign

A mixed bag of tips for hitting the German Christmas Markets, driving to the South of France, enjoying the Blackpool illuminations, more of Portugal and with a 100 years of the end of WWI approaching, we're also covering some sites of remembrance.

Our Current Campaign



© Gary.Williams@OurWorldforYou.Com

The Castle on high, Óbidos, Portugal



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 6.8K

Twitter: 3,304

Instagram: 1,954

Facebook: 167

Pinterest: 1,070

Google+: 131

YouTube: 18

Bloglovin: 115

E-Mail Subscribers: 30

Monthly Traffic

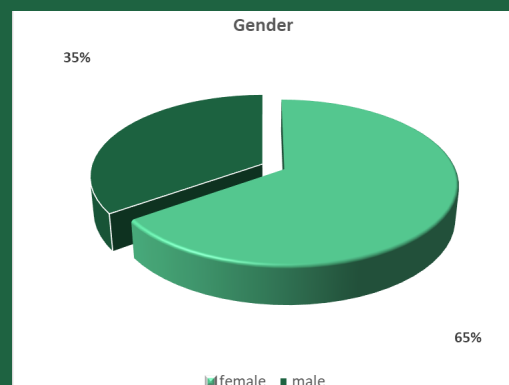
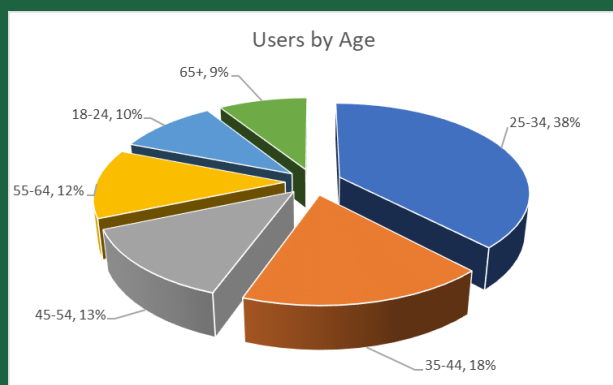
Sessions: 4,368

Unique Pageviews: 4,757

Site Presence

Domain Authority: 32

Site demographics for August



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

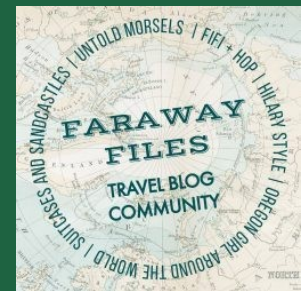
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our August Top 5 Posts

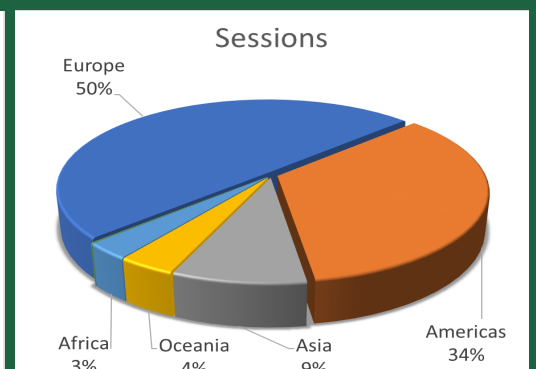
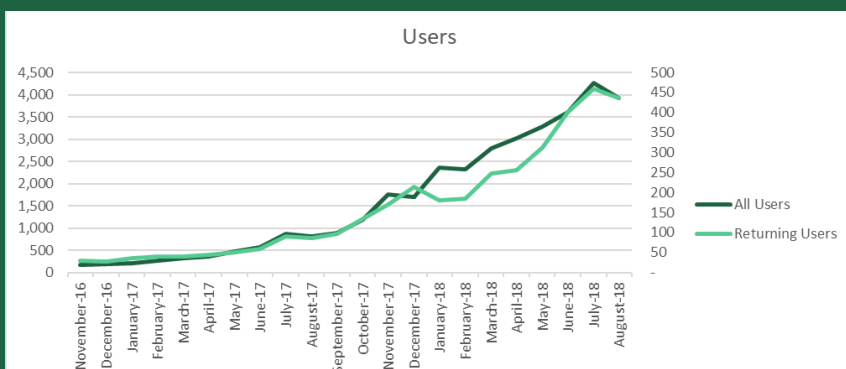
Page Title	Views
The 10 things to do in Cologne, other than the Christmas markets	422
Höfn to Egilsstaðir: Iceland's road less travelled	178
Füssen, Bavaria, Germany	153
Lisbon - The City of Seven Hills	126
12 reasons to enjoy the sunshine in Valencia, Spain	105

Participation



Site demographics since launch

(More detailed analytics available on request)



Contact Us:

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