

Media Kit: October 2018

# Our World for You

— *Travel Tales Sprinkled with History & Culture* —

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

### Our October Campaign

A mixed bag of tips for hitting the German Christmas Markets, driving to the South of France, more of Portugal, memories of our Croatian road trip and with a 100 years of the end of WWI approaching, we're also covering some sites of remembrance.

### Our Current Campaign



The moored super yacht, Saint-Tropez, France



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

Total Reach: 7.1K

Twitter: 3,473

Instagram: 2,030

Facebook: 167

Pinterest: 1,115

Google+: 143

YouTube: 21

Bloglovin: 119

E-Mail Subscribers: 31

### Monthly Traffic

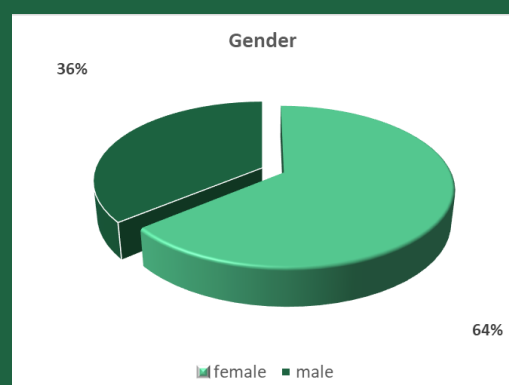
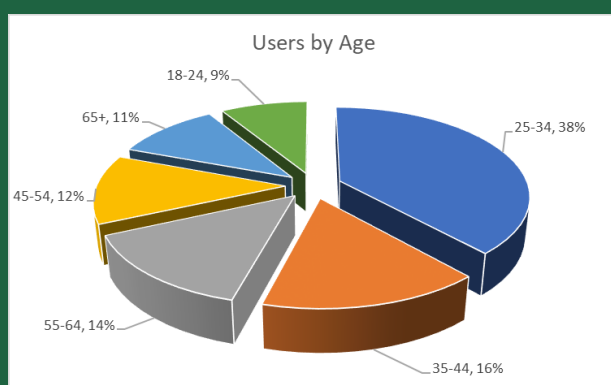
Sessions: 4,028

Unique Pageviews: 4,460

### Site Presence

Domain Authority: 32

## Site demographics for September



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### Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

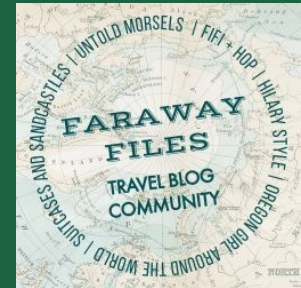
This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

### Our September Top 5 Posts

#### Page Title

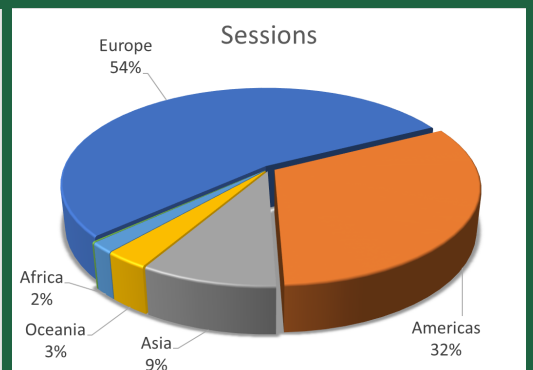
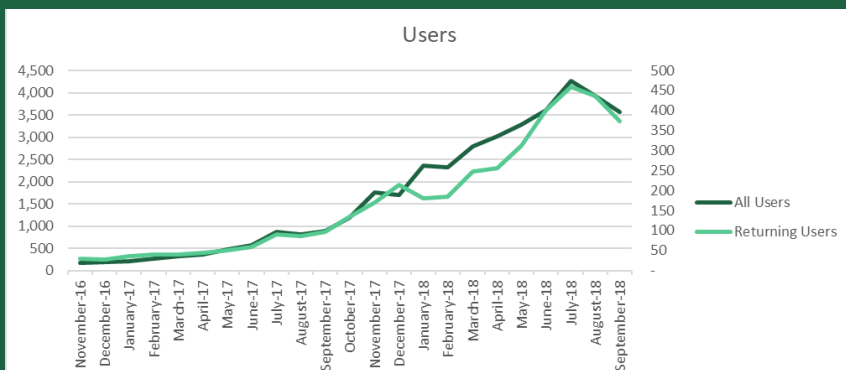
Page Title	Views
The 10 things to do in Cologne, other than the Christmas markets	583
Höfn to Egilsstaðir: Iceland's road less travelled	248
Lisbon - The City of Seven Hills	105
Bilbao, A rough diamond in Spain's Basque country?	95
Selfoss to Vik, touring Iceland's Ring Road	86

### Participation



### Site demographics since launch

(More detailed analytics available on request)



### Contact Us:

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