

Media Kit: November 2018

# Our World for You

— *Travel Tales Sprinkled with History & Culture* —

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

### Our November Campaign

A mixed bag of tips for hitting the German Christmas Markets, photographing the Northern Lights, more of Portugal, learning about your history through DNA and remembering 100 years since the end of the Great War.

### Our Current Campaign



Saint François de Sales church, Annecy, France



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

Total Reach: 7.4K

Twitter: 3,636

Instagram: 2,098

Facebook: 167

Pinterest: 1,149

Google+: 137

YouTube: 25

Bloglovin: 121

E-Mail Subscribers: 32

### Monthly Traffic

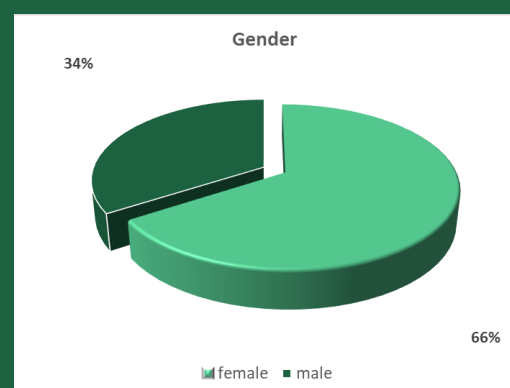
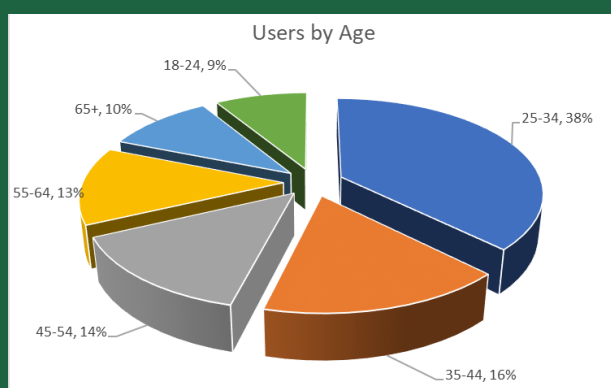
Sessions: 3,648

Unique Pageviews: 4,155

### Site Presence

Domain Authority: 32

## Site demographics for October



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### Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

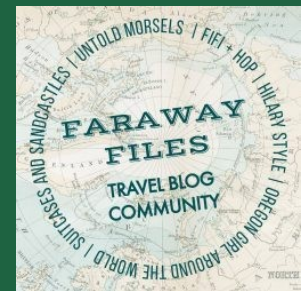
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

### Our October Top 5 Posts

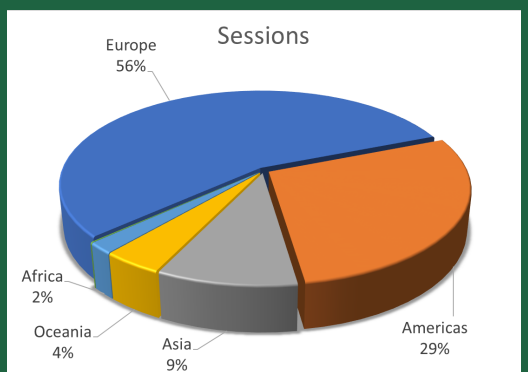
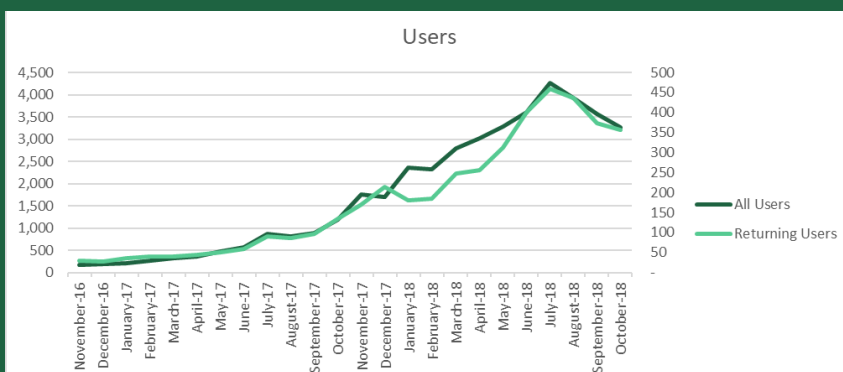
Page Title	Views
The 10 things to do in Cologne, other than the Christmas markets	673
Höfn to Egilsstaðir: Iceland's road less travelled	134
Lisbon - The City of Seven Hills	126
The beauty of a Champagne road trip.	82
Füssen, Bavaria, Germany	78

## Participation



### Site demographics since launch

(More detailed analytics available on request)



### Contact Us:

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- ✉ Gary.Williams@OurWorldforYou.com

