

Media Kit: January 2019

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our January Campaign

The start of a new year, so reflections on 2018, and idea of where to head in 2019. We'll start with London in winter, and focus on the south east of England.

Our Current Campaign



Porto—one of our tips for 2019



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 7.4K

Twitter: 3,832

Instagram: 2,045

Facebook: 171

Pinterest: 1,299

Google+: 145

YouTube: 32

Bloglovin: 117

E-Mail Subscribers: 35

Monthly Traffic

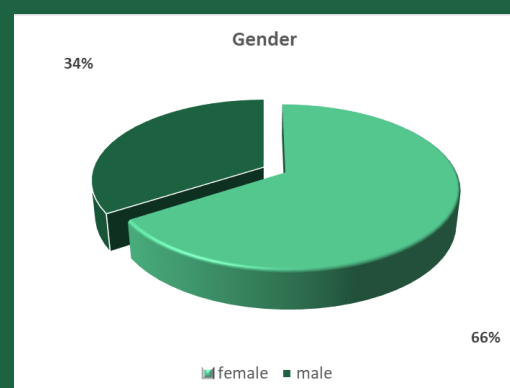
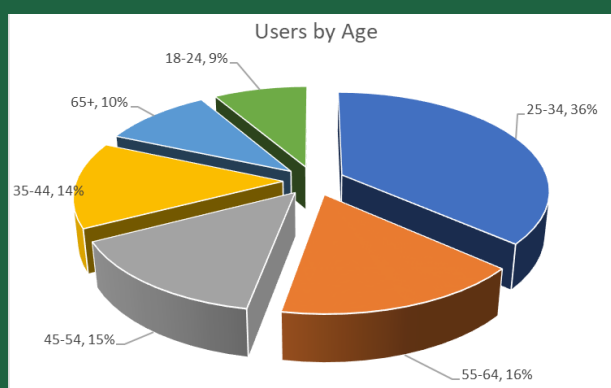
Sessions: 4,019

Unique Pageviews: 4,619

Site Presence

Domain Authority: 32

Site demographics for December



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

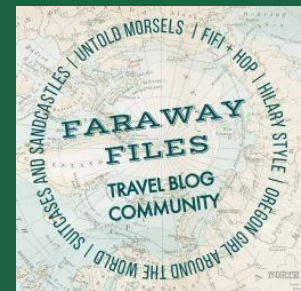
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our December Top 5 Posts

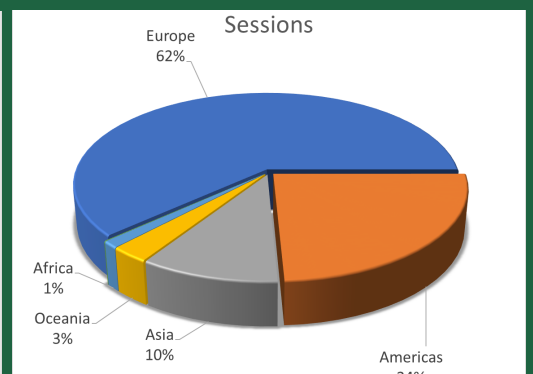
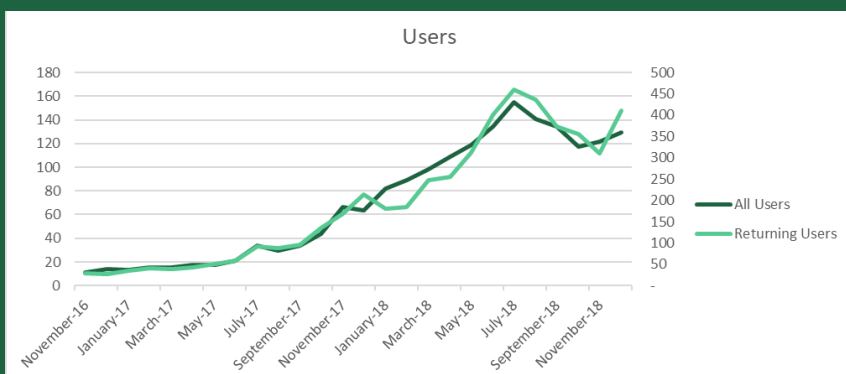
Page Title	Views
The 10 things to do in Cologne, other than the Christmas markets	1,039
Things to do in London at Christmas	194
Tipples on a German Christmas Market	190
Feasting at a German Christmas Market	88
Lisbon - The City of Seven Hills	81

Participation



Site demographics since launch

(More detailed analytics available on request)



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