

Media Kit: February 2019

# Our World for You

— *Travel Tales Sprinkled with History & Culture* —

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

### Our February Campaign

As always we mix it up with a selection of posts from home and abroad. Winter is a great time to visit London, and we focus on a couple of districts you can explore at your own pace. We also continue our exploration of Spain, highlighting our gems across the county.

### Our Current Campaign



Smithfield—A district of London with history



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

Total Reach: 7.9K

Twitter: 3,918

Instagram: 2,243

Facebook: 175

Pinterest: 1,371

YouTube: 37

Bloglovin: 122

E-Mail Subscribers: 38

### Monthly Traffic

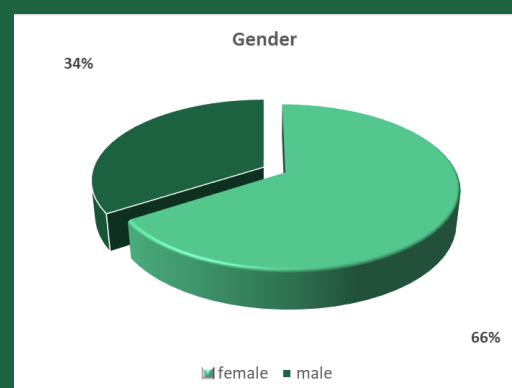
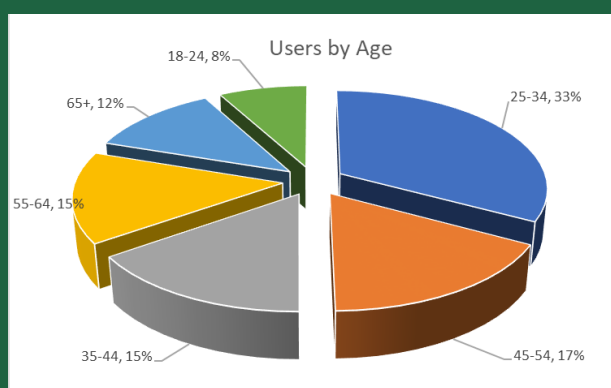
Sessions: 3,490

Unique Pageviews: 3,862

### Site Presence

Domain Authority: 34

### Site demographics for January



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### Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

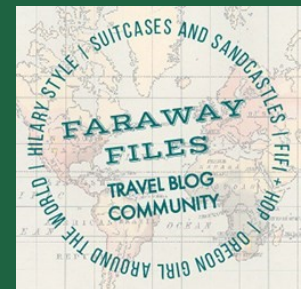
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

### Our January Top 5 Posts

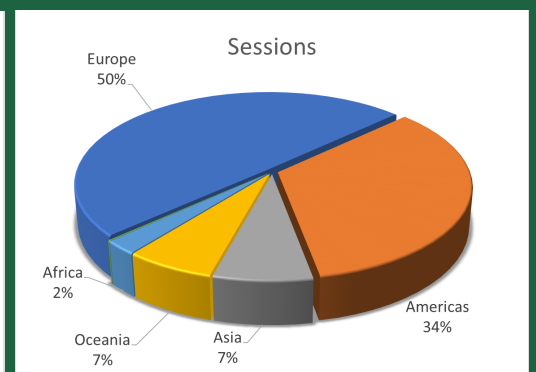
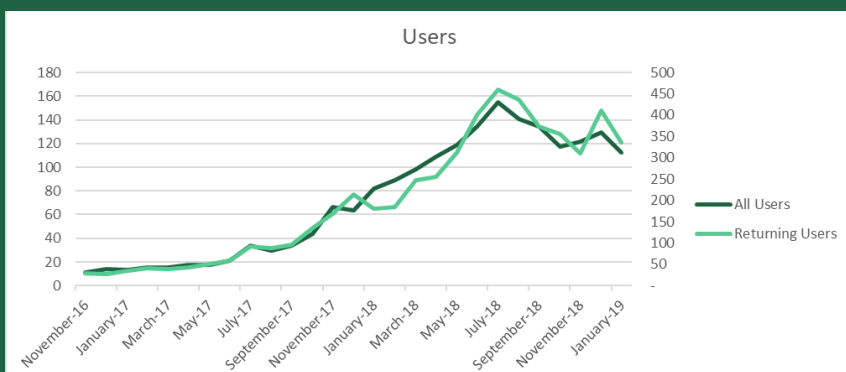
Page Title	Views
The 10 things to do in Cologne, other than the Christmas markets	196
Himba People, Namibia	120
Höfn to Egilsstaðir: Iceland's road less travelled	116
Lisbon - The City of Seven Hills	96
Bilbao, A rough diamond in Spain's Basque country?	74

## Participation



### Site demographics since launch

(More detailed analytics available on request)



### Contact Us:

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- ✉ Janis.Tubbs@OurWorldforYou.com
- ✉ Gary.Williams@OurWorldforYou.com

