

Media Kit: March 2019

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our March Campaign

Spring is in the air. Later in March the Keukenhof Gardens open for their 60 day extravaganza. It is also the ideal season to visit Iceland in hope of spotting the Northern Lights. Closer to home we'll be exploring more of our country and bring you fun days out for all the family.

Our Current Campaign



© Gary.Williams@OurWorldforYou.Com

The White Horse Dorking



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 8.1K

Twitter: 4,023

Instagram: 2,237

Facebook: 177

Pinterest: 1,478

YouTube: 37

Bloglovin: 126

E-Mail Subscribers: 40

Monthly Traffic

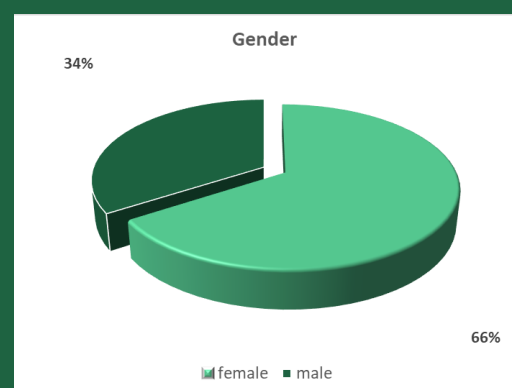
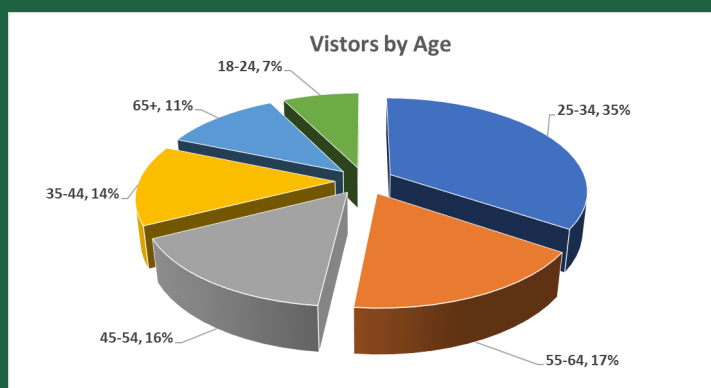
Sessions: 3,677

Unique Pageviews: 4,223

Site Presence

Domain Authority: 35

Site demographics for February



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

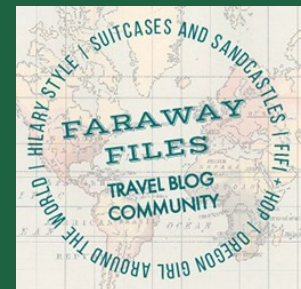
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our February Top 5 Posts

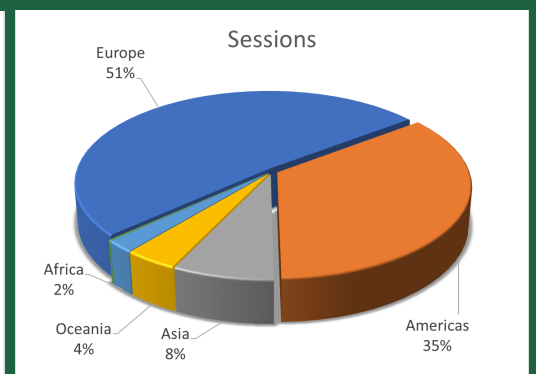
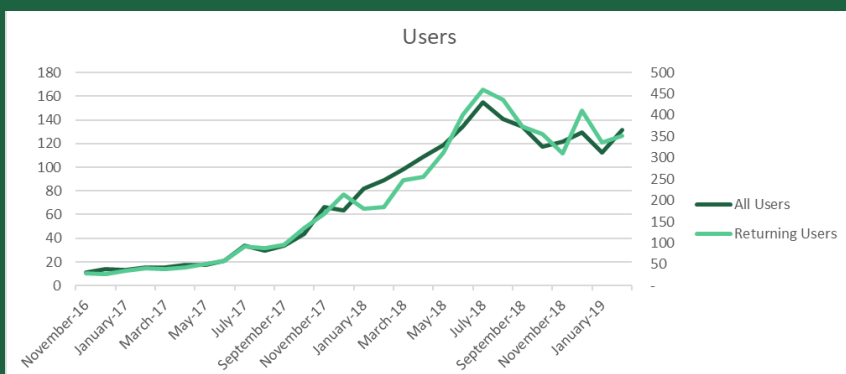
Page Title	Views
Höfn to Egilsstaðir: Iceland's road less travelled	138
Lisbon - The City of Seven Hills	137
The 10 things to do in Cologne, other than the Christmas markets	134
Füssen, Bavaria, Germany	88
Himba People, Namibia	85

Participation



Site demographics since launch

(More detailed analytics available on request)



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