

Media Kit: April 2019

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our April Campaigns

There's a Kentish feel to this month's posts with some more coastal towns, and a little more too. We have advice for covering Iceland's Route One, plus tips for preparing for a Safari as we return to Africa. Also we have memories of our Portuguese Road trip to inspire our readers

Our Current Campaign



© Gary.Williams@OurWorldforYou.Com

Deal Coastline, Kent, UK



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 8.3K

Twitter: 4,091

Instagram: 2,250

Facebook: 179

Pinterest: 1,595

YouTube: 41

Bloglovin: 129

E-Mail Subscribers: 42

Monthly Traffic

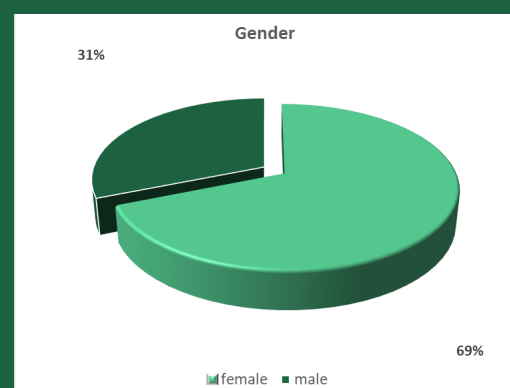
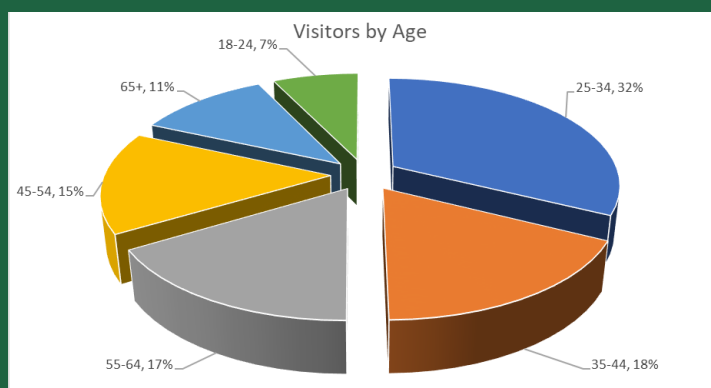
Sessions: 4,487

Unique Pageviews: 5,014

Site Presence

Domain Authority: 35

Site demographics for March



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our March Top 5 Posts

Page Title

Höfn to Egilsstaðir: Iceland's road less travelled

Lisbon - The City of Seven Hills

Füssen, Bavaria, Germany

Himba People, Namibia

Our little secret, Saint-Rémy-de-Provence, France

Views

248

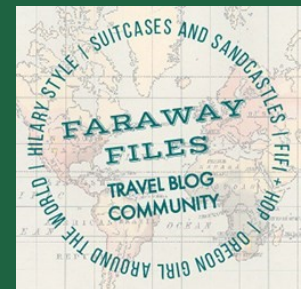
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180

179

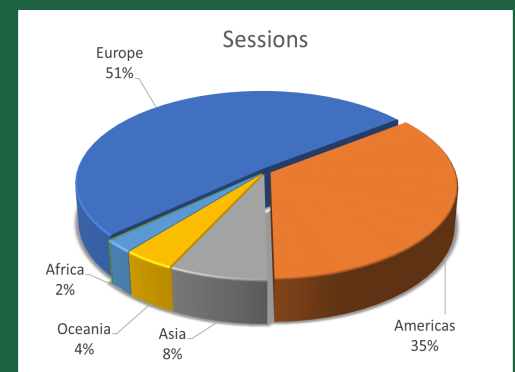
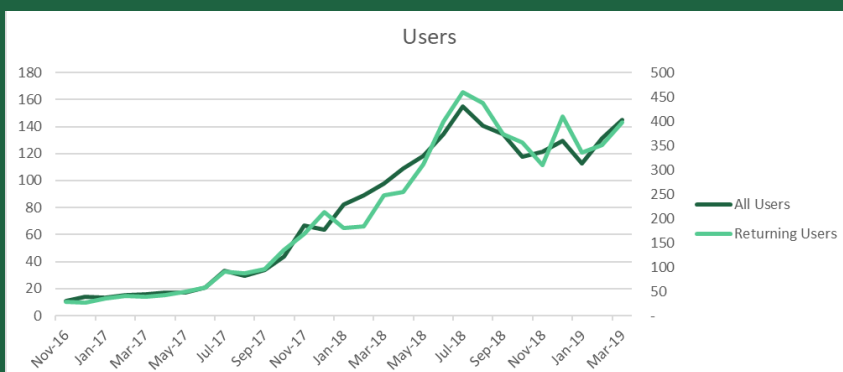
147

Participation



Site demographics since launch

(More detailed analytics available on request)



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