

Media Kit: May 2019

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our May Campaigns

There's an African twist this month with posts from Zimbabwe, and more than just Victoria Falls. We've a little more on our favourite city of London, plus tips if you're planning a Croatian Road trip. Also we have some UNESCO sites in France you may want to check out.

Our Current Campaign



An elephant in the bush, Zimbabwe



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 8.5K

Twitter: 4,222

Instagram: 2,230

Facebook: 181

Pinterest: 1,693

YouTube: 43

Bloglovin: 102

E-Mail Subscribers: 42

Monthly Traffic

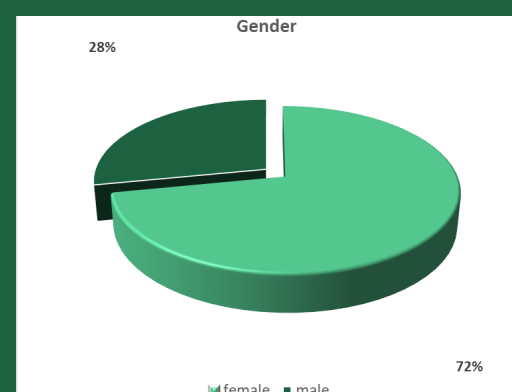
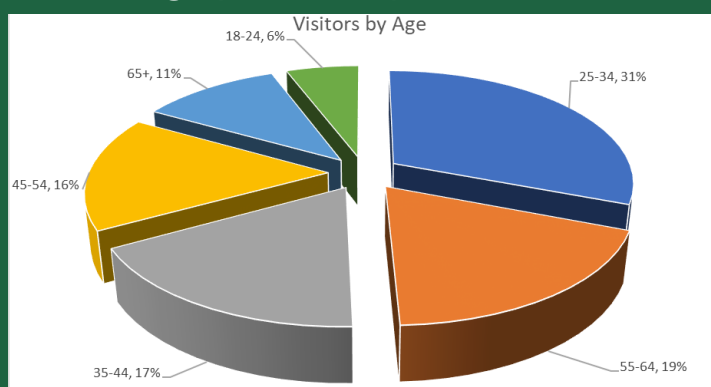
Sessions: 5,251

Unique Pageviews: 5,887

Site Presence

Domain Authority: 35

Site demographics for April



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our April Top 5 Posts

Page Title

Our little secret, Saint-Rémy-de-Provence, France

Füssen, Bavaria, Germany

Höfn to Egilsstaðir: Iceland's road less travelled

Lisbon - The City of Seven Hills

The beauty of a Champagne road trip.

Views

326

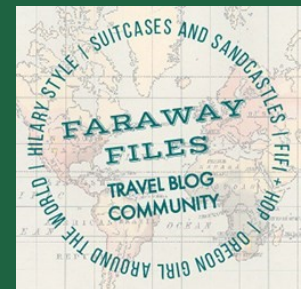
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188

177

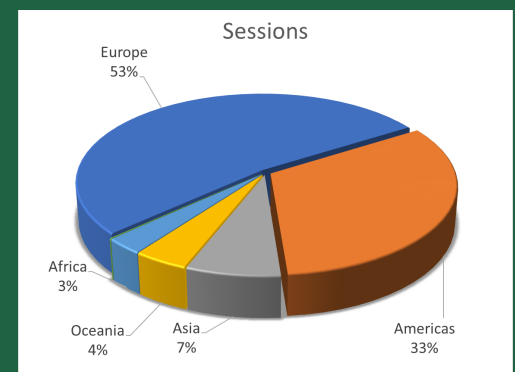
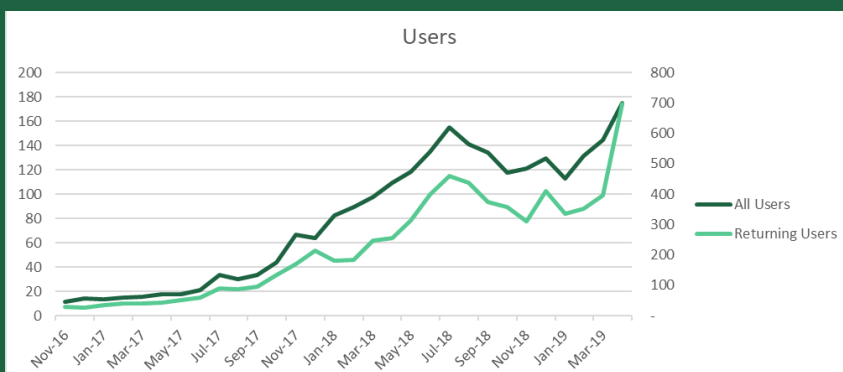
145

Participation



Site demographics since launch

(More detailed analytics available on request)



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