

Media Kit: June 2019

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

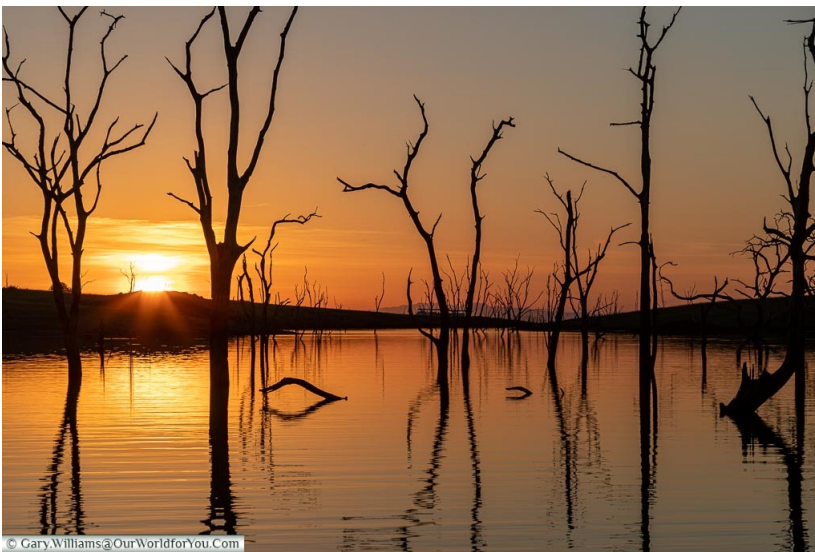
About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our June Campaigns

There's more African adventures with posts from our Zimbabwe trip. We'll have posts on our road trip around the Traverse conference in Trento, Northern Italy, via the Alsace region of France, Lake Garda & Bavaria. Plus the usual mix from our travels including memories of last years road trip around the Cotswolds, Oxford & Stratford-upon-Avon.

Our Current Campaign



Sunset over Lake Kariba, Zimbabwe



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 8.8K

Twitter: 4,309

Instagram: 2,275

Facebook: 183

Pinterest: 1,804

YouTube: 45

Bloglovin: 102

E-Mail Subscribers: 42

Monthly Traffic

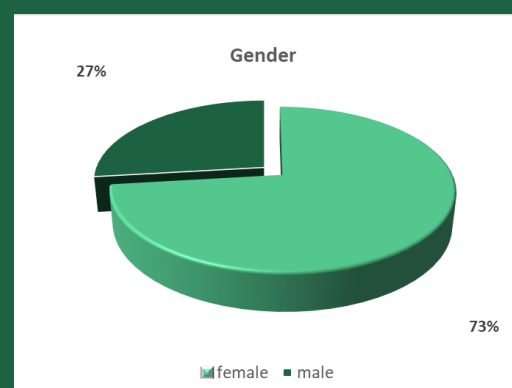
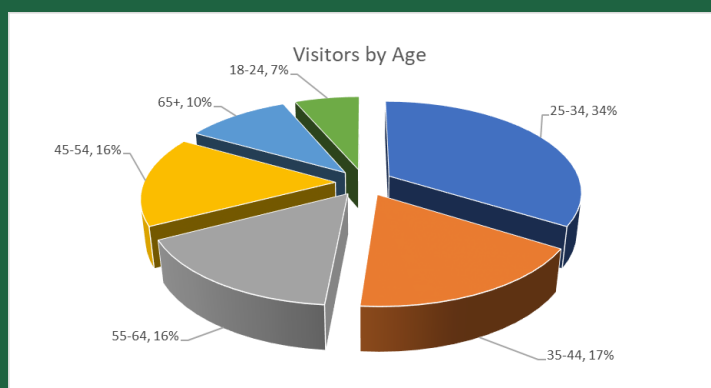
Sessions: 5,842

Unique Pageviews: 6,879

Site Presence

Domain Authority: 35

Site demographics for May



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

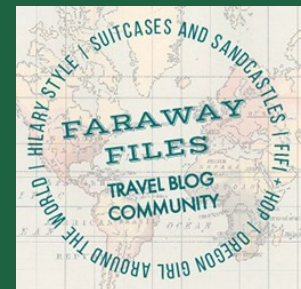
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our May Top 5 Posts

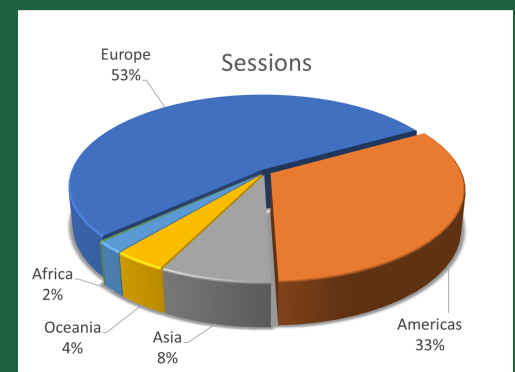
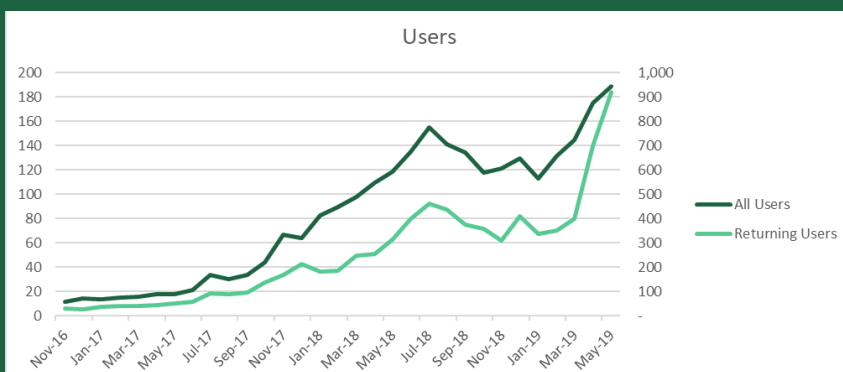
Page Title	Views
Our little secret, Saint-Rémy-de-Provence, France	411
Höfn to Egilsstaðir: Iceland's road less travelled	288
Lisbon - The City of Seven Hills	221
The 10 things to do in Cologne, other than the Christmas markets	188
Füssen, Bavaria, Germany	180

Participation



Site metrics since launch

(More detailed analytics available on request)



Contact Us:

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- ✉ Gary.Williams@OurWorldforYou.com

