

Media Kit: July 2019

# Our World for You

— *Travel Tales Sprinkled with History & Culture* —

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

### Our July Campaigns

We will be focusing on our road trip around the Traverse conference in Trento, Northern Italy, via the Alsace region of France, Lake Garda & Bavaria.

Then there's more African adventures with posts from our Zimbabwe trip.

As always we'll mix in tales of our travels around the UK too.

### Our Current Campaign



Limone sul Garda of Lake Garda



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

Total Reach: 9.1K

Twitter: 4,500

Instagram: 2,275

Facebook: 187

Pinterest: 1,923

YouTube: 46

Bloglovin: 101

E-Mail Subscribers: 45

### Monthly Traffic

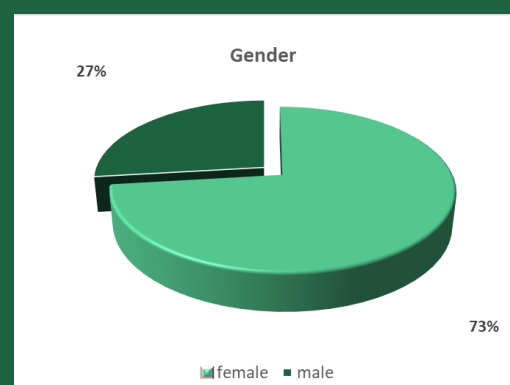
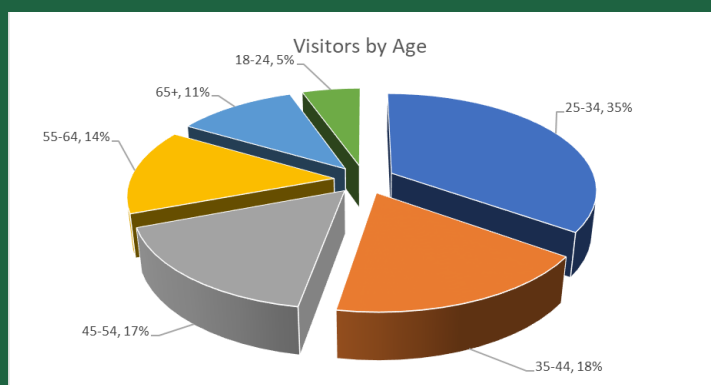
Sessions: 5,708

Unique Pageviews: 6,567

### Site Presence

Domain Authority: 34

### Site demographics for June



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## Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

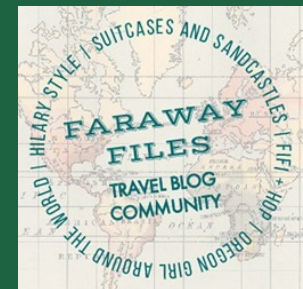
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

## Our June Top 5 Posts

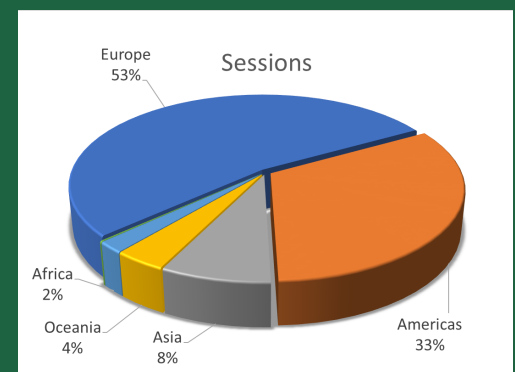
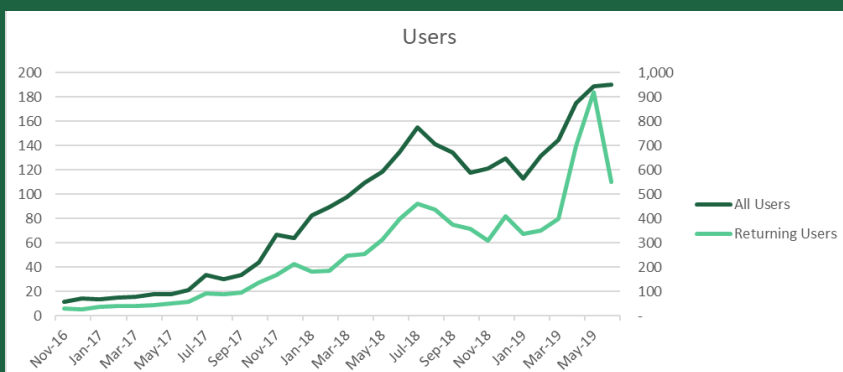
Page Title	Views
Our little secret, Saint-Rémy-de-Provence, France	282
Höfn to Egilsstaðir: Iceland's road less travelled	272
Lisbon - The City of Seven Hills	229
The 10 things to do in Cologne, other than the Christmas markets	180
Füssen, Bavaria, Germany	161

## Participation



## Site metrics since launch

(More detailed analytics available on request)



## Contact Us:

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- ✉ Janis.Tubbs@OurWorldforYou.com
- ✉ Gary.Williams@OurWorldforYou.com

