

Media Kit: August 2019

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our August Campaigns

We've more on Zimbabwe, from the national parks to the countries capital. It's a country that should intrigue the intrepid explorer.

There are also tales from our trip around Bavaria.

Then we have a road trip or two around the county of Kent.

Our Current Campaign



The top of World's View, Matobo National Park, Zimbabwe



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 9.4K

Twitter: 4,522

Instagram: 2,295

Facebook: 187

Pinterest: 2,053

YouTube: 48

Bloglovin: 100

E-Mail Subscribers: 46

Monthly Traffic

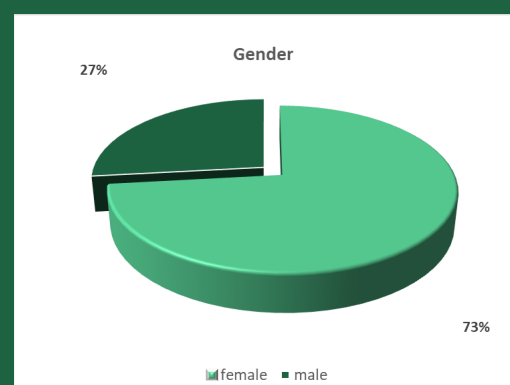
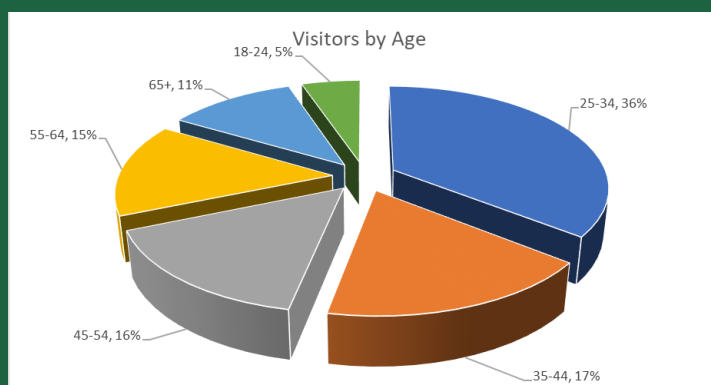
Sessions: 6,219

Unique Pageviews: 6,885

Site Presence

Domain Authority: 34

Site demographics for July



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

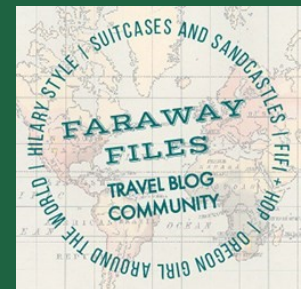
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our July Top 5 Posts

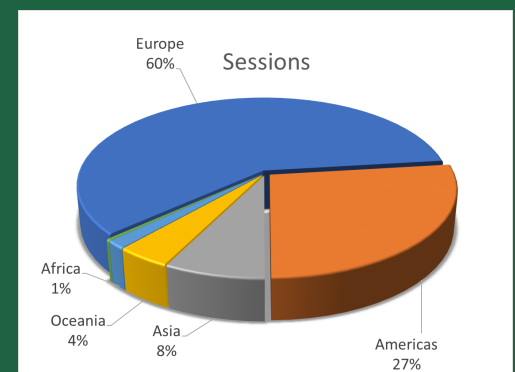
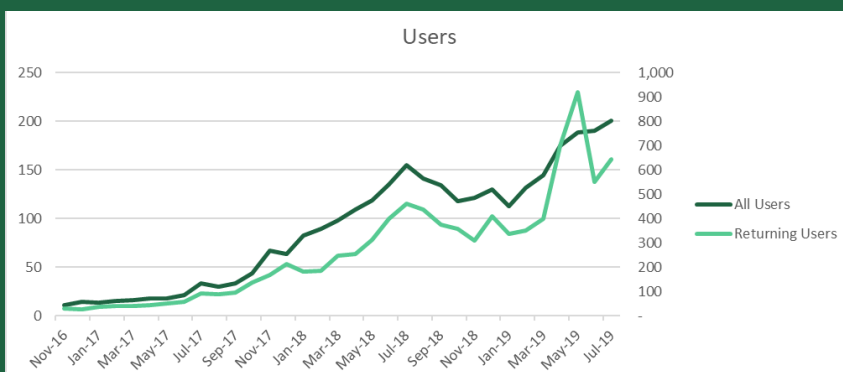
Page Title	Views
Our little secret, Saint-Rémy-de-Provence, France	410
Höfn to Egilsstaðir: Iceland's road less travelled	255
The 10 things to do in Cologne, other than the Christmas markets	253
Lisbon - The City of Seven Hills	202
Füssen, Bavaria, Germany	194

Participation



Site metrics since launch

(More detailed analytics available on request)



Contact Us:

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