

Media Kit: September 2019

# Our World for You

— *Travel Tales Sprinkled with History & Culture* —

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

### Our September Campaigns

We've a review of the Bustronome London, a gastronomic experience on a double decker bus through London. Plus a stay at the Talbot in the beautiful village of Ripley, Surrey. A little further afield and we have more from our road trip through Bavaria, and why after summer a great place to consider would be Seville, in the south of Spain.

### Our Current Campaign



The historic Sausage Kitchen in Augsburg, Germany



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

Total Reach: 9.5k

Twitter: 4,721

Instagram: 2,302

Facebook: 189

Pinterest: 2,135

YouTube: 49

Bloglovin: 100

E-Mail Subscribers: 47

### Monthly Traffic

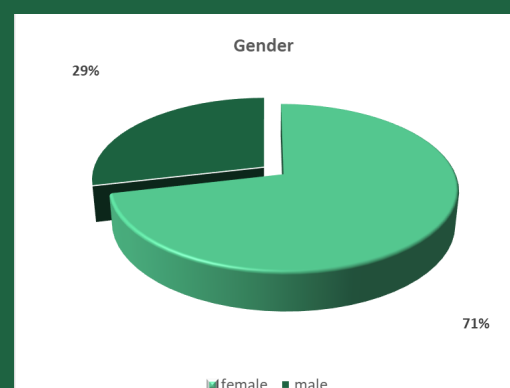
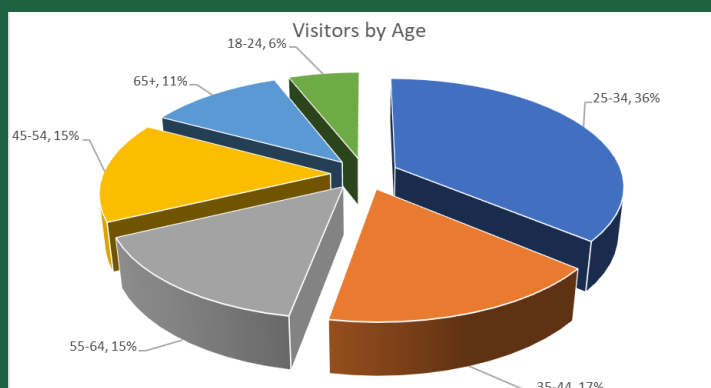
Sessions: 6,636

Unique Pageviews: 7,284

### Site Presence

Domain Authority: 34

### Site demographics for August



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### Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

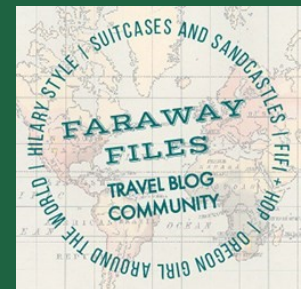
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

### Our top 5 posts in August.

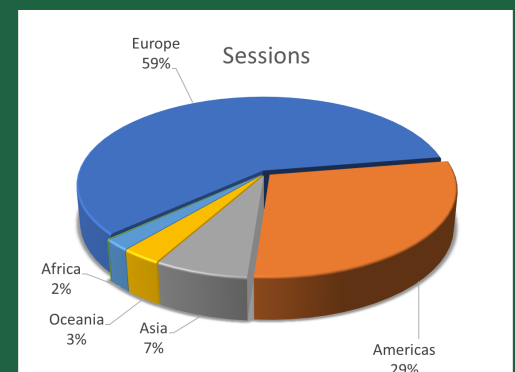
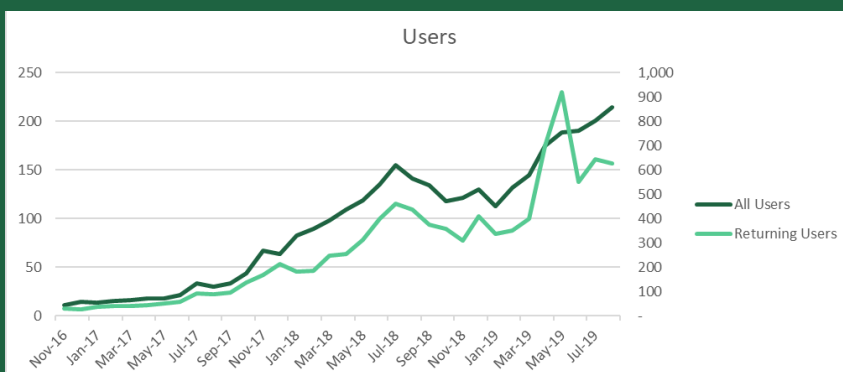
Page Title	Views
The 10 things to do in Cologne, other than the Christmas markets	443
Our little secret, Saint-Rémy-de-Provence, France	403
Höfn to Egilsstaðir: Iceland's road less travelled	333
Lisbon - The City of Seven Hills	219
Charming Villefranche-sur-Mer, France	192

### Participation



### Site metrics since launch

(More detailed analytics available on request)



### Contact Us:

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