

Media Kit: October 2019

# Our World for You

— *Travel Tales Sprinkled with History & Culture* —

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

## Our October Campaigns

We head back to Germany, with mini-breaks in Aachen, Hamburg & Münster. We also remember the 30th anniversary of the fall of the Berlin Wall, and the Battle of Hastings, that changed the history of England on 14th October. We've our day at the beautiful RHS Garden Wisley and our UNESCO picks from Croatia. Finally, with Christmas coming we are also selecting our favourite German Christmas Markets.

## Our Current Campaign



Scene of the 1066 Battle of Hastings



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

## Social Media

Total Reach: 9.8k

Twitter: 4,828

Instagram: 2,344

Facebook: 189

Pinterest: 2,217

YouTube: 51

Bloglovin: 109

E-Mail Subscribers: 49

## Monthly Traffic

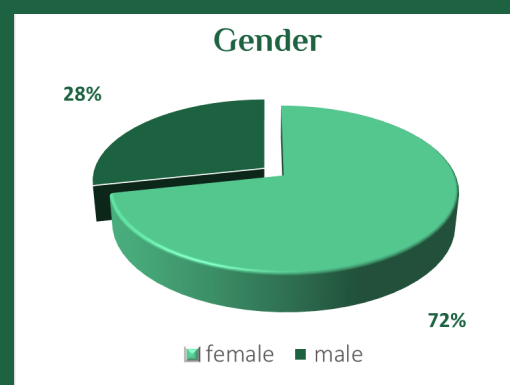
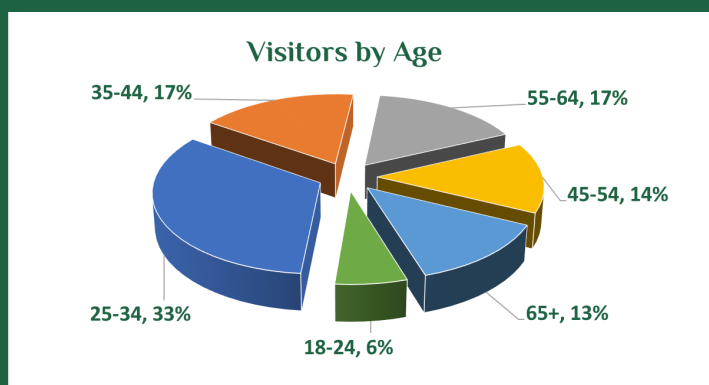
Sessions: 6,724

Unique Pageviews: 7,365

## Site Presence

Domain Authority: 34

## Site demographics for September



## Media Kit: October 2019

# Our World for You

— *Travel Tales Sprinkled with History & Culture* —

### Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

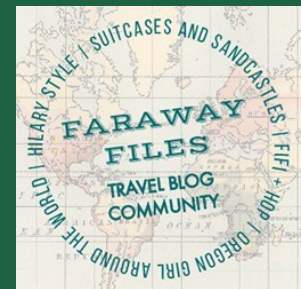
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

### Our top 5 posts in September

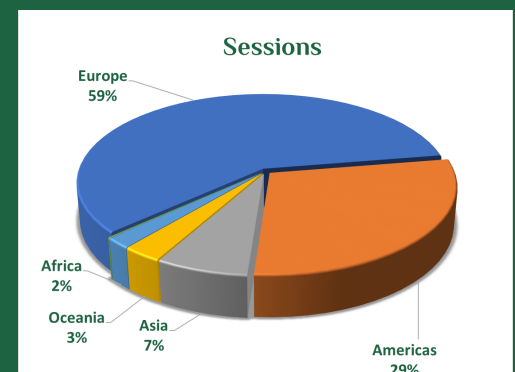
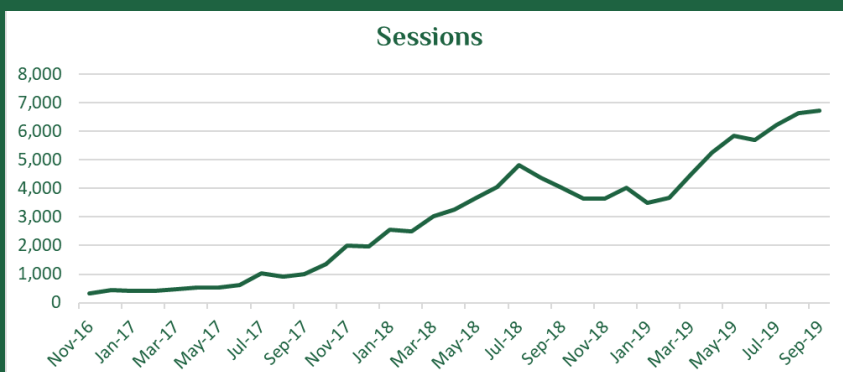
Post title	Views
The 10 things to do in Cologne, other than the Christmas markets	770
Our little secret, Saint-Rémy-de-Provence, France	316
The Ancient Town of Rye, East Sussex	279
Höfn to Egilsstaðir: Iceland's road less travelled	221
Füssen, Bavaria, Germany	180

### Participation



### Site metrics since launch

(More detailed analytics available on request)



### Contact Us:

- ✉ Team@OurWorldforYou.com
- ✉ Janis.Tubbs@OurWorldforYou.com
- ✉ Gary.Williams@OurWorldforYou.com

