

Media Kit: November 2019

Our World for You

— Travel Tales Sprinkled with History & Culture —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our November Campaigns

We stick with Germany, remembering the fall of the Berlin Wall which celebrates it's 30th anniversary this year. We've more from our summer road trip that took us through the country.

Our focus then shifts to the UK and a mix of the countryside & coastal towns.

With Christmas coming we are also targeting our work on the festivities at home & abroad to welcome in the holiday season.

Our Current Campaigns



Our October Campaigns for Aachen, Hamburg & Münster



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 9.9k

Twitter: 4,934

Instagram: 2,357

Facebook: 191

Pinterest: 2,244

YouTube: 55

Bloglovin: 113

E-Mail Subscribers: 53

Monthly Traffic

Sessions: 5,7543

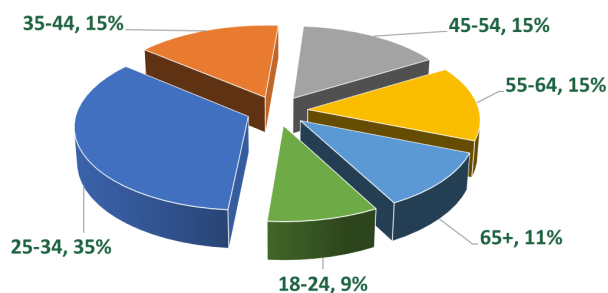
Unique Pageviews: 6,232

Site Presence

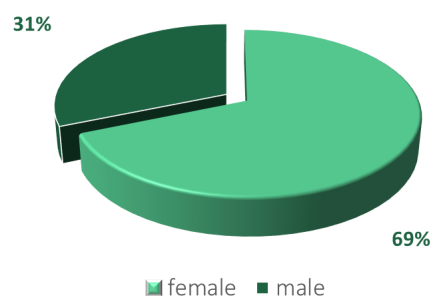
Domain Authority: 33

Site demographics for October

Visitors by Age



Gender



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

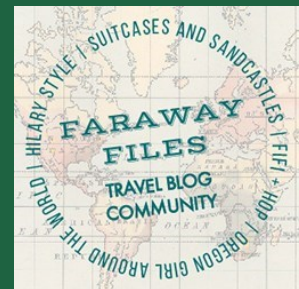
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in October

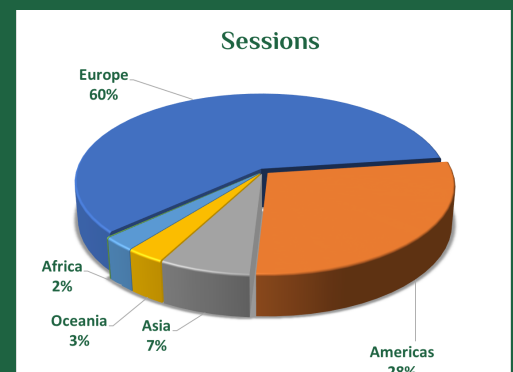
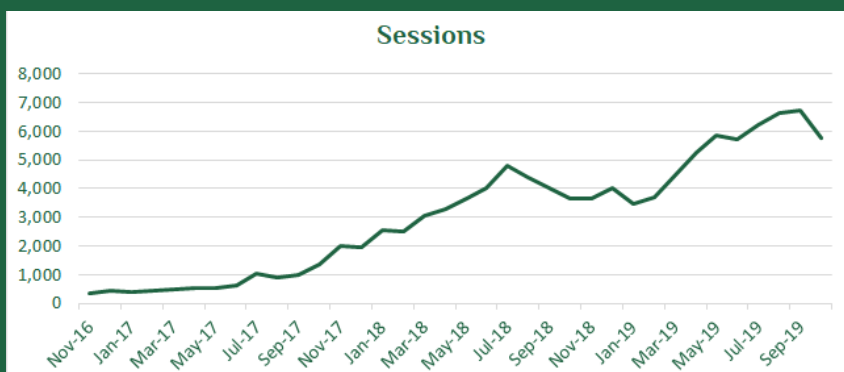
Post title	Views
The 10 things to do in Cologne, other than the Christmas markets	1187
Our little secret, Saint-Rémy-de-Provence, France	237
Lisbon - The City of Seven Hills	143
Höfn to Egilsstaðir: Iceland's road less travelled	134
Füssen, Bavaria, Germany	113

Participation



Site metrics since launch

(More detailed analytics available on request)



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