

Media Kit: December 2019

Our World for You

— Travel Tales Sprinkled with History & Culture —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our December Campaigns

In the festive season we focus on London, and how to see the best of it.

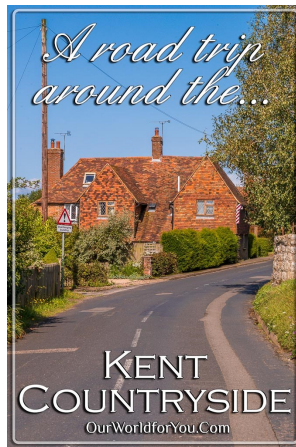
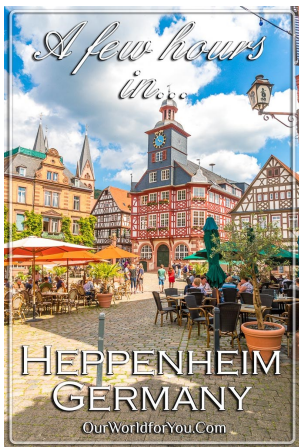
We have a visit to the Reichstag in Berlin, a great, free, experience in Germany's capital that you can enjoy whilst visiting it's Christmas Markets.

The memories of our trip to Zimbabwe and its key highlights.

And finally, we then have a little more of the UK, with the Kentish Coastal towns of Broadstairs & Ramsgate, in the far south-east of the country.

That is it for this decade.

Three of Our Current Campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 10.1k

Twitter: 5,017

Instagram: 2,449

Facebook: 197

Pinterest: 2,298

YouTube: 55

Bloglovin: 121

E-Mail Subscribers: 61

Monthly Traffic

Sessions: 6,048

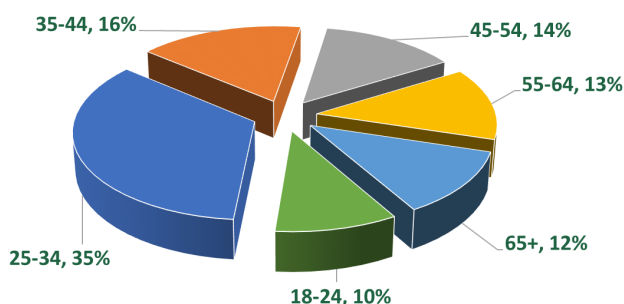
Unique Pageviews: 6,643

Site Presence

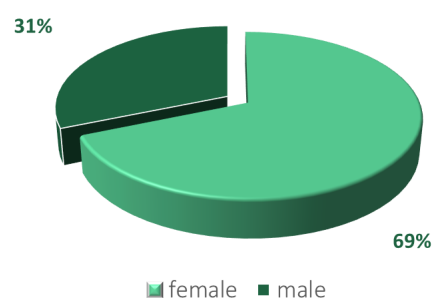
Domain Authority: 32

Site demographics for November

Visitors by Age



Gender



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

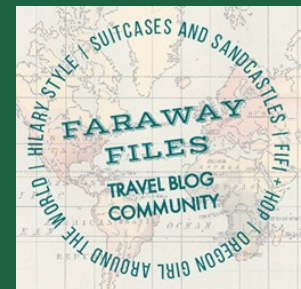
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in November

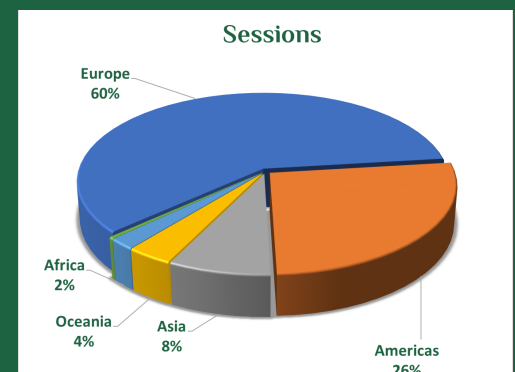
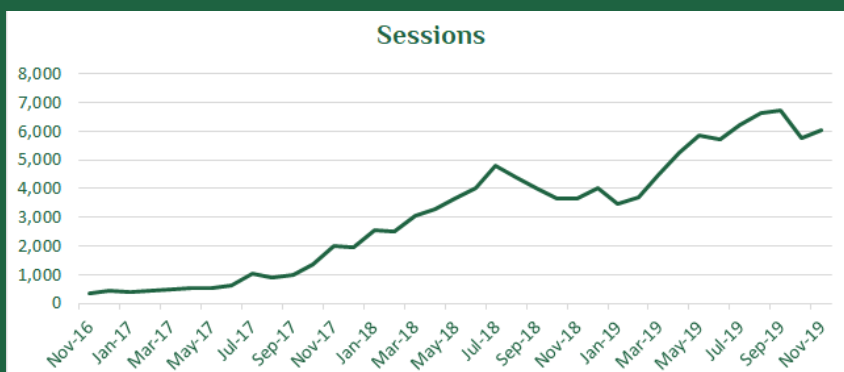
Post title	Views
The 10 things to do in Cologne, other than the Christmas markets	1454
Visiting the ancient city of Münster in Germany	280
Our little secret, Saint-Rémy-de-Provence, France	183
Lisbon - The City of Seven Hills	130
Our Passchendaele Poppies	117

Participation



Site metrics since launch

(More detailed analytics available on request)



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