

Media Kit: January 2020

# Our World for You

— Travel Tales Sprinkled with History & Culture —

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

### Our January Campaigns

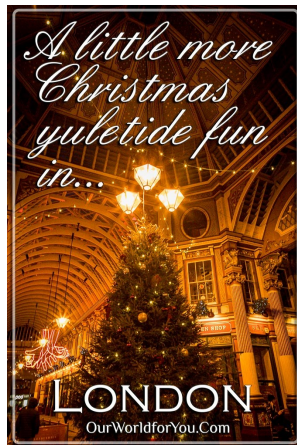
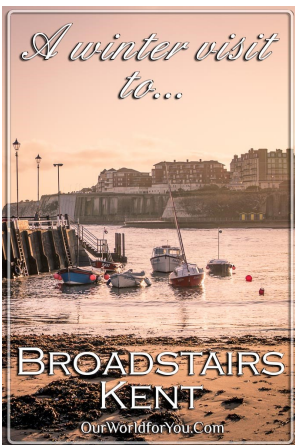
With the festive season over we start where we left off with the streets of London. What better way to burn off those calories than walking and discovering more of our capitals hidden gems?

We mix it up with features on the Italian Lakes, Germany's Romantic Road and more of our Kentish coastline.

On the social channels we'll be promoting those warmer destinations, and where to visit in the first quarter of the new decade.

Above all it's about happy & safe travels

### Three of Our Current Campaigns



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

Total Reach: 10.7k

Twitter: 5,083

Instagram: 2,780

Facebook: 197

Pinterest: 2,345

YouTube: 62

Bloglovin: 137

E-Mail Subscribers: 61

### Monthly Traffic

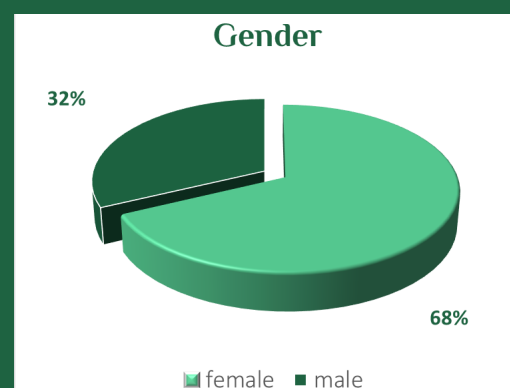
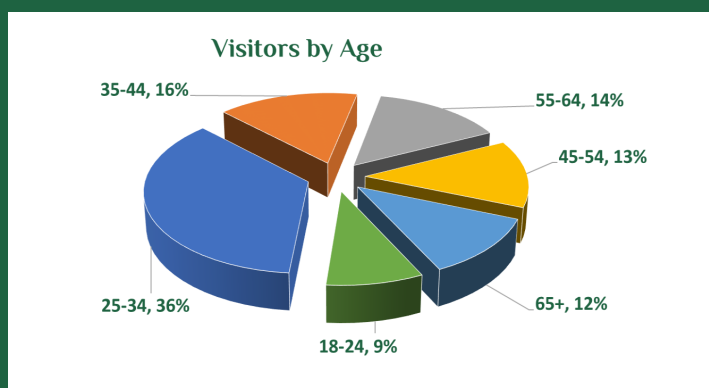
Sessions: 6,897

Unique Pageviews: 7,543

### Site Presence

Domain Authority: 32

### Site demographics for December



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## Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

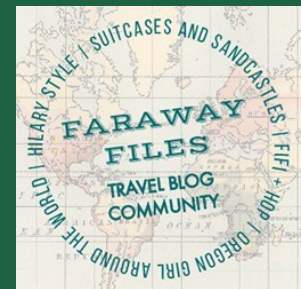
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

## Our top 5 posts in December

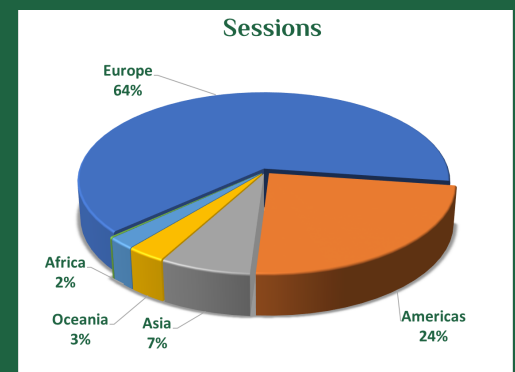
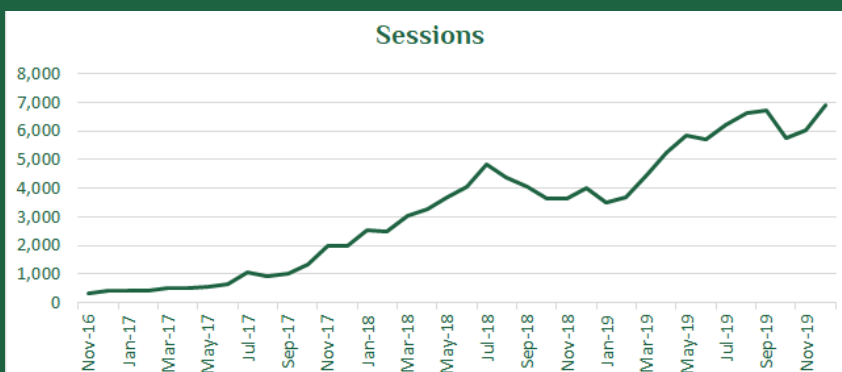
Post title	Views
The 10 things to do in Cologne, other than the Christmas markets	1712
Tipples on a German Christmas Market	188
Feasting at a German Christmas Market	135
Our little secret, Saint-Rémy-de-Provence, France	125
Lisbon - The City of Seven Hills	112

## Participation



## Site metrics since launch

(More detailed analytics available on request)



## Contact Us:

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