

Media Kit: February 2020

Our World for You

— Travel Tales Sprinkled with History & Culture —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

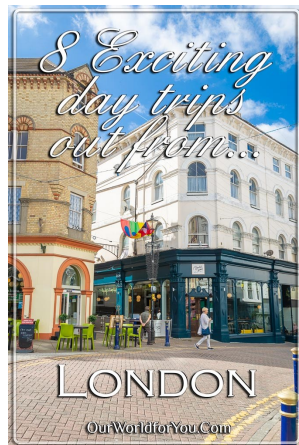
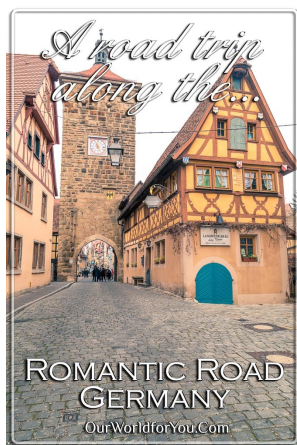
Our February Campaigns

We have more of the different districts of London. We remind people not to forget old favourites, like Paris, with 15 reasons to head to the French capital.

For the sophisticate, we have our list of what you should be looking for in a mini-break to Austria's capital.

There are ideas for exploring Germany by road. You may have noticed the UK may have left the EU, but we are very much into Europe. To emphasize that fact we have the third part in the series of French towns & cities to visit.

Three of our current campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 11.5k

Twitter: 5,155

Instagram: 3,371

Facebook: 199

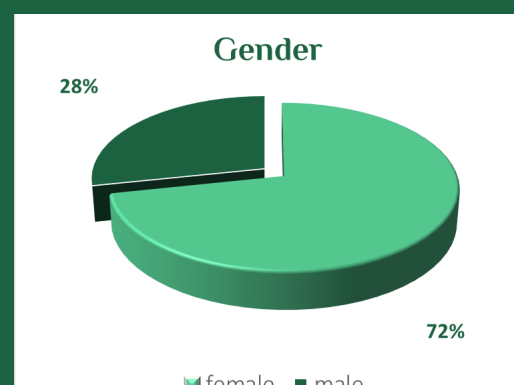
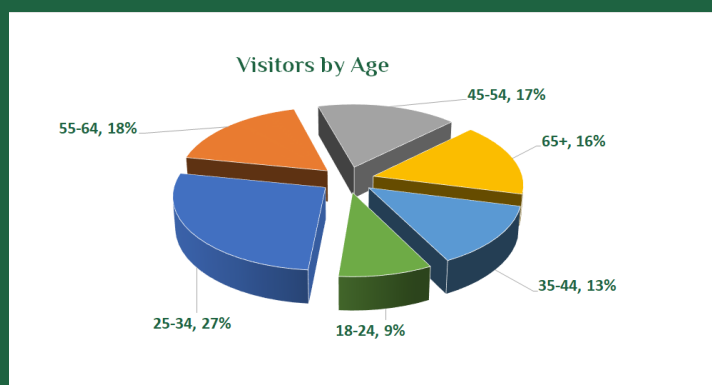
Pinterest: 2,434

YouTube: 64

Bloglovin: 150

E-Mail Subscribers: 64

Site demographics for January



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

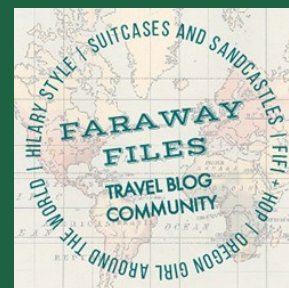
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in January

Post title	Views
The 10 things to do in Cologne, other than the Christmas markets	296
Our little secret, Saint-Rémy-de-Provence, France	289
Bards & Boating, Stratford-upon-Avon, England	285
Lisbon - The City of Seven Hills	184
The Medieval Town of Monsaraz, Portugal	176

Participation



Monthly Traffic

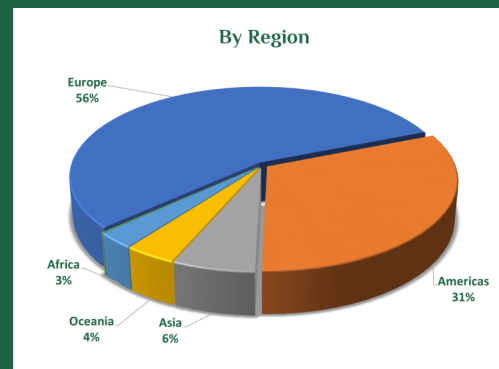
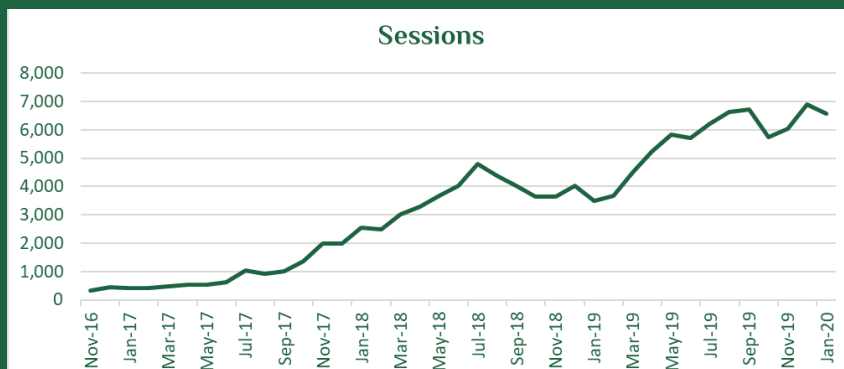
Sessions: 6,585
Unique Pageviews -
whole month: 7,425
Unique Pageviews -
per day: 239.5

Site Presence

Domain Authority: 32

Site metrics since launch

(More detailed analytics available on request)



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