

Media Kit: December 2018

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our December Campaign

We've gone full Christmas with a return to Germany, three new destinations in Bremen, Berlin and Hamburg before a return to Cologne for our 11th year. We also cover tips on how to eat and drink when visiting the German markets, and seeking out the little differences.

Our Current Campaign



Glühwein at the 'Market of the Elves' in Cologne



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 7.4K

Twitter: 3,733

Instagram: 2,080

Facebook: 171

Pinterest: 1,225

Google+: 143

YouTube: 27

Bloglovin: 123

E-Mail Subscribers: 33

Monthly Traffic

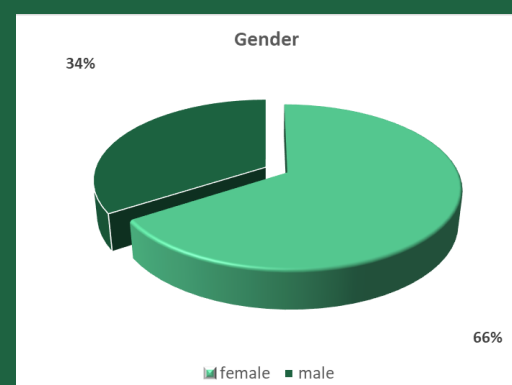
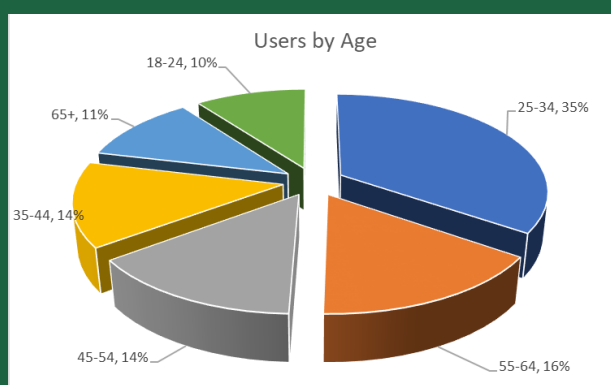
Sessions: 3,642

Unique Pageviews: 3,965

Site Presence

Domain Authority: 33

Site demographics for November



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

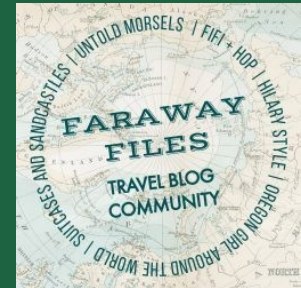
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Sponsored posts
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events
- Giveaways

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our November Top 5 Posts

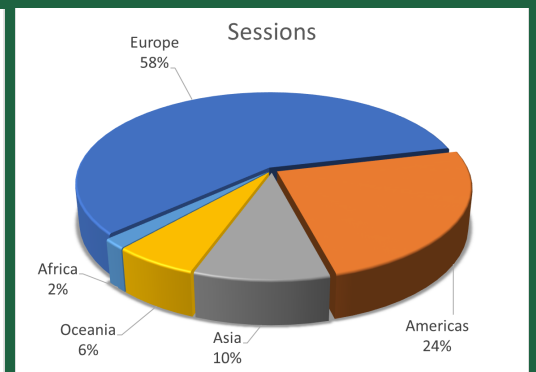
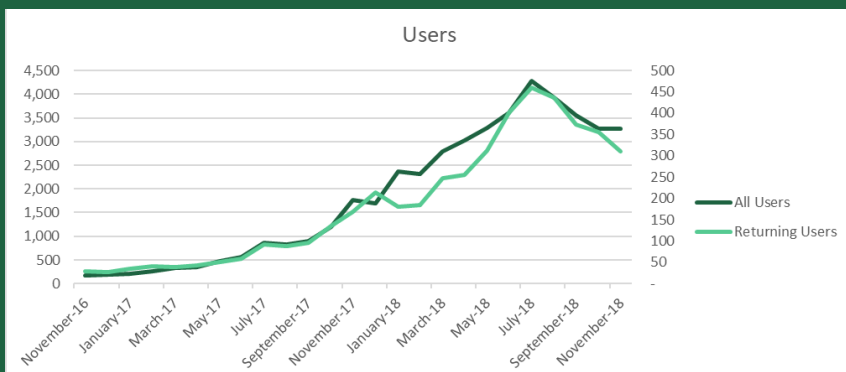
| Page Title | Views |
|--|-------|
| The 10 things to do in Cologne, other than the Christmas markets | 842 |
| Renaissance Spain: Úbeda via Baeza | 123 |
| Lisbon - The City of Seven Hills | 85 |
| The Ancient Town of Rye, East Sussex | 70 |
| Tipples on a German Christmas Market | 69 |

Participation



Site demographics since launch

(More detailed analytics available on request)



Contact Us:

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