

Media Kit: March 2020

Our World for You

— Travel Tales Sprinkled with History & Culture —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

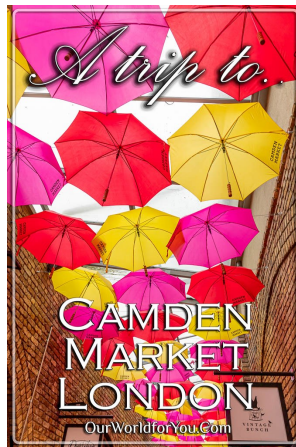
Our March Campaigns

With the Corona Virus at the forefront of travellers minds, we focus on planning your next trip, something you can do at short notice and still travel safely.

We also touch on a little history with the story of a Word War II camera, Janis's grandfather's camera to be precise. A tale of North Africa and more.

And finally we are expanding our 'Truths & Trivia' stream of posts. These are our personal take on a city, region or country, with some lesser known facts, some useful tips, and how we felt about our visit.

Three of our current campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 12k

Twitter: 5,248

Instagram: 3,752

Facebook: 199

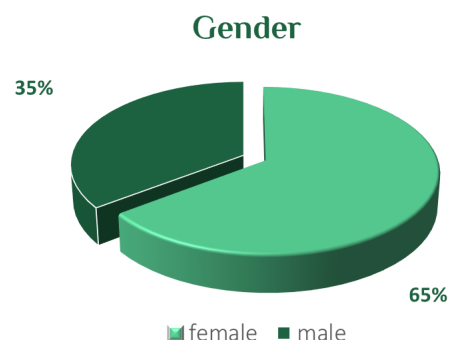
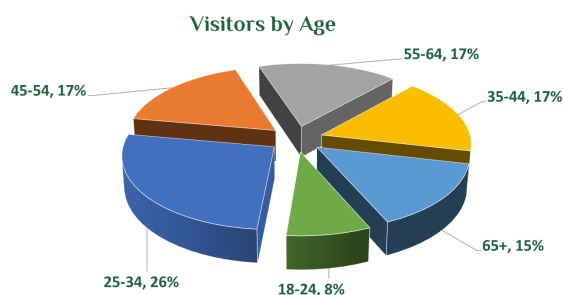
Pinterest: 2,494

YouTube: 64

Bloglovin: 173

E-Mail Subscribers: 64

Site demographics for February



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

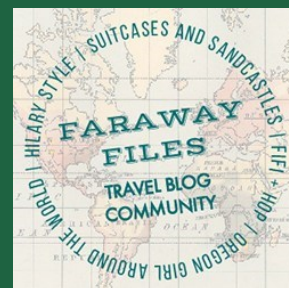
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in February

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	384
Evening safari drive, Tree Lodge at Sikumi, Hwange, Zimbabwe	374
The 10 things to do in Cologne, other than the Christmas markets	223
A visit to the coastal town of Hythe in Kent, England	217
Strolling the ancient lanes of Canterbury, England	167

Participation



Monthly Traffic

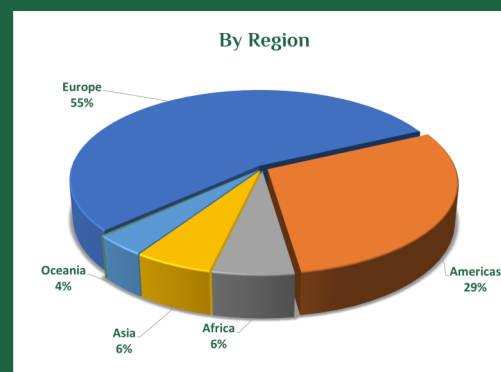
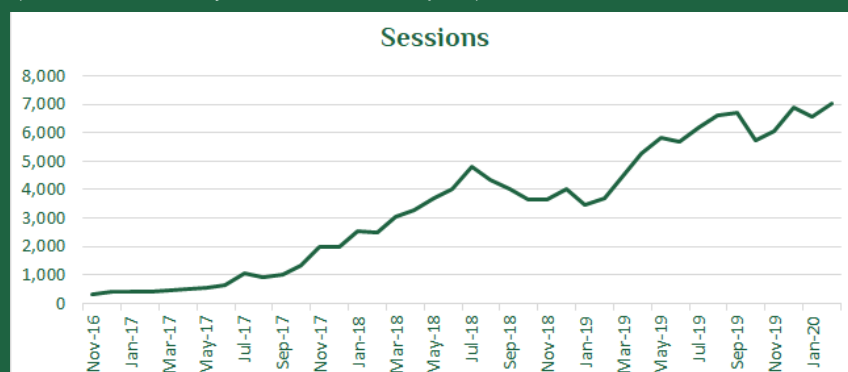
Sessions: 7,020
Unique Pageviews -
whole month: 7,952
Unique Pageviews -
per day: 274

Site Presence

Domain Authority: 32

Site metrics since launch

(More detailed analytics available on request)



Contact Us:

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