

Media Kit: May 2020

Our World for You

— Travel Tales Sprinkled with History & Culture —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

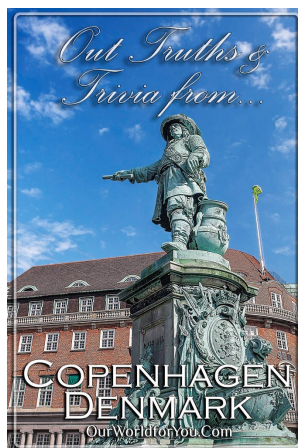
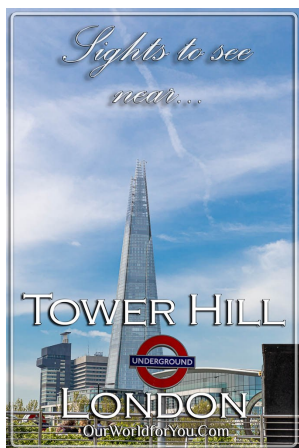
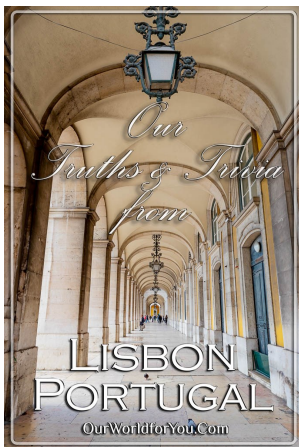
Our April Campaigns

With the UK still under lockdown due to Covid-19, we have been extracting more content from the archives aimed at inspiring travel when we are free to roam again.

With increased capacity we now have a weekly video, on a Friday, appearing on our [YouTube channel](#).

Finally, the spring clean continues with our Norfolk road trip & Lisbon, Portugal mini-break, getting a makeover.

Three of our current campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 12.5k

Twitter: 5,309

Instagram: 3,980

Facebook: 202

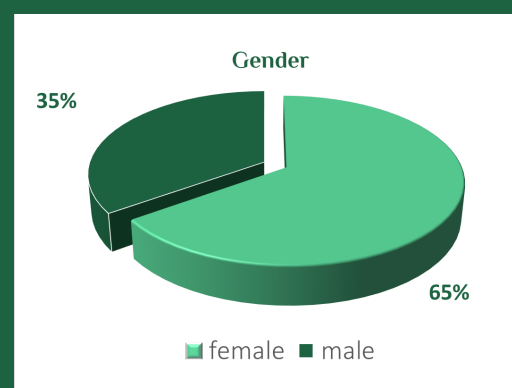
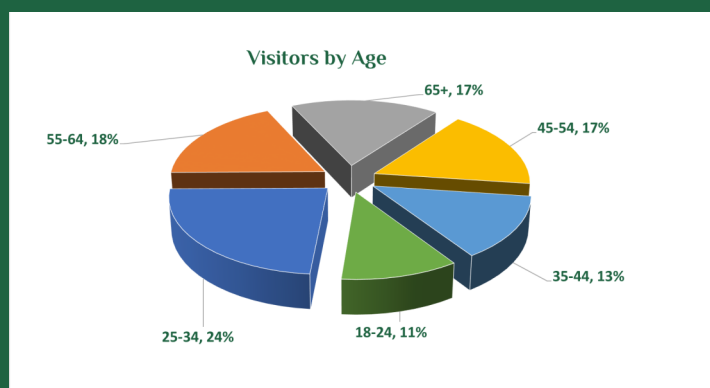
Pinterest: 2,632

YouTube: 75

Bloglovin: 216

E-Mail Subscribers: 61

Site demographics for April



Media Kit: May 2020

Our World for You

— Travel Tales Sprinkled with History & Culture —

Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

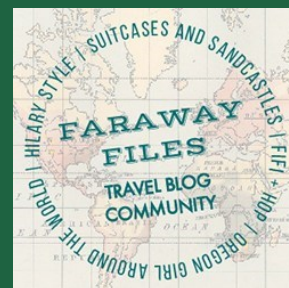
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in April

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	332
Cathedrals & Churches of St Petersburg, Russia	111
Himba People, Namibia	88
Charming Villefranche-sur-Mer, France	76
The 12 things we learnt about Norfolk, England	74

Participation



Monthly Traffic

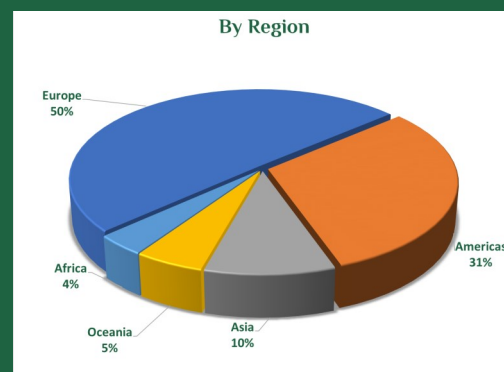
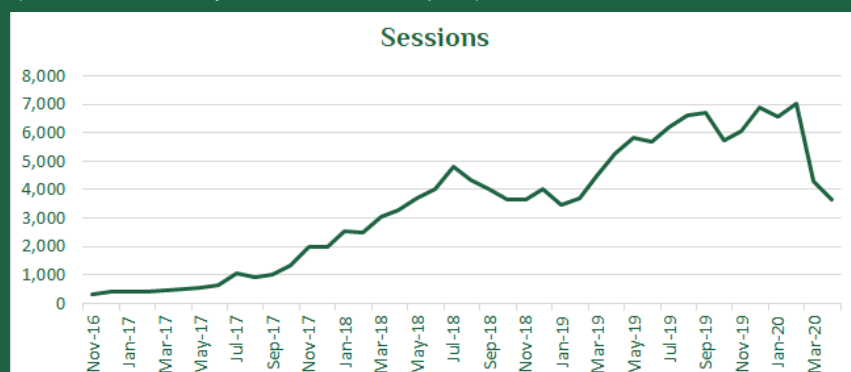
Sessions: 3,669
Unique Pageviews -
whole month: 3,984
Unique Pageviews -
per day: 133

Site Presence

Domain Authority: 31

Site metrics since launch

(More detailed analytics available on request)



Contact Us:

- ✉ Team@OurWorldforYou.com
- ✉ Janis.Tubbs@OurWorldforYou.com
- ✉ Gary.Williams@OurWorldforYou.com

