

Media Kit: June 2020

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our May Campaigns

With the UK still under lockdown due to Covid-19, we have been extracting more content from the archives aimed at inspiring travel when we are free to roam again focusing on travel that will permit a natural degree of social distancing.

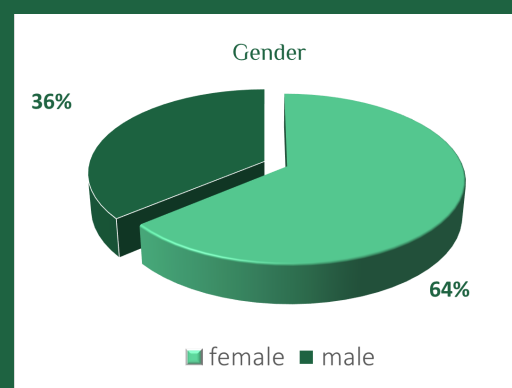
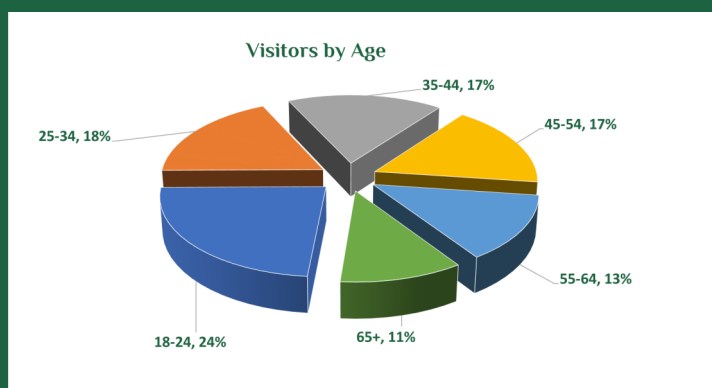
With increased capacity we now have a weekly video, on a Friday, appearing on our [YouTube channel](#).

Finally, the spring clean continues with our Iceland & Lake & Lederhosen tours, getting a makeover.

Three of our current campaigns



Site demographics for May



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 12.8k

Twitter: 5,363

Instagram: 3,990

Facebook: 203

Pinterest: 2,713

YouTube: 101

Bloglovin: 239

E-Mail Subscribers: 61

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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

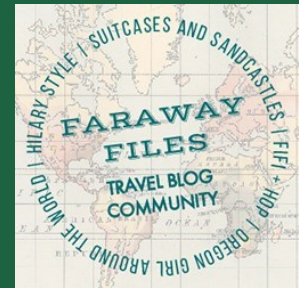
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in May

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	248
Cathedrals & Churches of St Petersburg, Russia	104
Füssen, Bavaria, Germany	83
Lisbon - The City of Seven Hills	77
The 12 things we learnt about Norfolk, England	72

Participation



Monthly Traffic

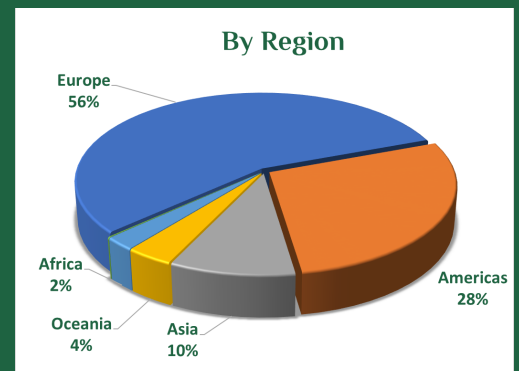
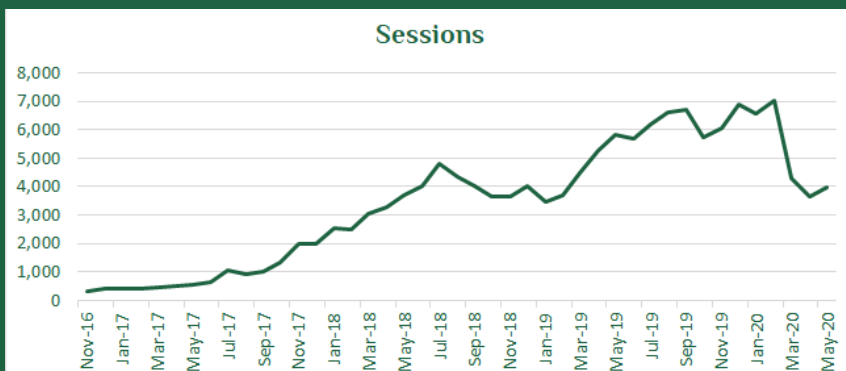
Sessions: **3,991**
Unique Pageviews -
whole month: **4,415**
Unique Pageviews -
per day: **142**

Site Presence

Domain Authority: 32

Site metrics since launch

(More detailed analytics available on request)



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