

Media Kit: July 2020

# Our World for You

— Travel Tales Sprinkled with History & Culture —

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

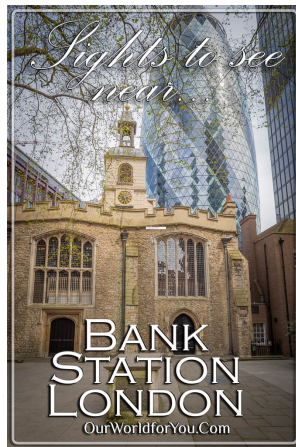
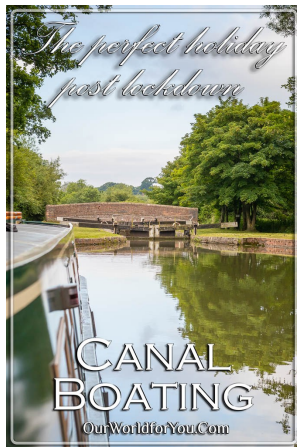
### Our June Campaigns

With the UK lockdown easing, the options for travelling are expanding. Still focusing on the UK, we are working to create content that promotes sensible, safe but exciting opportunities for those looking to explore.

With a background in road trips exploring, both in the UK and European countries, we can offer the top tips to make the most of your available time.

Finally our weekly video, every Friday, on our [YouTube channel](#) is building a steady subscriber base.

### Three of our current campaigns



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

Total Reach: 13.1k

Twitter: 5,425

Instagram: 4,132

Facebook: 203

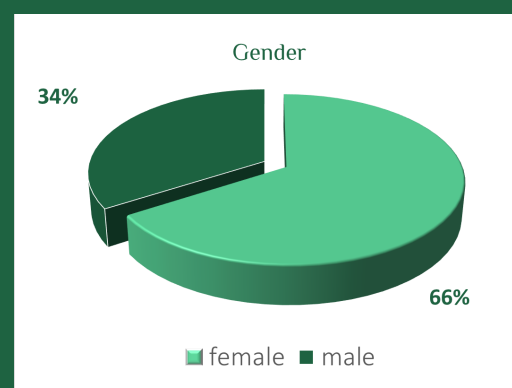
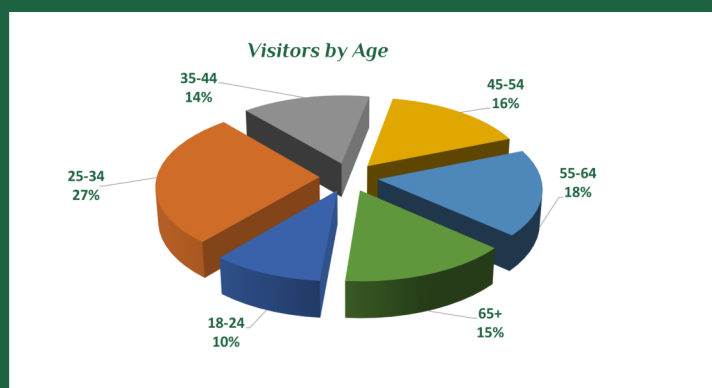
Pinterest: 2,748

YouTube: 139

Bloglovin: 258

E-Mail Subscribers: 58

### Site demographics for June



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## Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

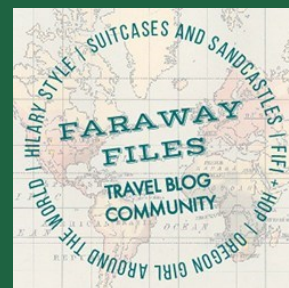
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

## Our top 5 posts in June

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	462
Füssen, Bavaria, Germany	139
Our Norfolk Road Trip - The Itinerary	121
Charming Villefranche-sur-Mer, France	104
The Ancient Town of Rye, East Sussex	82

## Participation



## Monthly Traffic

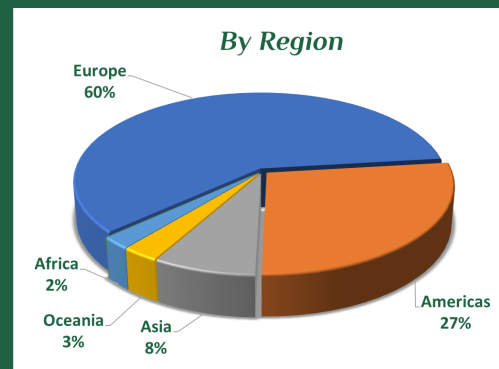
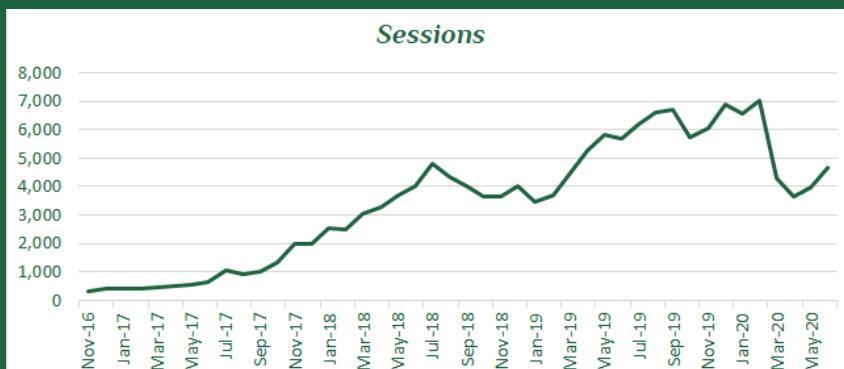
Sessions: **4,658**  
Unique Pageviews -  
whole month: **5,048**  
Unique Pageviews -  
per day: **168**

## Site Presence

Domain Authority: 32

## Site metrics since launch

(More detailed analytics available on request)



## Contact Us:

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