

Media Kit: September 2020

Our World for You

— Travel Tales Sprinkled with History & Culture —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

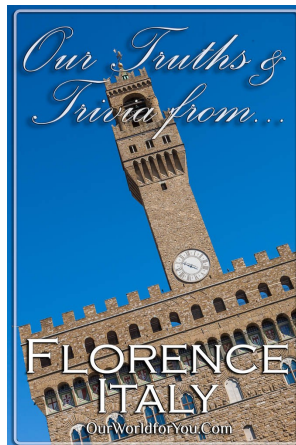
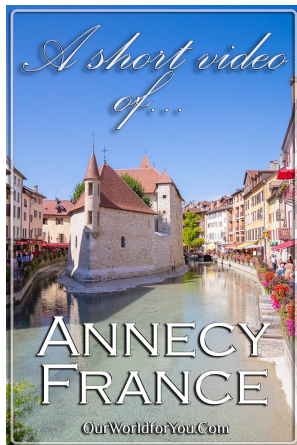
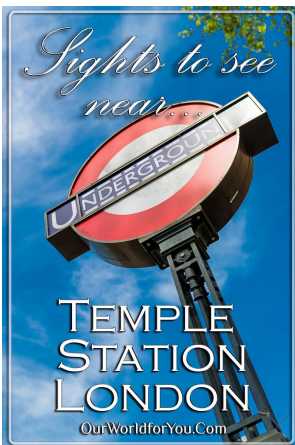
Our August Campaigns

Similar to the previous month. We are looking at countries with low Covid19 infection rates, to create content that promotes sensible, safe but exciting opportunities for those looking to explore.

With a background in road trips exploring, both in the UK and European countries, we can offer the top tips to make the most of your available time.

Finally our weekly video, now every Saturday, on our [YouTube channel](#) is building a steady subscriber base.

Three of our current campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 14.1k

Twitter: 5,477

Instagram: 4,905

Facebook: 205

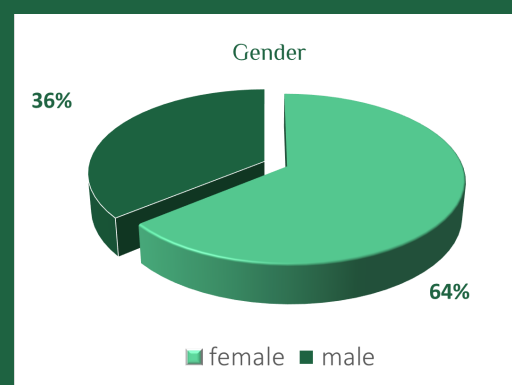
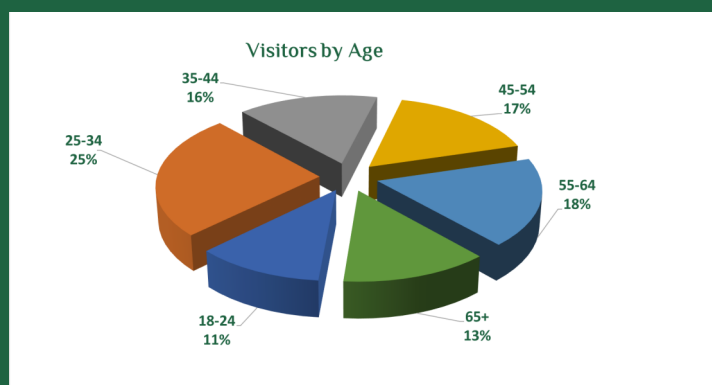
Pinterest: 2,912

YouTube: 257

Bloglovin: 287

E-Mail Subscribers: 58

Site demographics for August



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

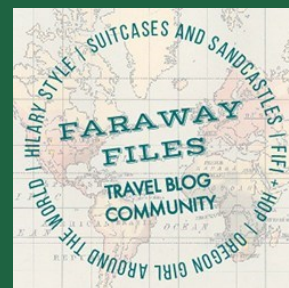
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in August

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	514
Our Norfolk Road Trip - The Itinerary	431
A visit to the coastal town of Hythe in Kent, England	169
Charming Villefranche-sur-Mer, France	167
The 10 things to do in Cologne, other than the Christmas markets	143

Participation



Monthly Traffic

Sessions: 6,555

Unique Pageviews -
whole month: 7,168

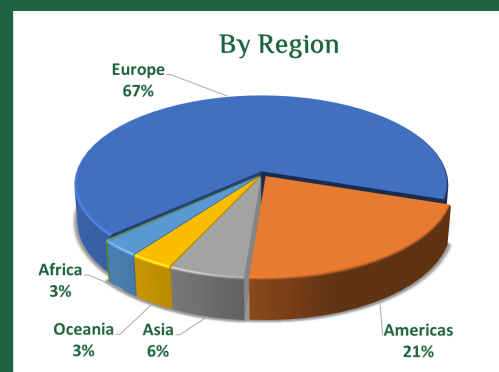
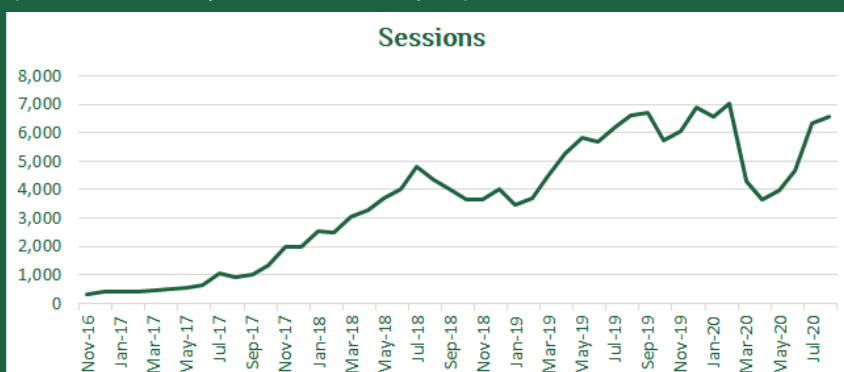
Unique Pageviews -
per day: 231

Site Presence

Domain Authority: 31

Site metrics since launch

(More detailed analytics available on request)



Contact Us:

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