

Media Kit: October 2020

Our World for You

— *Travel Tales Sprinkled with History & Culture* —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

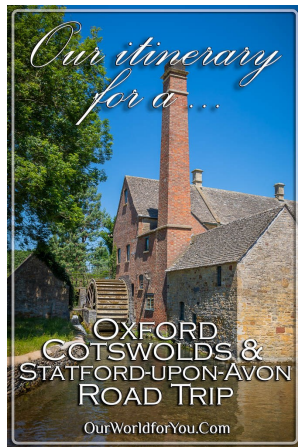
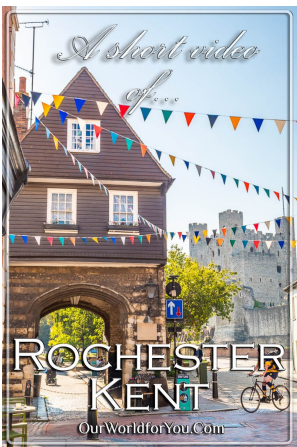
Our September Campaigns

Similar to the previous months. We are looking at countries with low Covid19 infection rates, to create content that promotes sensible, safe but exciting opportunities for those looking to explore.

With a background in road trips exploring, both in the UK and European countries, we can offer the top tips to make the most of your available time.

Finally our weekly video, every Saturday, on our [YouTube channel](#) is building a steady subscriber base.

Three of our current campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 14.4k

Twitter: 5,530

Instagram: 4,905

Facebook: 207

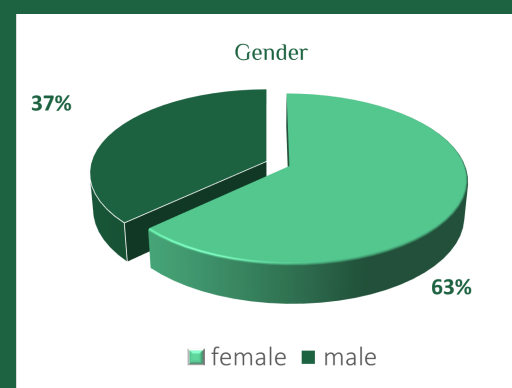
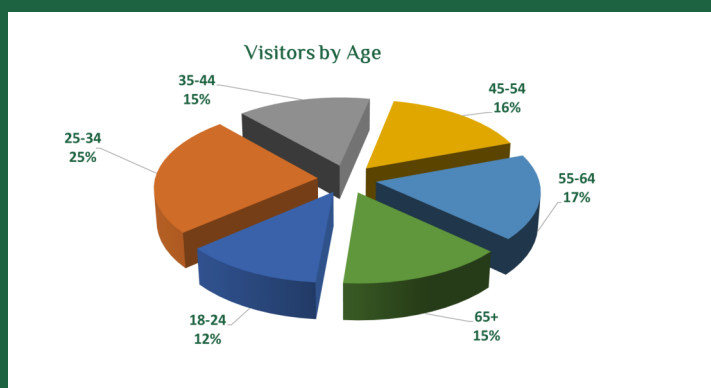
Pinterest: 3,015

YouTube: 316

Bloglovin: 288

E-Mail Subscribers: 58

Site demographics for September



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

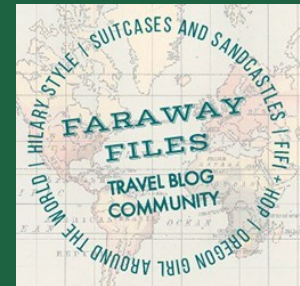
- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in September

| Post title | Views |
|---|-------|
| Our little secret, Saint-Rémy-de-Provence, France | 376 |
| Our Norfolk Road Trip - The Itinerary | 290 |
| A trip to Camden Market, London | 185 |
| A visit to the coastal town of Hythe in Kent, England | 182 |
| What to do with 36 hours in Hamburg, Germany | 154 |

Participation



Monthly Traffic

Sessions: 5,726

Unique Pageviews -
whole month: 6,802

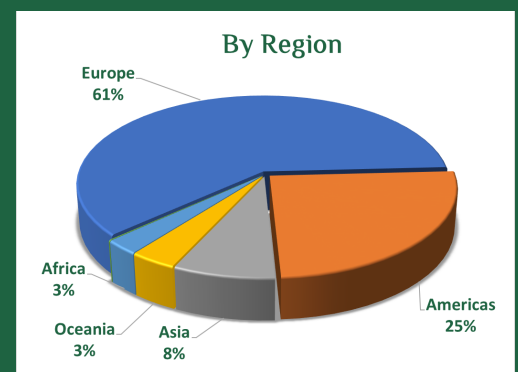
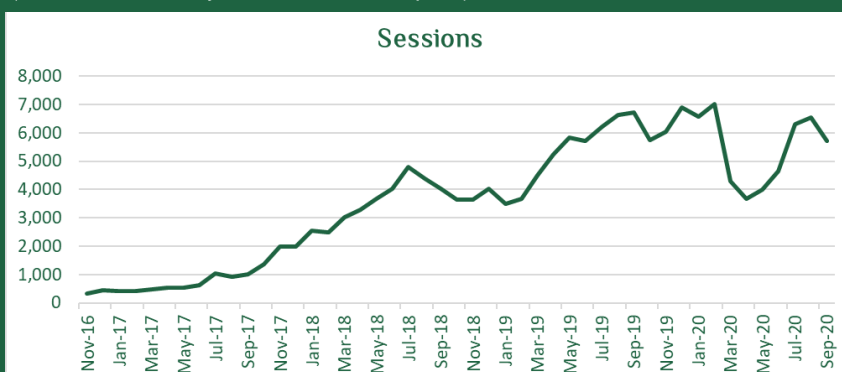
Unique Pageviews -
per day: 228

Site Presence

Domain Authority: 31

Site metrics since launch

(More detailed analytics available on request)



Contact Us:

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