

Media Kit: December 2020

Our World for You

— Travel Tales Sprinkled with History & Culture —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

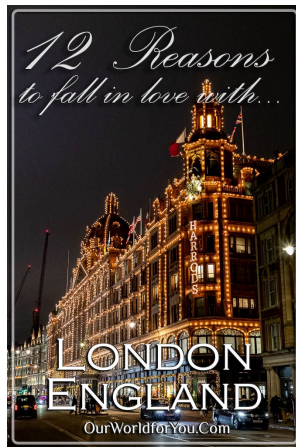
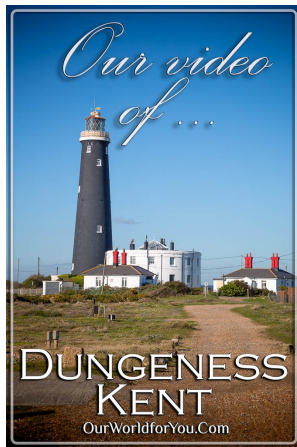
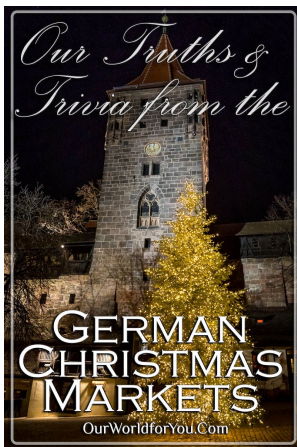
Our December Campaigns

With the start of the Holiday Season, we focus on all things festive.

With travelling limited, and most Christmas market closed, we create content based on previous experiences, but still with plenty of sparkles.

Our video content, likewise will focus on the festive season and again a new video, every Saturday, on our [YouTube channel](#)

Three of our current campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 14.8k

Twitter: 5,559

Instagram: 5,024

Facebook: 210

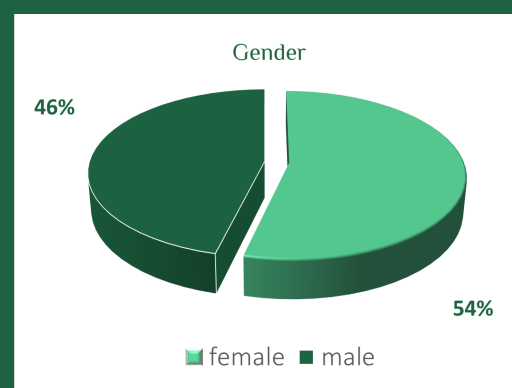
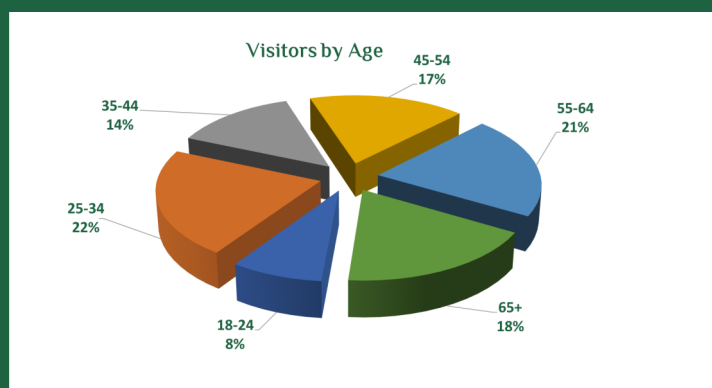
Pinterest: 3,224

YouTube: 403

Bloglovin: 285

E-Mail Subscribers: 60

Site demographics for November



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in November

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	272
Mystical Reiterlesmarkt at Rothenburg ob der Tauber, Germany	181
A visit to the coastal town of Hythe in Kent, England	138
Our Passchendaele Poppies	104
A trip to Camden Market, London	100

Monthly Traffic

Sessions: 5,259
Unique Pageviews -
whole month: 5,766
Unique Pageviews -
per day: 192.2

Site Presence

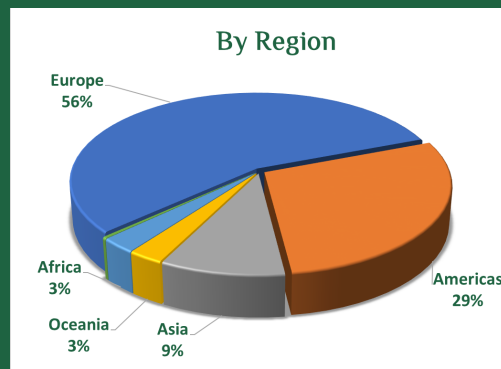
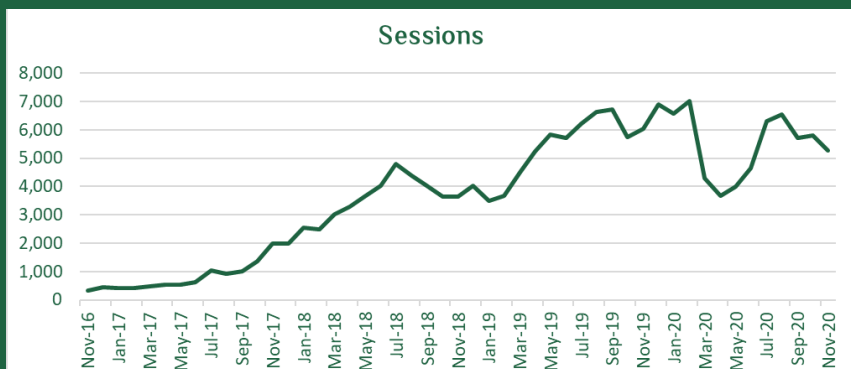
Domain Authority: 30

Participation



Site metrics since launch

(More detailed analytics available on request)



Contact Us:

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