

Media Kit: January 2021

Our World for You

— Travel Tales Sprinkled with History & Culture —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our January Campaigns

As we enter the new year, with travel still limited, we focus on planning that next adventure.

Two streams that are designed to assist the traveller are our light-hearted 'Truths & Trivia' series, and the more focused 'Itineraries'. More content will appear in these channels in the coming weeks.

Our video content, likewise will focus on the places to visit in a world after Covid-19, and again a new video, every Saturday, on our [YouTube channel](#)

Three of our current campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 15k

Twitter: 5,546

Instagram: 5,088

Facebook: 211

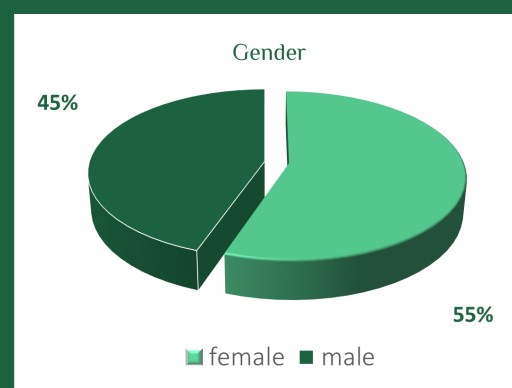
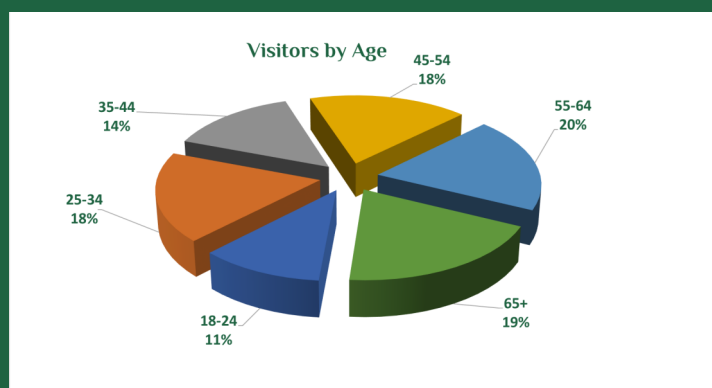
Pinterest: 3,370

YouTube: 459

Bloglovin: 284

E-Mail Subscribers: 62

Site demographics for December



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in December

Post title	Views
A visit to the coastal town of Hythe in Kent, England	425
Himba People, Namibia	379
A colourful day in Folkestone, Kent	305
The village of Headcorn in Kent, England	279
Mystical Reiterlesmarkt at Rothenburg ob der Tauber, Germany	244

Monthly Traffic

Sessions: 8,139
Unique Pageviews -
whole month: **8,739**
Unique Pageviews -
per day: **281.9**

Site Presence

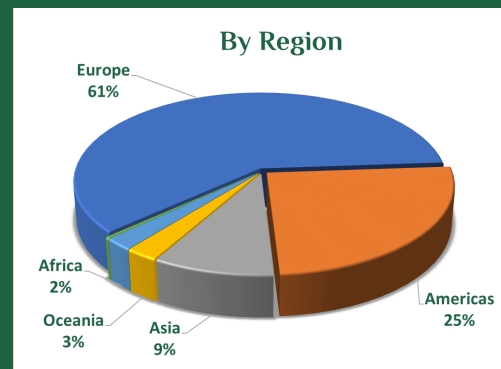
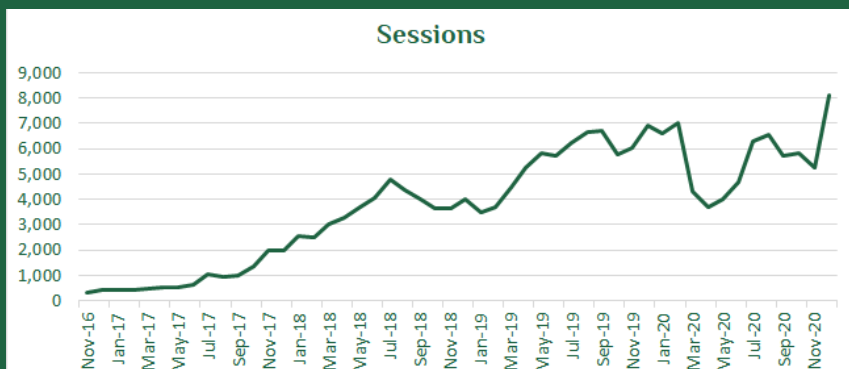
Domain Authority: 30

Participation



Site metrics since launch

(More detailed analytics available on request)



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