

Media Kit: February 2021

# Our World for You

— Travel Tales Sprinkled with History & Culture —

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

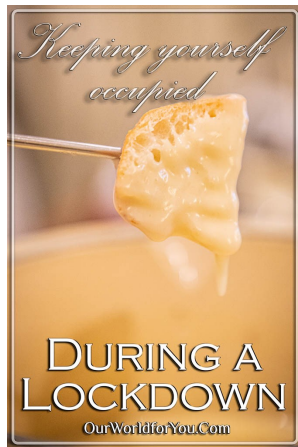
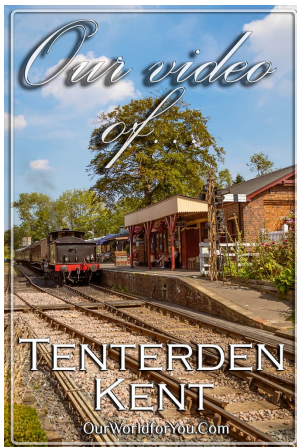
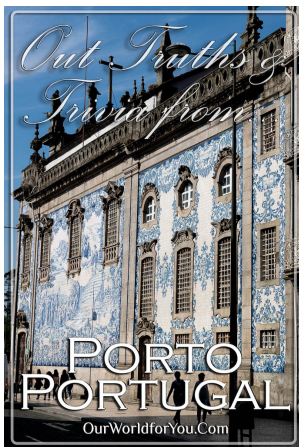
### Our February Campaigns

With travel still heavily restricted we are focusing on planning, whether that be a UK based 'staycation', dipping your toes into mainland Europe, or perhaps something farther afield.

We're aiming to provide inspiration through posts on suitable less obvious destinations, as well as 'discovering' what's closest to us.

Our video content, likewise will focus on the places to visit in a world after Covid-19, and again a new video, every Saturday, on our [YouTube channel](#)

### Three of our January campaigns



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

Total Reach: 15.3k

Twitter: 5,547

Instagram: 5,135

Facebook: 214

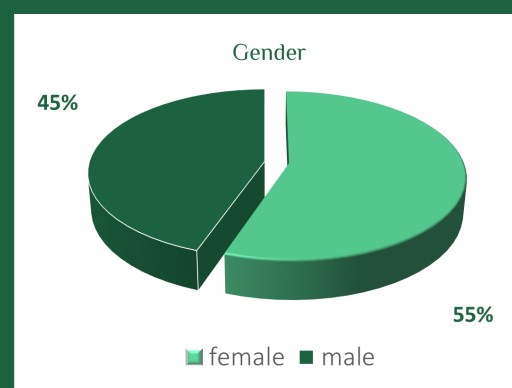
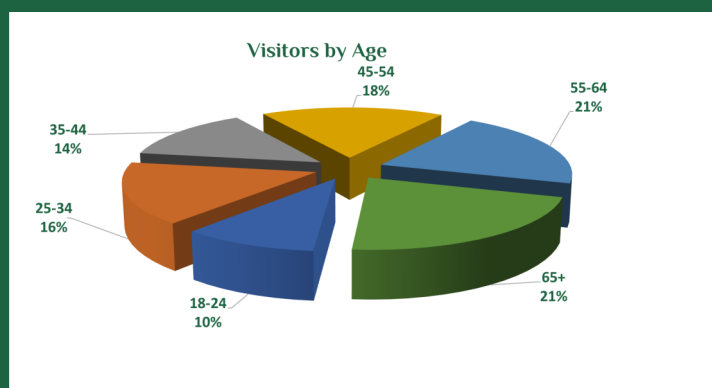
Pinterest: 3,479

YouTube: 528

Bloglovin: 284

E-Mail Subscribers: 65

### Site demographics for January



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## Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

## Our top 5 posts in January

Post title	Views
A visit to the coastal town of Hythe in Kent, England	1,463
The village of Headcorn in Kent, England	899
Our little secret, Saint-Rémy-de-Provence, France	389
A visit to the Market Town of Dorking in Surrey, England	333
A visit to Sandwich in Kent, England	313

## Monthly Traffic

Sessions: 9,611  
Unique Pageviews -  
whole month: 10,425  
Unique Pageviews -  
per day: 336.3

## Site Presence

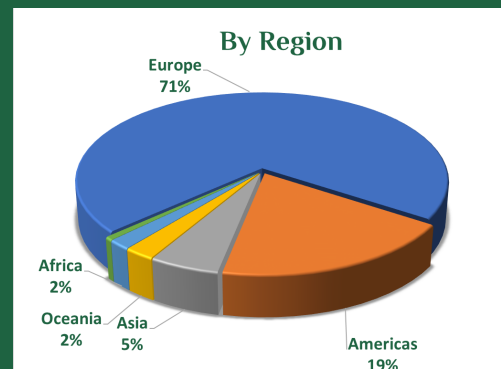
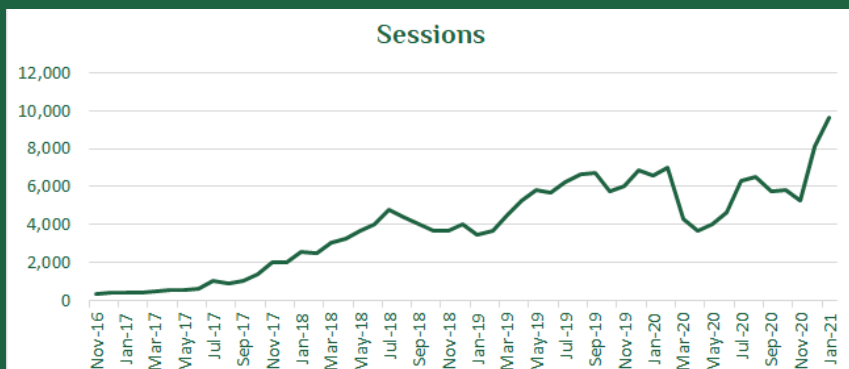
Domain Authority: 30

## Participation



## Site metrics since launch

(More detailed analytics available on request)



## Contact Us:

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