

Media Kit: April 2021

# Our World for You

— Travel Tales Sprinkled with History & Culture —

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

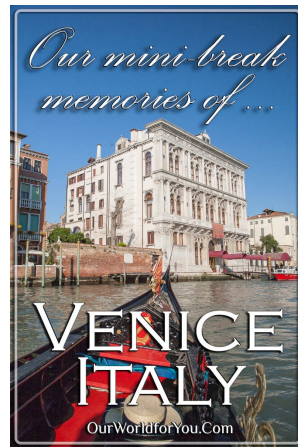
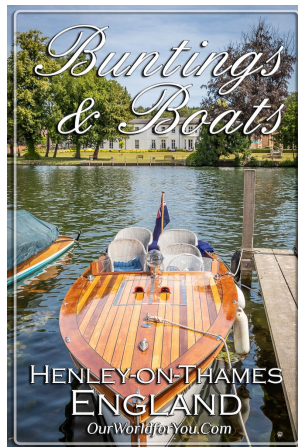
### Our March Campaigns

We collaborated with Cuckcooclocks.com on their St Patrick's Day promotion of genuine German Steins with a hand-crafted post promoting their products.

With travel still heavily restricted we are focusing on planning, whether that be a UK based 'staycation', dipping your toes into mainland Europe, or perhaps something farther afield. We are refreshing older posts to ensure the content is still relevant.

We're aiming to provide inspiration through posts on suitable less obvious destinations, as well as 'discovering' what's closest to us.

### Three of our March campaigns



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

Total Reach: 15.6k

Twitter: 5,575

Instagram: 5,135

Facebook: 221

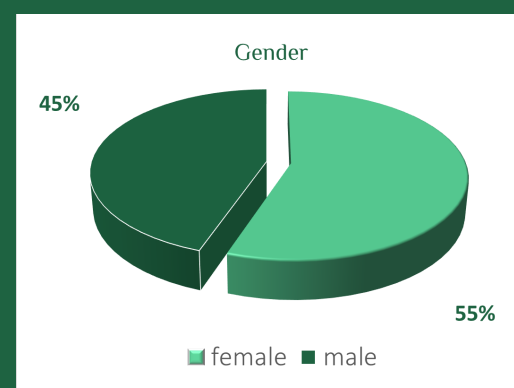
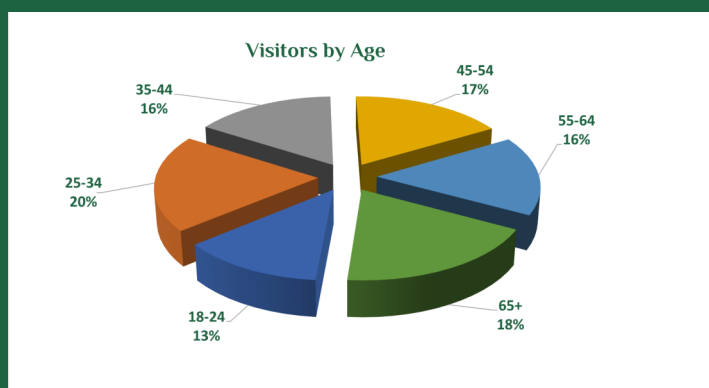
Pinterest: 3,645

YouTube: 686

Bloglovin: 284

E-Mail Subscribers: 75

### Site demographics for March



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## Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

## Our top 5 posts in March

Post title	Views
The village of Headcorn in Kent, England	886
Our little secret, Saint-Rémy-de-Provence, France	429
A visit to the coastal town of Hythe in Kent, England	354
Himba People, Namibia	267
More curious places to visit in London	249

## Monthly Traffic

Sessions: 9,200  
Unique Pageviews -  
whole month: **10,058**  
Unique Pageviews -  
per day: **325**

## Site Presence

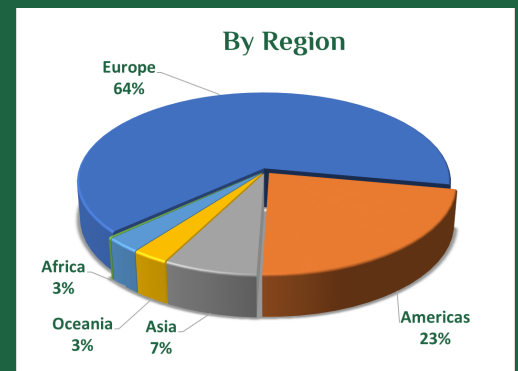
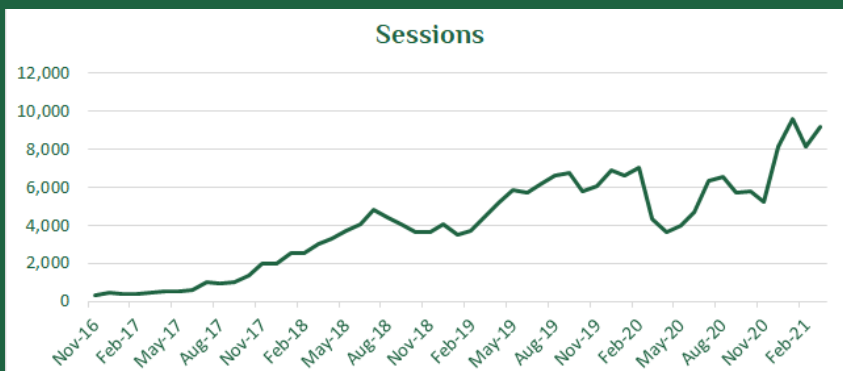
Domain Authority: 30

## Participation



## Site metrics since launch

(More detailed analytics available on request)



## Contact Us:

- ✉ Team@OurWorldforYou.com
- ✉ Janis.Tubbs@OurWorldforYou.com
- ✉ Gary.Williams@OurWorldforYou.com

