

Media Kit: June 2021

Our World for You

— Travel Tales Sprinkled with History & Culture —

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

Our June Campaigns

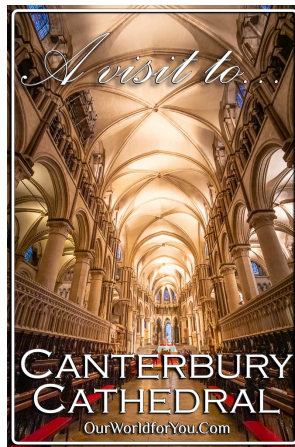
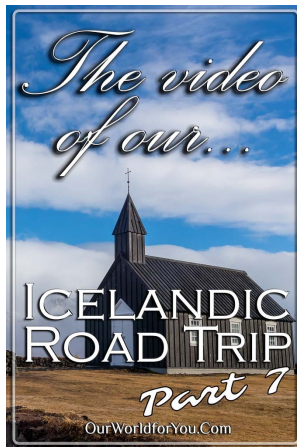
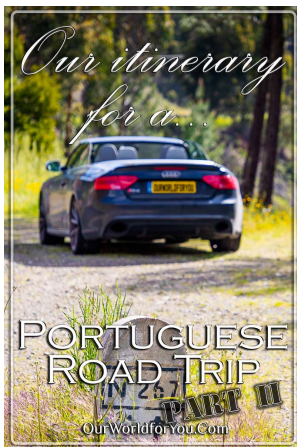
Travel is still limited primarily to the UK and short to mid term planning is difficult with fluidity in the red, amber and green states of destinations.

Our seven part Icelandic Road Trip series of You Tube video came to an end, and we have returned to UK based content.

Ongoing content refresh continues to provide relevant information in light of Covid adjustments to our normal travel experiences. Also a new, fresh look for the site is planned for June/July.

We're aiming to provide inspiration through posts on suitable less obvious destinations, as well as 'discovering' what's closest to us.

Three of our May campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 17.5k

Twitter: 5,622

Instagram: 6,573

Facebook: 225

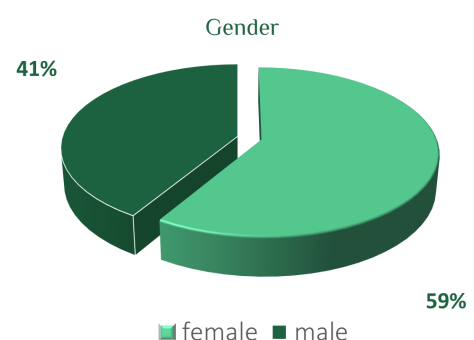
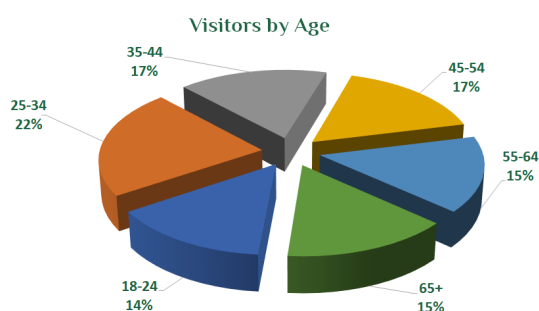
Pinterest: 3,831

YouTube: 897

Bloglovin: 284

E-Mail Subscribers: 80

Site demographics for May



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Let's Work Together

We are happy to collaborate together in number of ways, with those who share our love of travel. Potential opportunities may include the following;

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in May

Post title	Views
A trip to Camden Market, London	501
Our little secret, Saint-Rémy-de-Provence, France	460
Our Norfolk Road Trip - The Itinerary	272
A scenic coastal road trip around the shores of Kent, UK	226
Himba People, Namibia	218

Monthly Traffic

Sessions: 8,002
Unique Pageviews -
whole month: 9,057
Unique Pageviews -
per day: 292

Site Presence

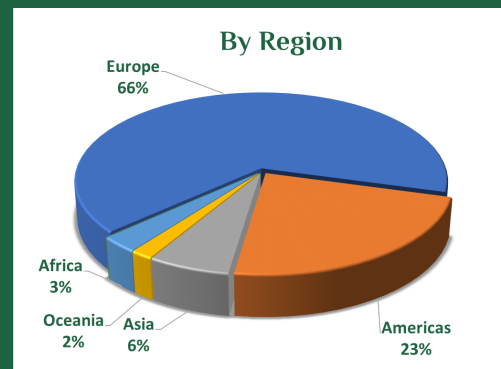
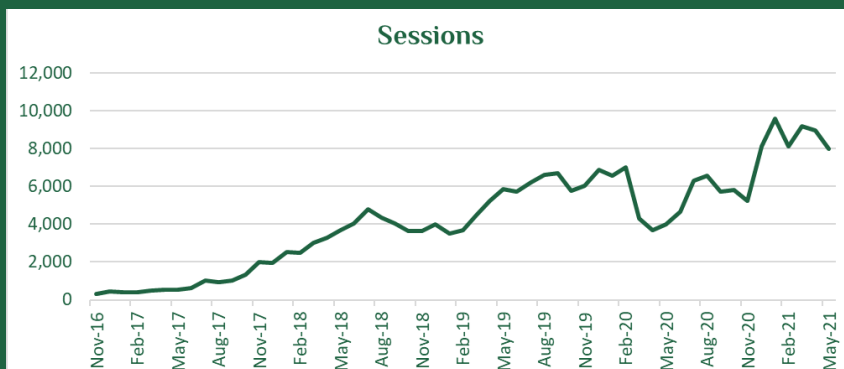
Domain Authority: 30

Participation



Site metrics since launch

(More detailed analytics available on request)



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