

Media Kit: September 2021

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was

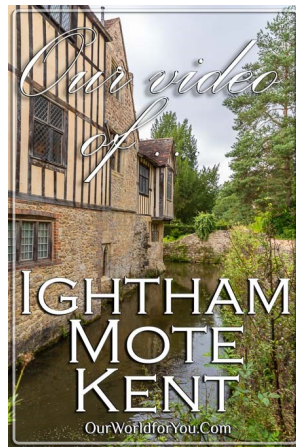
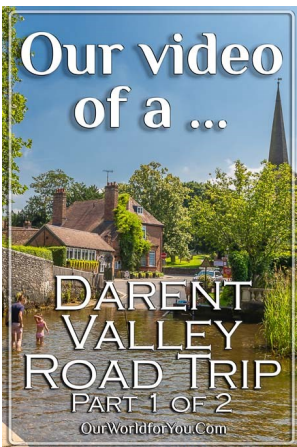
Our September

Our content continues to be a mix of near and far, home and abroad. New output continues, focussing on the UK's history and culture, exploring a few National Trust locations in the south east.

After the UK summer holidays, we aim to pick the best days to explore more of the south-east coastline and further hidden gems.

Our site rebranding continues with all new posts produced in a clean, new, look and legacy posts refreshed in line with our current style.

Three of our August campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 18.7k

Twitter: 5,637

Instagram: 7,104

Facebook: 226

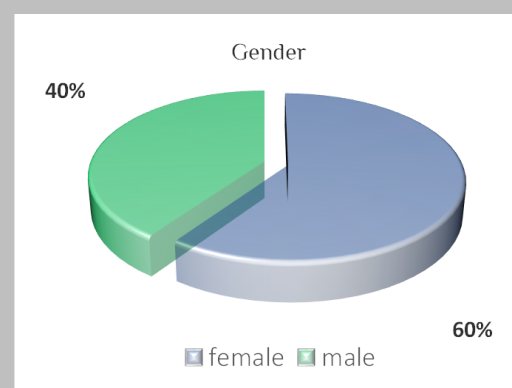
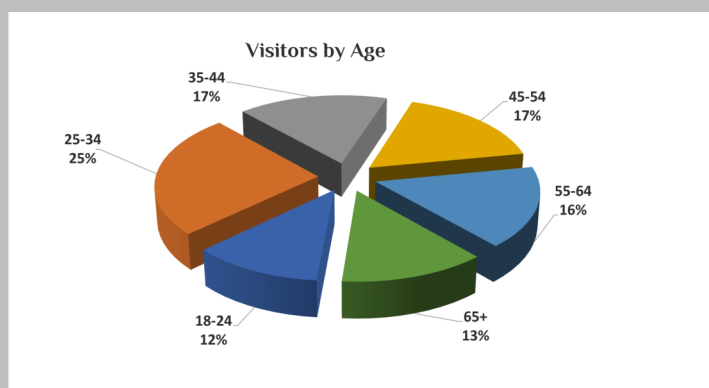
Pinterest: 4,124

YouTube: 1,195

Bloglovin: 283

E-Mail Subscribers: 89

Site demographics for August



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in August

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	522
A trip to Camden Market, London	407
12 Useful tips for your canal boat adventure	241
Our Norfolk Road Trip - The Itinerary	226
A scenic coastal road trip around the shores of Kent, UK	214

Monthly Traffic

Sessions: 7,958
Unique Pageviews - whole month: 9,026
Unique Pageviews - per day: 291.3

Site Presence

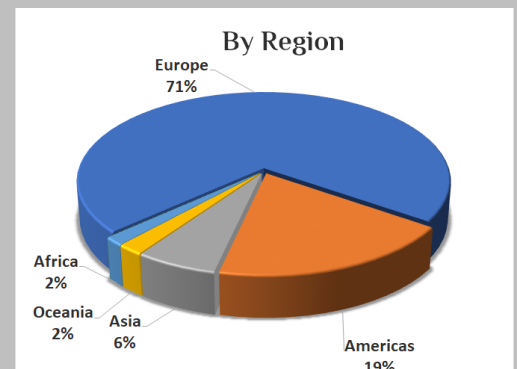
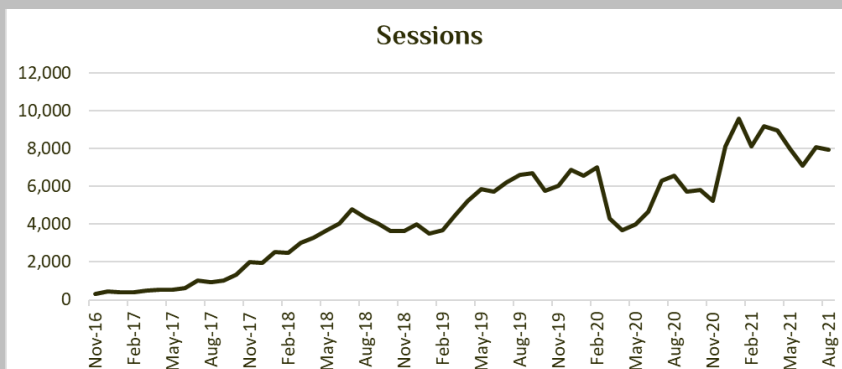
Domain Authority: 31

Participation



Site metrics since launch

(More detailed analytics available on request)



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