

Media Kit: October 2021

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was

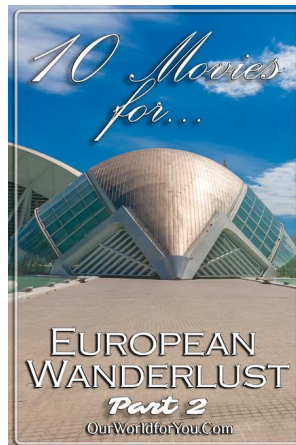
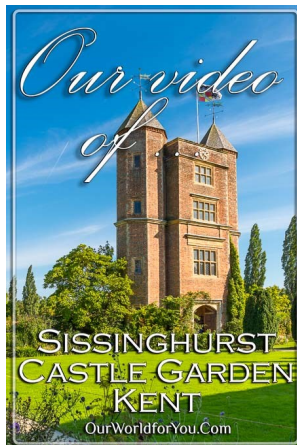
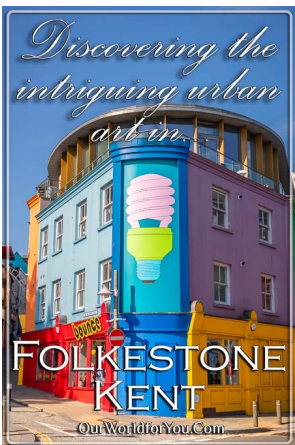
Our October

We have a planned visit to Bristol, a city famed for its historic past and a vibrant street scene. We are looking to explore the many aspects of this bold, modern city.

Our content will also continue to provide a mix of local cultural sites and inspiration from further afield.

Our site refresh continues with around 100 of our 575 posts reworked to our new standard.

Three of our September campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 18.9k

Twitter: 5,644

Instagram: 7,122

Facebook: 227

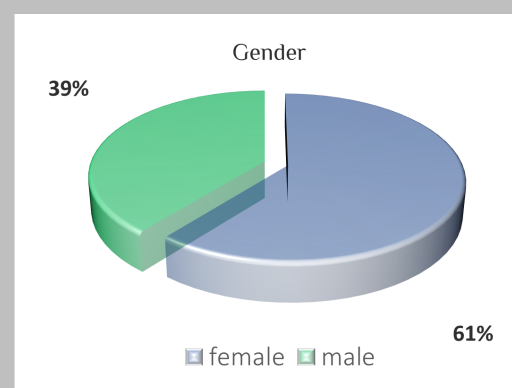
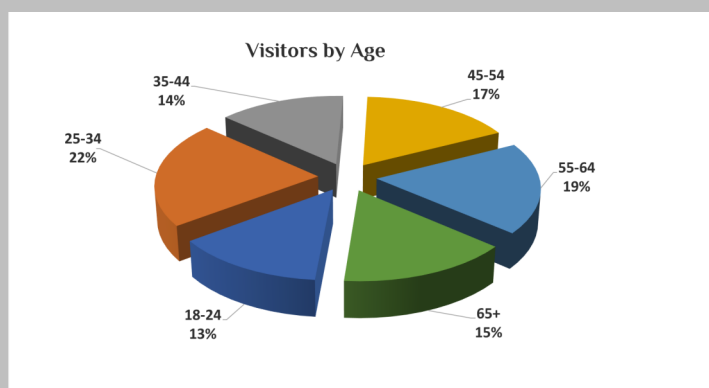
Pinterest: 4,222

YouTube: 1,270

Bloglovin: 283

E-Mail Subscribers: 89

Site demographics for September



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in August

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	387
The 10 things to do in Cologne, other than the Christmas markets	214
A trip to Camden Market, London	158
A scenic coastal road trip around the shores of Kent, UK	155
A visit to the coastal town of Hythe in Kent, England	128

Monthly Traffic

Sessions: **6,746**
Unique Pageviews - whole month: **7,579**
Unique Pageviews - per day: **252.6**

Site Presence

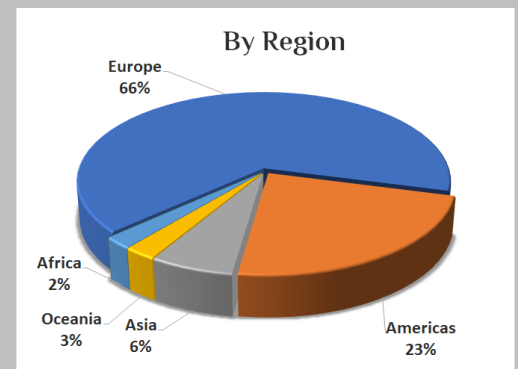
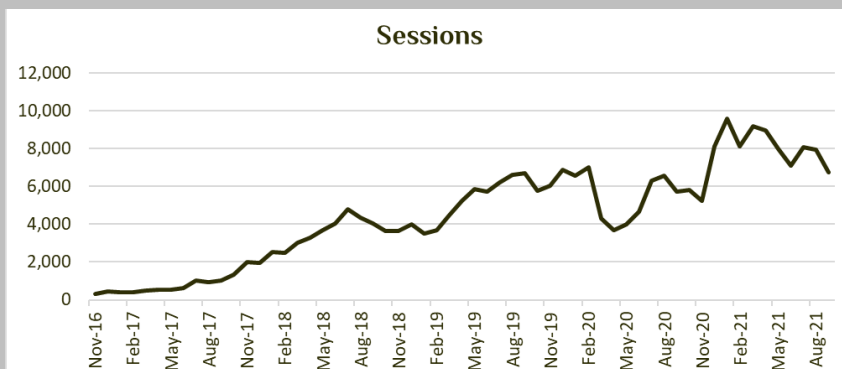
Domain Authority: 33

Participation



Site metrics since launch

(More detailed analytics available on request)



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