

Media Kit: November 2021

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was

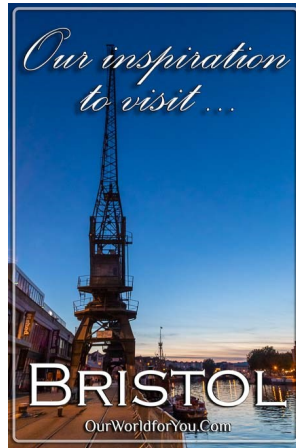
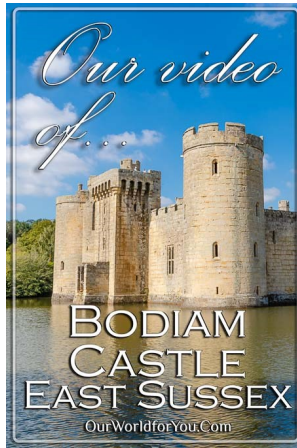
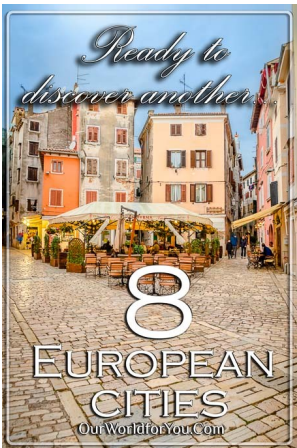
Our November

We have a planned visit to Germany, visiting Aachen & Münster for their Christmas Market experiences, to add to the other towns & cities we have covered during the festive season.

Content from our recent visit to Bristol will flow through along with our usual mix of local cultural sites and inspiration from further afield.

Our site refresh continues with around 116 of our 575 posts reworked to our new standard.

Three of our October campaigns



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 19k

Twitter: 5,639

Instagram: 7,108

Facebook: 225

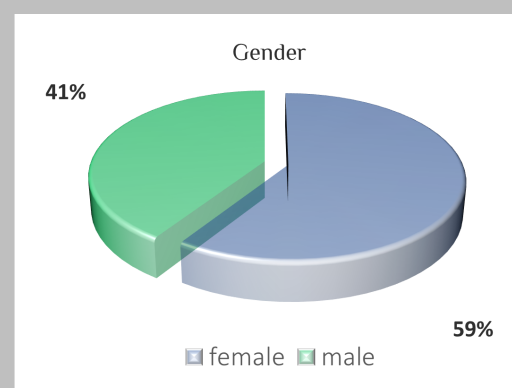
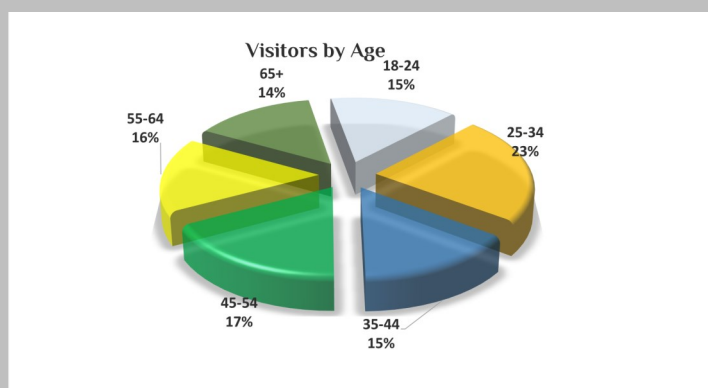
Pinterest: 4,287

YouTube: 1,330

Bloglovin: 283

E-Mail Subscribers: 91

Site demographics for October



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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in October

Post title	Views
The 10 things to do in Cologne, other than the Christmas markets	424
Our little secret, Saint-Rémy-de-Provence, France	341
Curious places to visit in London	186
A trip to Camden Market, London	170
Detour from Iceland's Ring Road	105

Monthly Traffic

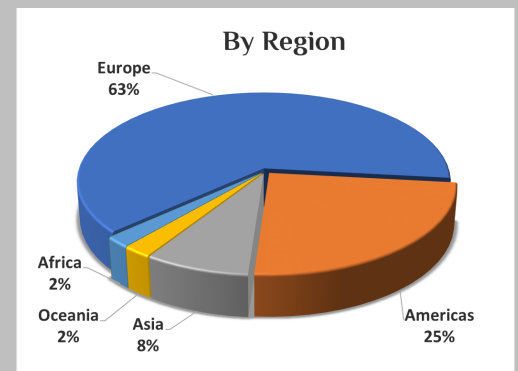
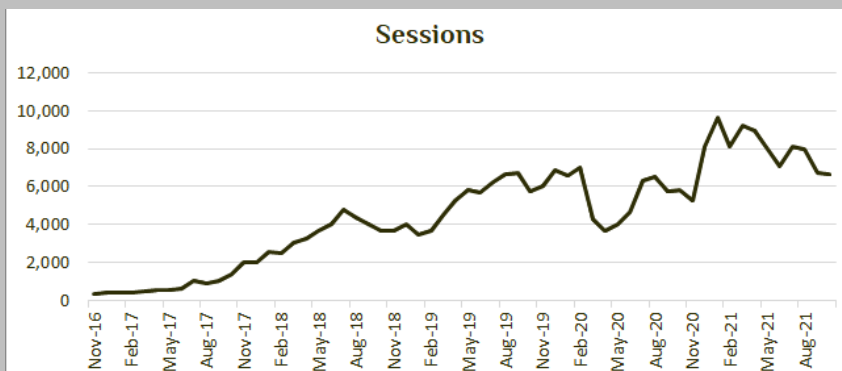
Sessions: **6,624**
Unique Pageviews - whole month: **7,382**
Unique Pageviews - per day: **238.1**

Site Presence

Domain Authority: 38

Site metrics since launch

(More detailed analytics available on request)



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