

Media Kit: January 2022

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was

Our January

As we enter 2022, the world remains an uncertain place, with Covid19 still a problem, and travel plans likely to change. With this still on peoples minds we dive into the winter staycations. However, for those that like to plan we have options further afield

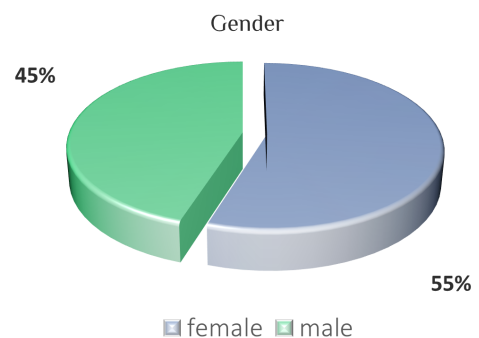
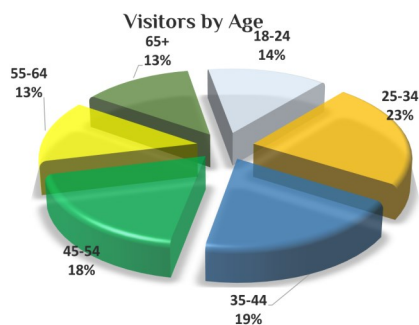
Also, after an indulgent Christmas, we will explore the countryside and walking off those pounds in a safe environment, whilst reviewing the best tools to aid planning.

Our site refresh continues with around 134 of our 588 posts reworked to our new standard.

Three of our December campaigns



Site demographics for December



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 19.3k

Twitter: 5,656

Instagram: 7,084

Facebook: 229

Pinterest: 4,490

YouTube: 1,421

Bloglovin: 283

E-Mail Subscribers: 93

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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in December

Post title	Views
The 10 things to do in Cologne, other than the Christmas markets	413
A visit to Münster's Christmas Markets	289
Our little secret, Saint-Rémy-de-Provence, France	206
Visiting Aachen's Christmas Markets	195
Charming Villefranche-sur-Mer, France	105

Monthly Traffic

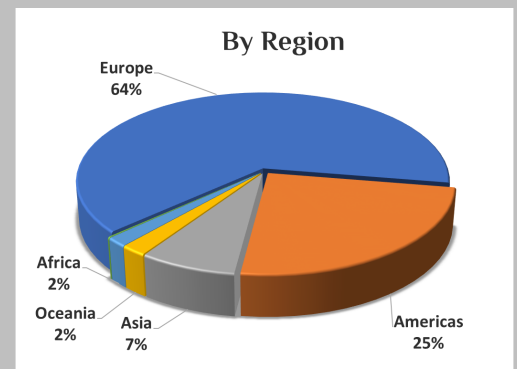
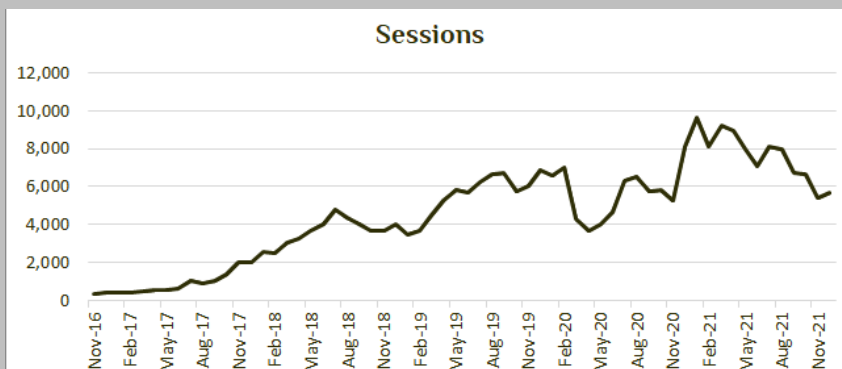
Sessions: **5,674**
Unique Pageviews - whole month: **6,211**
Unique Pageviews - per day: **200.4**

Site Presence

Domain Authority: 37

Site metrics since launch

(More detailed analytics available on request)



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