

Media Kit: February 2022

# Our World for You

*Travel tales sprinkled with history & culture*

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was

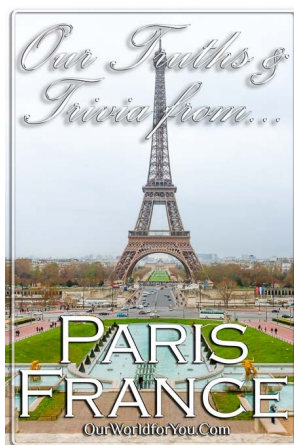
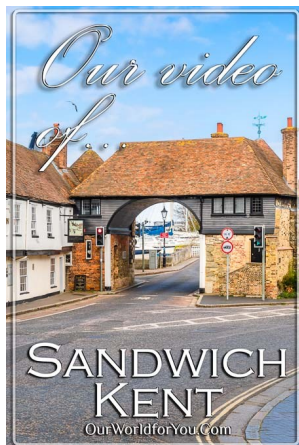
### Our February

We are looking forward to a Winter Sun break with Jet2Holidays in the historic Paphos, Cyprus. A new country to our roster, with the chance to explore this historic part of the world. We also provide our readers with another list of exciting European destinations to explore.

Meanwhile, back in the UK, we explore more charming, historic towns in the south east of the country that make the ideal winter break, plus revisit our Bristol excursion.

Our site refresh continues with 143 of our 595 posts reworked to our new standard.

### Three of our January campaigns



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

**Total Reach: 19.4k**

Twitter: 5,654

Instagram: 7,115

Facebook: 230

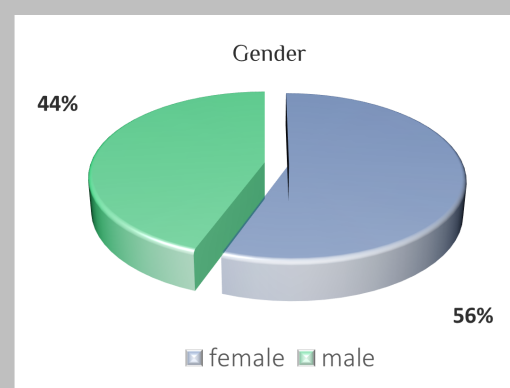
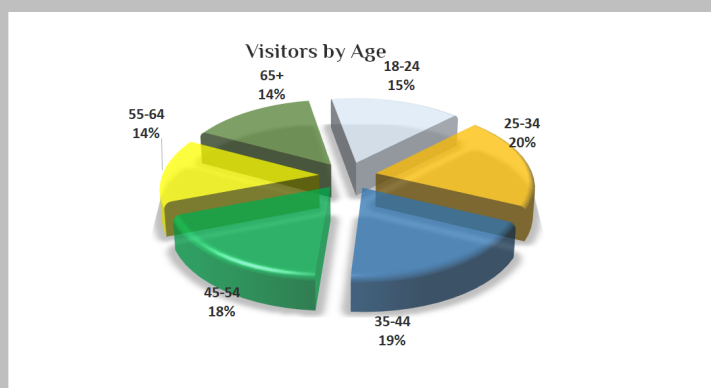
Pinterest: 4,533

YouTube: 1,489

Bloglovin: 283

E-Mail Subscribers: 94

### Site demographics for January



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### Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

### Our top 5 posts in January

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	404
A visit to the historic coastal town of Hastings, East Sussex, UK	192
The 10 things to do in Cologne, other than the Christmas markets	124
A charming road trip in and around the Kent Downs (AONB), UK	112
A trip to Camden Market, London	102

### Monthly Traffic

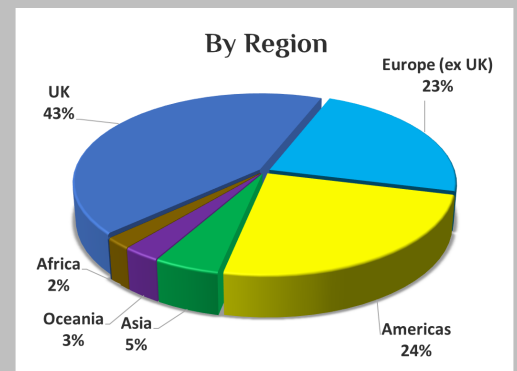
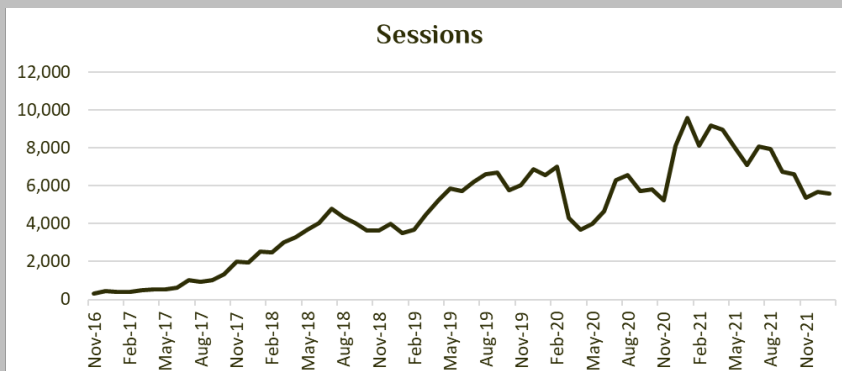
Sessions: 5,580  
Unique Pageviews - whole month: 6,236  
Unique Pageviews - per day: 201.2

### Site Presence

Domain Authority: 39

### Site metrics since launch

(More detailed analytics available on request)



### Contact Us:

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