

Media Kit: March 2022

Our World for You

Travel tales sprinkled with history & culture

About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was

Our March

We will be sharing content from our recent break to Cyprus, focusing on many aspects of our trip from a 5-star all-inclusive resort, the history of the region and getting out in a hire car to discover more of the country.

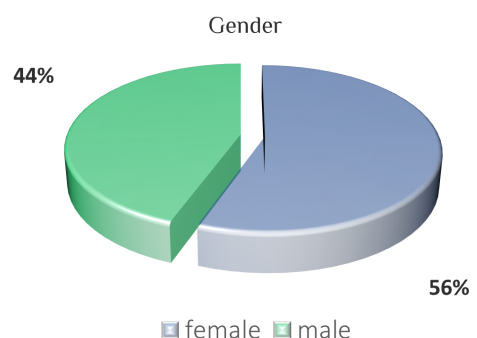
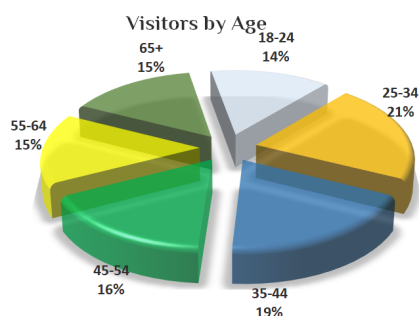
In the UK, we will be covering more of the southeast in more road trips and exploits, plus visits to National Trust properties and the stories they hold.

Meanwhile, our subscriptions on YouTube continues to grow, and we continue to produce new content every two weeks.

Three of our February campaigns



Site demographics for February



Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

Social Media

Total Reach: 19.5k

Twitter: 5,662

Instagram: 7,102

Facebook: 230

Pinterest: 4,567

YouTube: 1,569

Bloglovin: 283

E-Mail Subscribers: 96

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Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

Our top 5 posts in February

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	447
A visit to the historic coastal town of Hastings, East Sussex, UK	220
A charming road trip in and around the Kent Downs (AONB), UK	164
Himba People, Namibia	142
A trip to Camden Market, London	125

Monthly Traffic

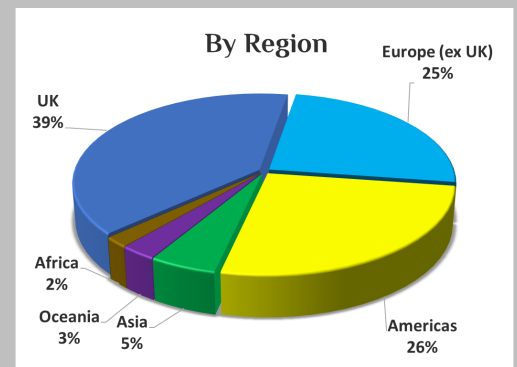
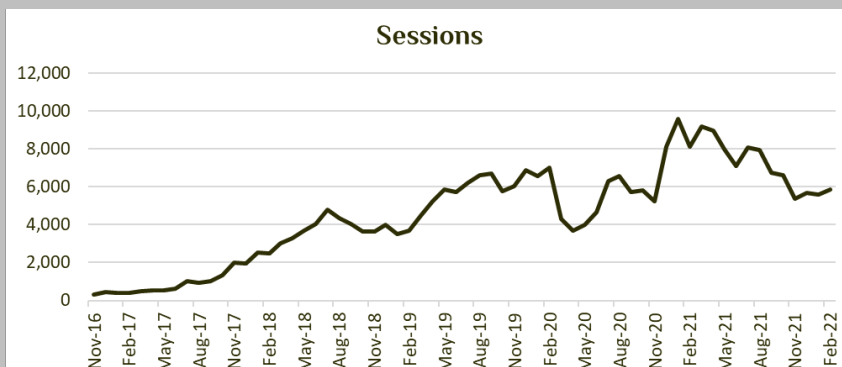
Sessions: **5,881**
Unique Pageviews - whole month: **6,677**
Unique Pageviews - per day: **238.5**

Site Presence

Domain Authority: 38

Site metrics since launch

(More detailed analytics available on request)



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