

Media Kit: April 2022

# Our World for You

*Travel tales sprinkled with history & culture*

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was

### Our April

We have additional content from our recent break to Cyprus with Jet2Holidays exploring the historical and cultural side of the island.

In the UK, we will cover more of the southeast in small road trips for a car or bicycle, plus dive into a touch of the history of Romney Marshes.

We continue to produce new content on YouTube every two weeks, echoing the blog's content.



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

**Total Reach: 20.3k**

Twitter: 5,686

Instagram: 7,722

Facebook: 232

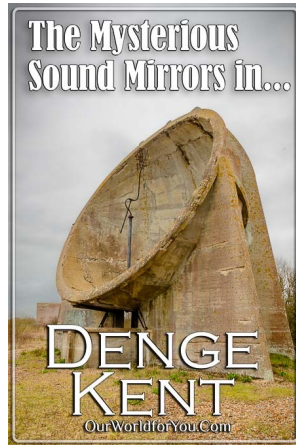
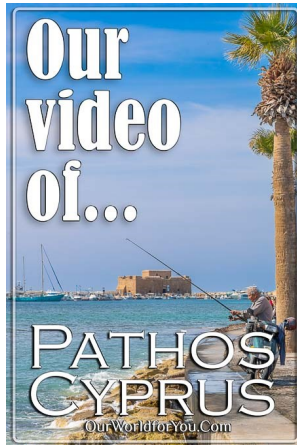
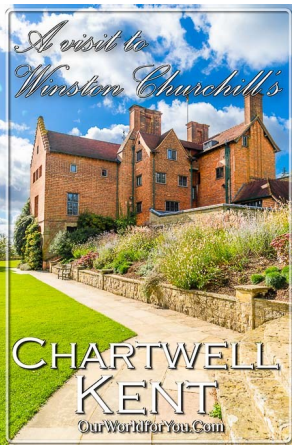
Pinterest: 4,613

YouTube: 1,685

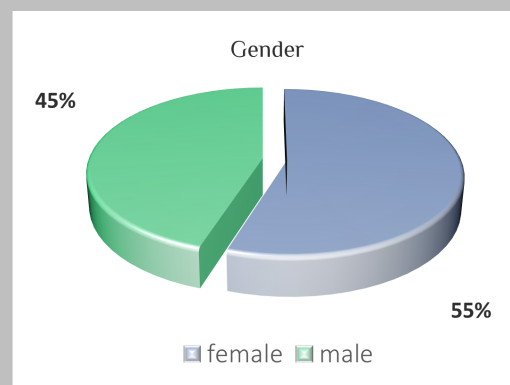
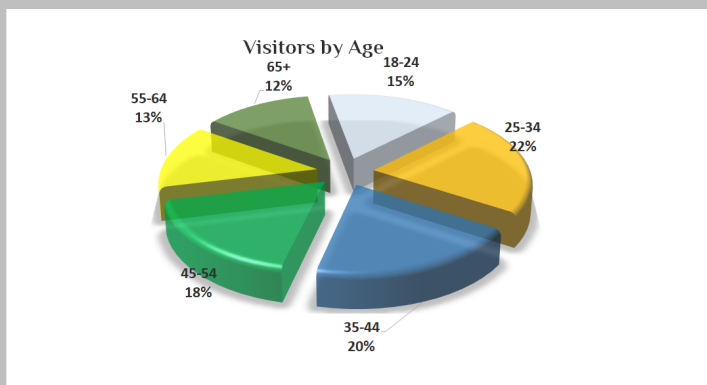
Bloglovin: 284

E-Mail Subscribers: 96

### Three of our March campaigns



### Site demographics for March



## Media Kit: April 2022

# Our World for You

*Travel tales sprinkled with history & culture*

### Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

### Our top 5 posts in March

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	619
A visit to the historic coastal town of Hastings, East Sussex, UK	246
A charming road trip in and around the Kent Downs (AONB), UK	196
Touring around Lake Garda, Italy, by car	151
A perfect itinerary for a road trip in Portugal, ...	115

### Monthly Traffic

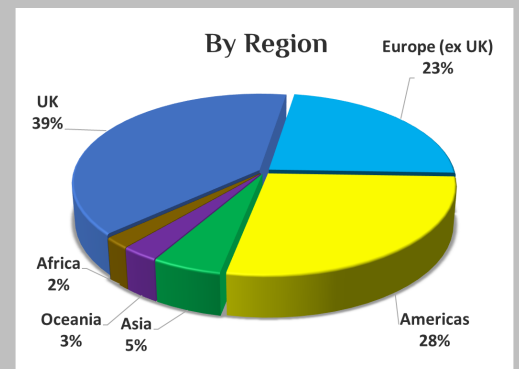
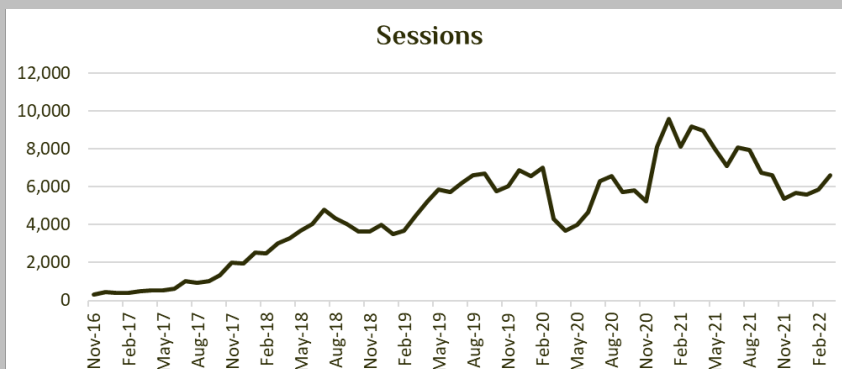
Sessions: **6,638**  
Unique Pageviews -  
whole month: **7,395**  
Unique Pageviews -  
per day: **238.5**

### Site Presence

Domain Authority: 38

### Site metrics since launch

*(More detailed analytics available on request)*



### Contact Us:

- ✉ Team@OurWorldforYou.com
- ✉ Janis.Tubbs@OurWorldforYou.com
- ✉ Gary.Williams@OurWorldforYou.com

