

Media Kit: May 2022

# Our World for You

*Travel tales sprinkled with history & culture*

## About Our World for You

Our World for You is aimed at those seeking to get the most out of their valuable annual leave. Those who want to experience a place, feel its culture and understand its history. All with a little bit of luxury. Areas of focus are mini-breaks and road trips, also days-out around the UK. Our World for You was 'launched' in September 2016, with the preparation work starting in January 2016.

### Our May

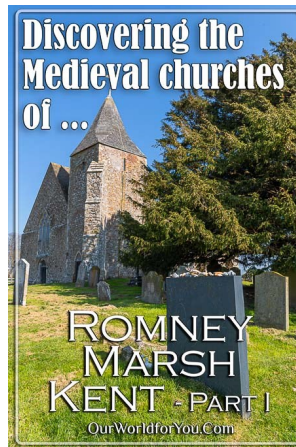
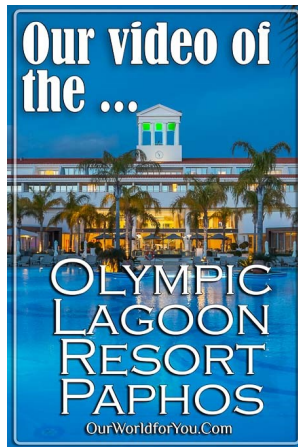
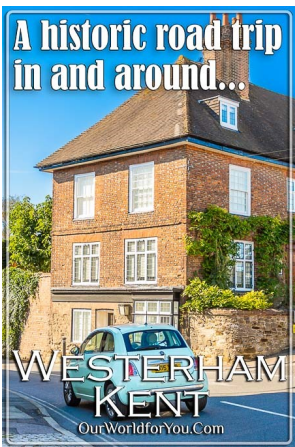
We have further content from our recent break to Paphos with Jet2Holidays, this time exploring more of the Cyprus coastline and an adventure to the Troodos Mountains.

Closer to home, we explore the best of Kent in the late spring. Revisiting some of the beautiful National Trust gardens along the way and discover how these historic sites evolve with the seasons.

Oh, and I'm sure a visit to another of Kent's coastal towns will be on the cards.

We have new content appearing on YouTube every two weeks and are

### Three of our April campaigns



## Janis & Gary

A professional couple whose background was in the finance sector. A passion for luxury travel, road trips, mini breaks, and adventures around the world.

### Social Media

**Total Reach: 21.1k**

Twitter: 5,720

Instagram: 8,313

Facebook: 233

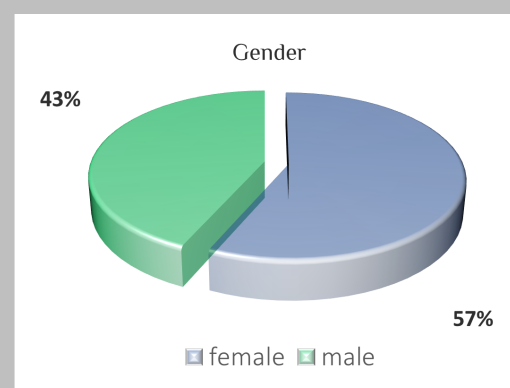
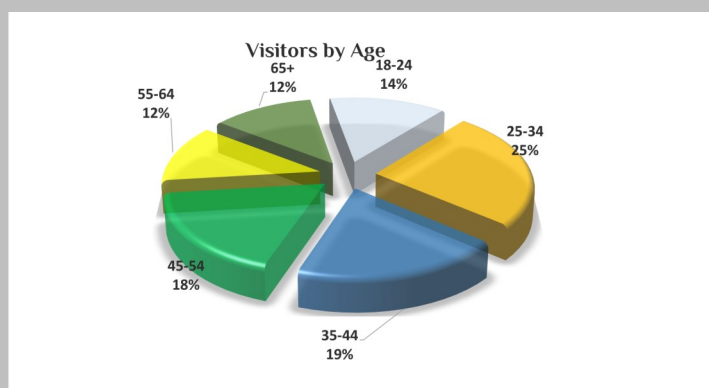
Pinterest: 4,662

YouTube: 1,793

Bloglovin: 284

E-Mail Subscribers: 95

### Site demographics for April



## Media Kit: May 2022

# Our World for You

*Travel tales sprinkled with history & culture*

### Let's Work Together

We are happy to collaborate together in number of ways, with those

- Brand partnerships
- Reviews: Tours, Accommodation, Products, Services and more
- Relevant advertising
- Giveaways
- Tourist Boards
- Contribute content to websites & blogs
- Press Trips/Events

This list is not exhaustive & we are open to suggestions on any thoughts or ideas you may have.

### Our top 5 posts in April

Post title	Views
Our little secret, Saint-Rémy-de-Provence, France	937
Touring around Lake Garda, Italy, by car	266
A charming road trip in and around the Kent Downs (AONB), UK	263
A visit to the historic coastal town of Hastings, East Sussex, UK	226
A scenic coastal road trip around the shores of Kent, UK	164

### Monthly Traffic

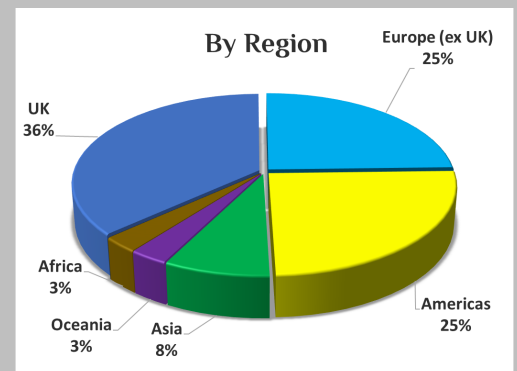
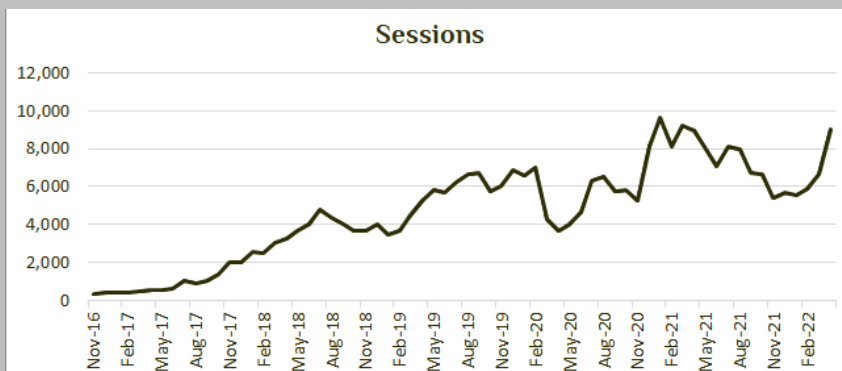
Sessions: 9,018  
Unique Pageviews - whole month: 9,689  
Unique Pageviews - per day: 323

### Site Presence

Domain Authority: 34

### Site metrics since launch

*(More detailed analytics available on request)*



### Contact Us:

- ✉ Team@OurWorldforYou.com
- ✉ Janis.Tubbs@OurWorldforYou.com
- ✉ Gary.Williams@OurWorldforYou.com

